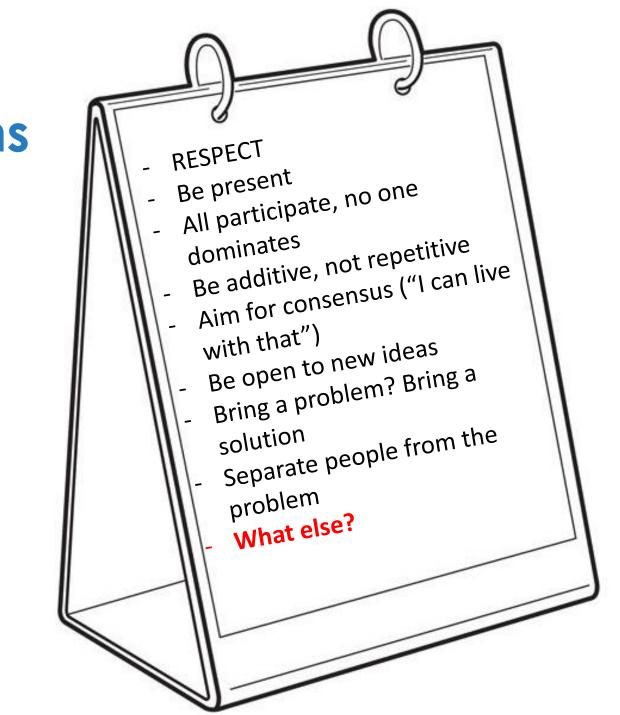
RVAgreen 2050 Environment Working Group City of Richmond 11/16/2020 RVA Green 2050 Equitable climate action for a healthy and resilient Richmond

Agenda

- Ground rules
- Getting to know each other
- What is RVAgreen 2050?
- Setting the stage for equitable climate action and resilience
- Logistics and next steps

Ground Rules / Group Expectations



Who's in the room?

- Name
- Organization and/or neighborhood
- **Breakout rooms:** What motivates you to help make Richmond more equitable, healthy and resilient?



Sustainability Accomplishments

Developed 2011 Green Government Order

Virginia Municipal Legaue Green Government Challenge – Platinum Award



Launched RVAgreen 2050

Developed Climate **Equity Index** to identify neighborhoods most impacted by climate change

Sustainability Manager appointed



Developed Sustainable and Green Purchasing Policy

2016 Mayor's Climate **Protection Awards**

1st Place – Large City Category

Helped city buildings achieve LEED certification via renewable energy credits



SolSmart Silver Certification and Special Recognition -Inspection Category

Worked with VA Clean Cities to conduct Green Fleet **Analysis** & develop **Green Fleet Report**

2010

2011

2012

Developed City's first

sustainability plan

2013

2014

2015

2016

2017

2018

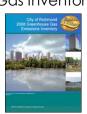
Conducted climate and energy

modeling to support RVAgreen 2050

2019

Helped create **Richmond Grows** Gardens

Released 2008 Greenhouse Gas Inventory



ULI Vision Award – Best Example of Public Policy RVAgreen Sustainability Plan

> Founding partner to help create Beautiful RVA



Governor's **Environmental Excellence Gold** Award **UCI Road World**

Championships 2015



Conducted Urban Heat Island (UHI) Study & UHI **Vulnerability** Assessment

Secured \$152,000 in technical assistance to support RVAgreen 2050

> **Net Zero** Resolution adopted:

> > community engagement



Oversaw sustainability efforts for 2015 Road World Cycling Championships-achieved UCI ReCycling eco-label-first ever for this event in its history

RVAgreen 2050 inclusive process

What is climate action and resilience planning?

Traditional approach:



RVAgreen 2050 - Integrated approach:





What is Climate Change?

