

The Business Plan For

Owner Information:

Business Name:

Address:

Telephone:

Fax:

Email:

Confidentiality and Recognition of Risks

Confidentiality Clause

The information included in this business plan is strictly confidential and is provided on the understanding that it will not be disclosed to third parties without the expressed written consent of Patricia Foster.

Recognition of Risk

This business plan represents management's best estimate of the future potential of our business venture. It should be recognized that not all-major risks can be accurately predicted or otherwise avoided and that few business plans are free of errors of omission or commission.

Therefore investors should be aware that this business has inherent risks that should be evaluated prior to any investment.

Executive Summary

The Company

Mission Statement

Management

Products & Markets

Sales & Profit Summary

Funding Requirement

Investment Proposal

General Company Description

Company Goals & Objectives

Business Philosophy

Legal Form of Ownership

Products and Services Description

**An Explanation of the Facts, Assumptions, and Information
Pertaining to the Products and Services of the Company.**

Start-Up Costs

**An Explanation of the Facts, Assumptions, and Information
Pertaining to the Start-Up Costs Section of this Small Business
Plan**

Start-Up Costs

Here, insert the Excel Spreadsheet page(s)

Marketing Plan

Economics

Product

Customers

Competition

Niche

Marketing Strategy

Promotion

Promotional Budget

Pricing

Proposed Location

Distribution Channels

Sales Forecast

Here, insert the Excel Spreadsheet page(s)

The Operational Plan

Production

Location

Legal Environment

Personnel

Inventory

Suppliers

Credit Policies

Managing Accounts Receivable

Managing Accounts Payable

Management and Organization

An Explanation of the Information Pertaining to Management and Organization

Founders

Management Team

Board of Directors

Board of Advisors

Consultants

Professional and Advisory Support

Attorney
Accountant
Insurance agent
Banker
Consultant(s)

Financial Plan Narrative

Profit & Loss Statement

Balance Sheet

Break-Even Analysis

Profit and Loss Statement

Profit and Loss Statement

Here, insert the Excel Spreadsheet page(s)

Balance Sheet

Balance Sheet

Here, insert the Excel Spreadsheet page(s)

Succession Planning

Business Succession Plan

Here, provide the succession plan for the business 10-25 years out

Appendixes