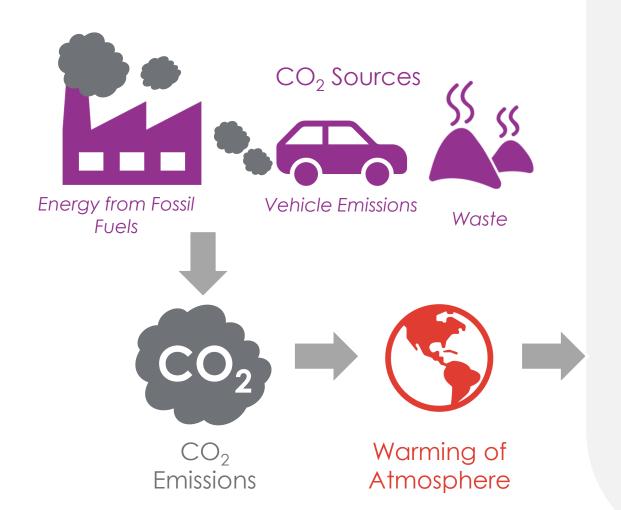


Climate change is a shift in the long-term, average weather pattern



Human-caused emissions—especially from burning fossil fuels—are driving climate change

Climate Change = Climate Impacts



Climate Impacts





Extreme Heat
Extreme Precipitation
Rising Sea Level



Climate Shocks



Floods



Storms

Climate Risks

Residents



Safety
Health
Economic Burden
Food Insecurity

Community



Public Safety
Public Health
Physical Damage
Displacement

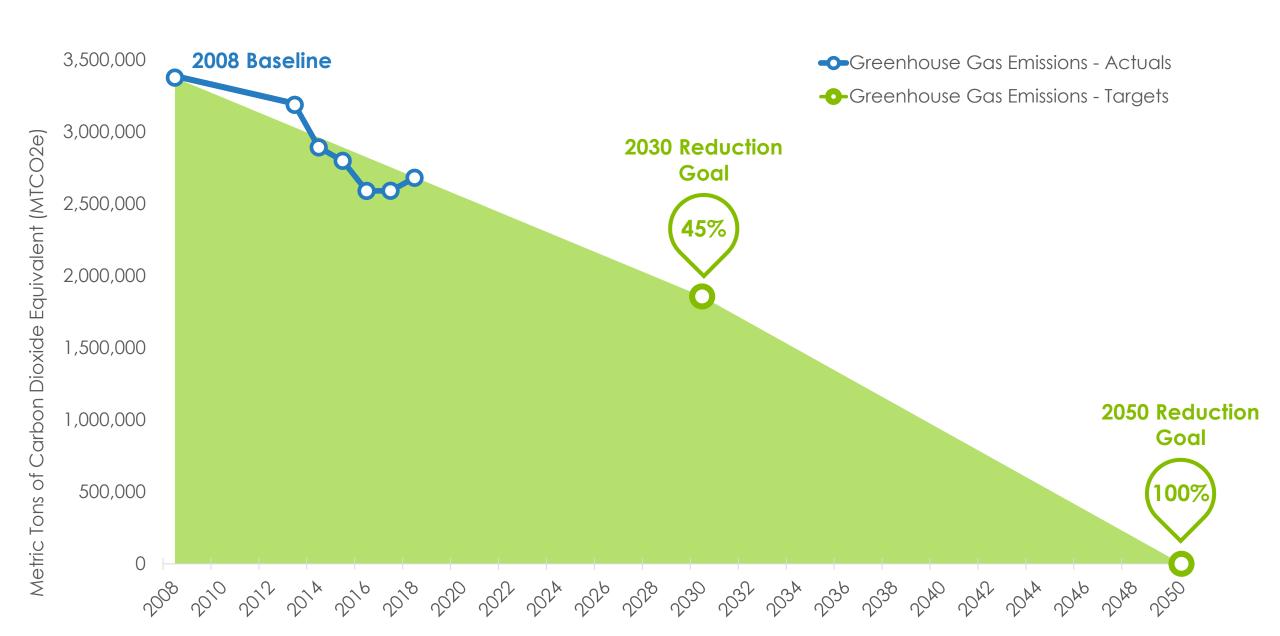
Government



Public Safety
Core Services
Education
Poverty Mitigation
Financial/Credit Risk



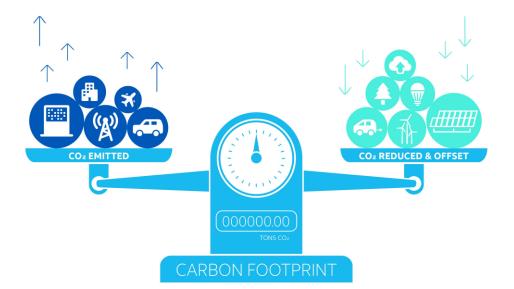
Citywide GHG Emissions and Targets



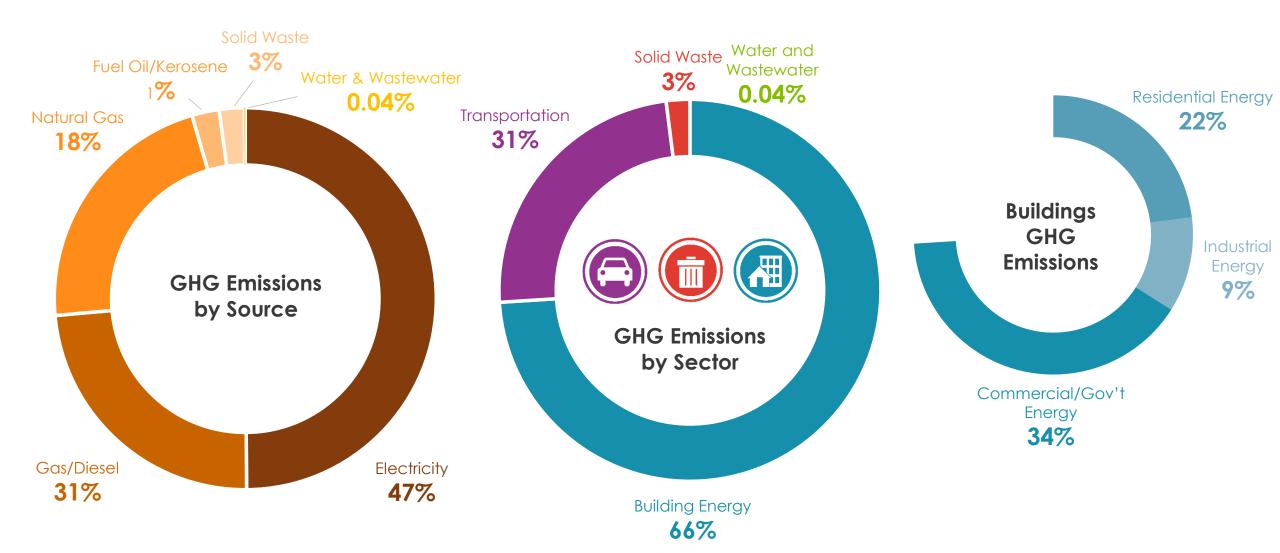
What is Carbon Neutrality?

Emissions produced from energy supply + buildings + transportation + waste

emissions captured locally + emissions offset



Richmond Community GHG Emissions





Equitable climate action for a healthy and resilient Richmond



Climate Change is Already Impacting

Richmond

September 17, 20

Remnants of Hurri

gave the Richmond

deadly tornado in 2

October 19, 2018

May 26, 2017 April 19, 2017 Two water rescues F1 James, which is unde This year brought Richmon warning much of the fourth-highest tree pollen (

February 13, 2017

The warm weather is gone for now, but Sunday left a mark Richmond's records

May 10, 2017

in 30 years

Science shows Richmon season more intense th

Experts talk about extreme pollen

February 25, 2019

July 20, 2019

September 27, 2019

Richmond's September weather is going to James River hits highest leverank high for heat and low November 12, 2019

October 2, 2019

Wednesday was the hottest Oc recorded in Richmond - and 1 over

October 10, 2019

Drought expands across Virgin

deadliest hurricane so 'We haven't really seen anything Iil Richmond couple comes across flo during walk

Excessive Heat Warning:

in some parts of Central

600000

Michael, Florence and August 5, 2019



May 24, 2020

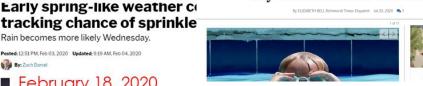
Summer weather outlook: extra warmth and rainfall favored across Va.





July 20, 2020

Richmond's heat wave continues after hotte day of the summer on Sunday





Henrico storm spotter compares weather this February

July 29, 2020

January 2020 was Earth Richmond hasn't seen 20 straight days of high in the 90s since 'Waterworld' was in theaters

The long-term trend of above-average temperatu October 15, 2020

February 1 After Richmond's wett

U.S. Winter Outlook: Cooler North, warmer South with ongoing La Nina

November 12, 2020



UPDATE: James River in Richmond could rise to its highest levels since 1996 following downpours

RICHMOND, Va. -- The latest update from the U.S. Environme months, the lames Riversistent drought dominates the Western landscape

4 PM UPDATE: Dry and fri

after Richmond's snowies

February 3, 2020

Rain becomes more likely Wednesday

February 18, 2020

to prior years - the difference

30 years

January on record

April 30, 2020

another minor flood

Richmond's Future Weather

	Daily Temperature Maximum	Hot Days	Extended Heat Waves	Days with Over 1" Rainfall
2041-2060 Tomorrow	75°F	45 Above 95°F	20 3-Day Periods	8.8 Per year
1987-2017 Today	70°F	11 Above 95•F	3 3-Day Periods	8.3 Per year
1950-1980 Yesterday	69°F	Above 95°F	3-Day Periods	Per year

Climate Change Risks

Climate Impacts





Extreme Heat
Extreme Precipitation
Rising Sea Level

Climate Shocks





Floods Storms



Climate Change Risks

Residents

Safety Health Economic Burden Food Insecurity

Community

Public Safety
Public Health
Physical Damage
Displacement

Government

Core Services
Public Safety
Financial/Credit Risk

Government

Education Poverty Mitigation



Injury/death
Illness/chronic conditions
Property damage/loss
Displacement
High energy bills
Higher food prices/food unavailable

Loss of life
Critical emergency provisions
jeopardized (medical, water, food,
shelter, etc.)
Population displacement
Population loss

Service delivery delay/disruption
Transportation/infrastructure assets
damaged/destroyed
Communication networks impaired
Strain on financial resources

Schools closed/disrupted
Job disruption/loss
Property damage/loss



Climate Change Affects Some More Than Others

Root Causes

Racial segregation

Poverty

Income inequality

Lack of living wages

Gaps in educational opportunities and attainment

Concentrated neighborhood disinvestment

Political disenfranchisement and low social capital

Increased neighborhood violence and crime

Social Factors

Ability to afford basic necessities and resources

Access to affordable and quality housing

Access to reliable and affordable transportation

Access to affordable health care

Access to green spaces, green infrastructure, and tree cover

Linguistic isolation

Social cohesion

Residential location

Biological Factors

Age

Chronic and acute illnesses

Mental and physical disabilities

Overall health status

Increased
Sensitivity to
Climate Change

Source: Government Alliance for Racial Equity (modified)

Race, Income & Disproportionate Climate Impacts

Low-income populations and communities of color are more likely to...



live in areas with less greenspace and are more vulnerable to respiratory and heat related illnesses



lack access to energy efficient housing and often are disproportionately impacted by high energy bills



be impacted by extreme weather events as a result of climate change



live in neighborhoods that lack convenient access to transit, or safe walking and biking options

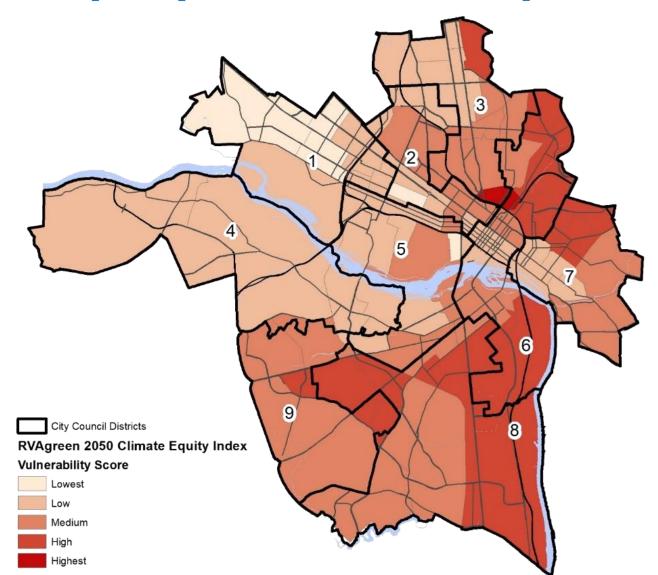


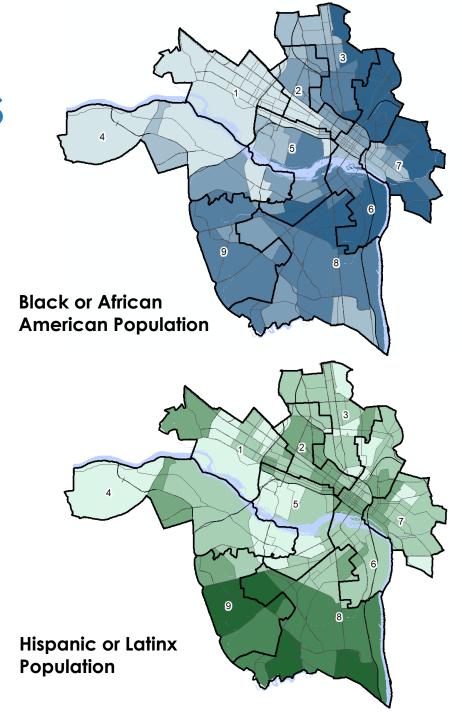
live in housing without air conditioning and are more vulnerable to heat related and respiratory illnesses and death

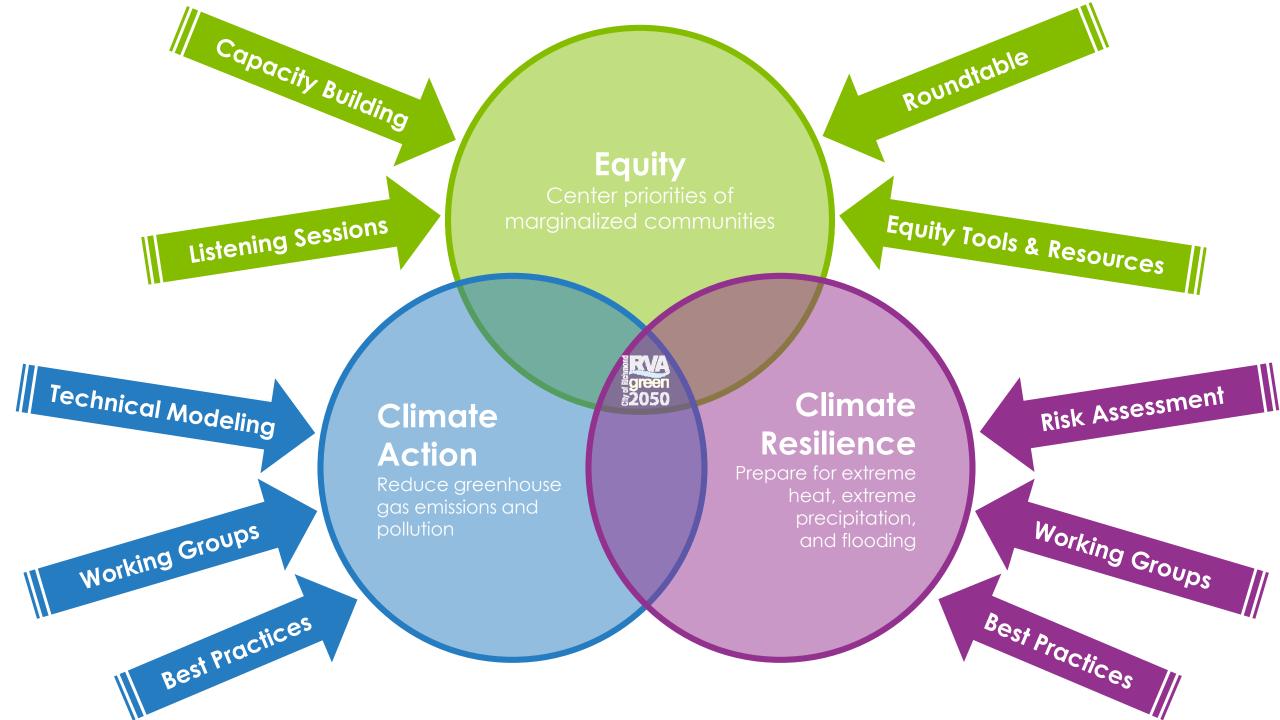


be exposed to pollution and airborne allergens and are more vulnerable to asthma and other respiratory illnesses

People of color face disproportionate impacts







Nexus Example



Centering Equity

Source: Government Alliance on Race and Equity; Desiree Williams-Rajee, Kapwa Consulting (modified)

Racial and Socio-Economic Equity

Make a commitment to correct past harms and prevent future unintended consequences

Address the underlying structural and institutional systems that are the root causes of social and racial inequities

Procedural

Create processes that are transparent, fair, and inclusive in developing and implementing any program, plan, or policy

Ensure that all people are treated openly and fairly

Increase the civic engagement opportunities of communities that are disproportionately impacted by climate change

Distributional

Fairly distribute resources, benefits, and burdens

Prioritize resources for communities that experience the greatest inequities, disproportionate impacts, and have the greatest unmet needs

Structural

Closing the gaps so race and economic status can no longer be used to predict life outcomes and outcomes for all groups are improved

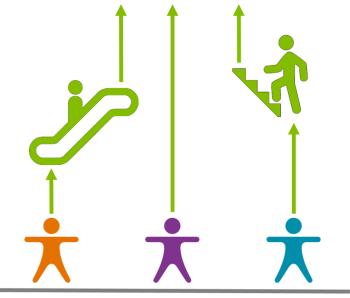
Universal Goal, Targeted Actions

Our **targeted universal strategy** is inclusive of the needs of both dominant and marginalized groups but pays particular attention to the situation of the marginalized group.

Universal Goal: Equitable climate action for a healthy and resilient Richmond



Inequity
Opportunities for Some, Barriers for Others

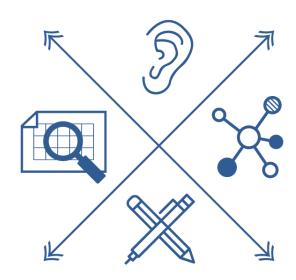


EquityTailored Opportunities for All



Source: Kapwa Consulting; John Powell, Hass Institute; City of Portland, OR (modified)

People-Centered Approach



We are using the Virginia Community Voice Blueprint to guide our efforts to engage and equip Richmonders in this process, particularly frontline communities.

Our approach begins with the identification of issues faced on a personal level and explores creative solutions that will best suit an individual's needs.

Understanding Community Priorities Listen: Identify community strengths and challenges

Connect: Organize

people around key

issues

- Listening sessions w/ frontline organizations (virtual)
- Gathering existing community-based plans, surveys, etc.
- Virtual Ambassador Program
- Community survey
- Roundtable
- Topical working groups

Plan Development Craft: Collaborate on equitable solutions

Reflect: Gather feedback for impact and improvement

- Frontline community workshops
- Communitywide input Sessions
- Mid-process equity assessment
- Final equity assessment
- Racial equity-specific indicators



A Next Step in City Planning

RVAgreen Sustainability Plan

2012



2013

Richmond Connects Strategic Multimodal Transportation Plan

Recommends strategies for a multimodal transportation system for the city

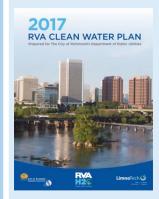
RICHMOND



2017

RVAH2O Clean Water Plan

Sets goals for reducing pollution and floodina



2018

Vision 7ero Action Plan



Establishes strategies to address safety on city streets with a goal to eliminate fatalities and serious injuries by 2030



2020

Richmond Regional Housing Framework

Establishes a vision where everyone has a stable, healthy, and affordable place to call home





Richmond 300 Master Plan



Establishes a vision for growth and outlines placed-based policy recommendations to guide physical development



2020

Net 7ero Resolution

Sets goals to achieve net zero emissions by 2050, and prepare for, adapt, and improve resilience to local climate change impacts through an equity-centered climate action and resilience plan





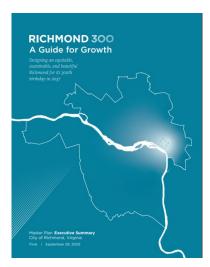
RVAgreen 2050 Roadmap

RVAgreen 2050 is the city's equity-centered climate action and resilience plan



RVAgreen 2050 is equitable climate action for a healthy and resilient **Richmond**

Relevant plans and initiatives





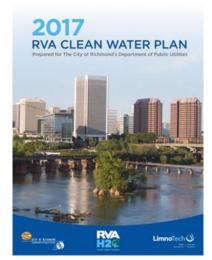






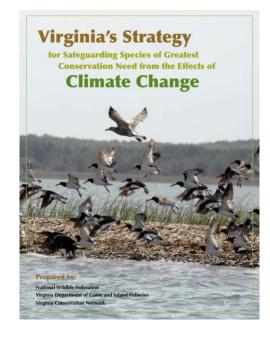
Thriving Environment

Richmond is a sustainable and resilient city with healthy air, clean water, and a flourishing ecosystem. Carbon emissions are low, air and water quality are high, and city-wide solid waste production is minimal. The City is positively adapting to the effects of a changing climate, with a built environment that enhances and protects natural assets, including the James River. All residents have equitable access to nature and a healthy community.



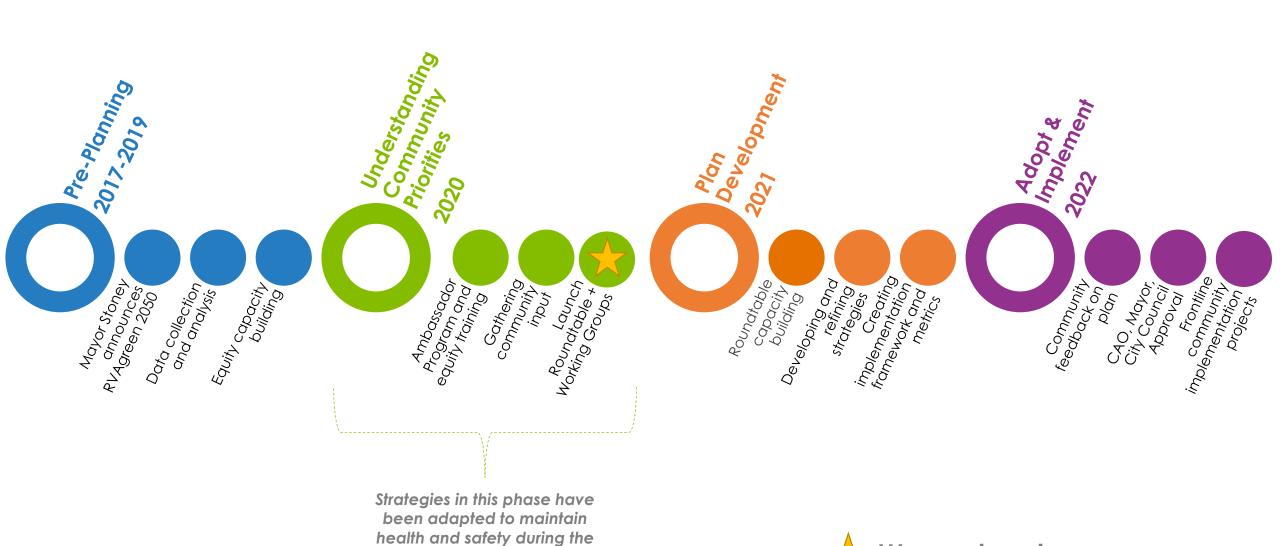








RVAgreen 2050 Process

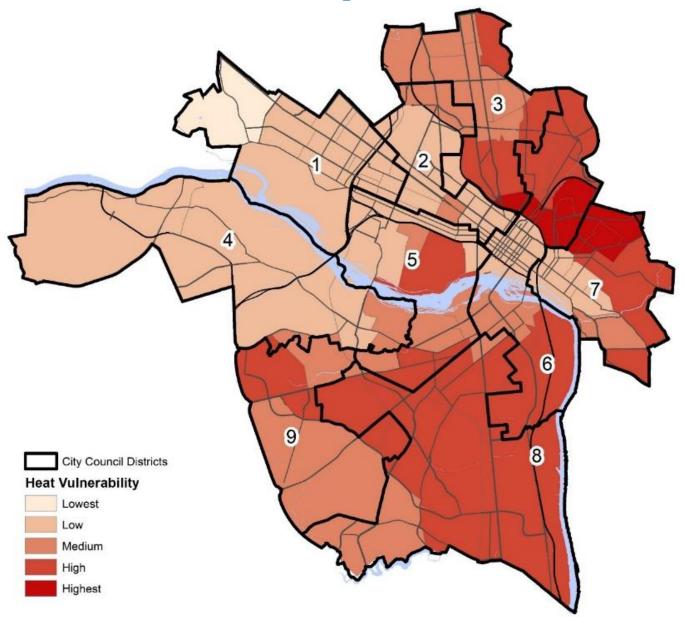


COVID-19 pandemic

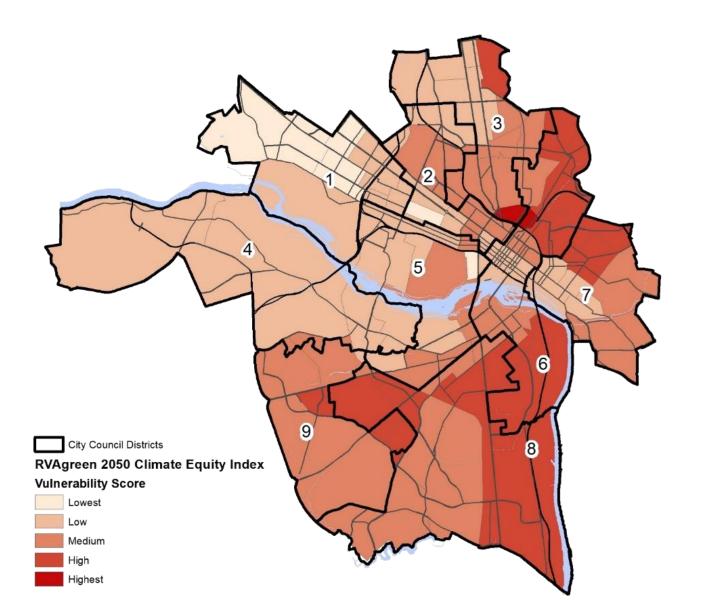
We are here!

Where we've been...

Urban Heat Vulnerability Assessment

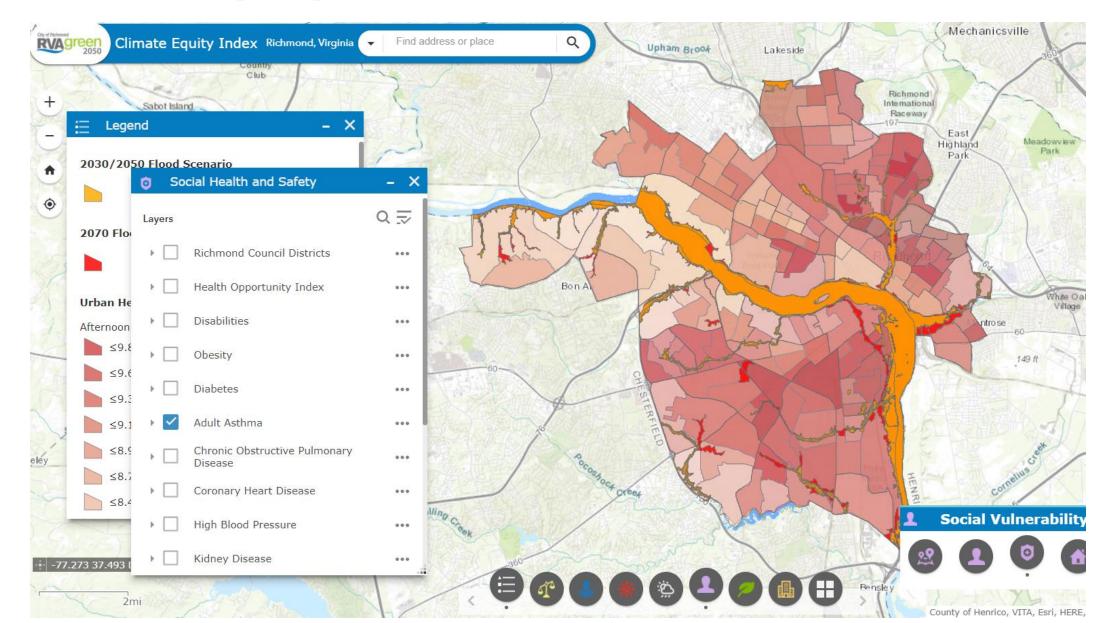


Climate Equity Index



- Poverty
- Age
- Race
- Gender
- Disabilities
- Chronic health conditions
- Mental health
- Household composition
- Working outdoors
- Public assistance income
- Housing characteristics
- Crime
- Education
- Language
- Social isolation
- Employment
- Transportation access
- Air conditioning
- Housing (shelters, group homes)

Climate Equity Index



Climate Vulnerability & Risk Assessment

What action is needed for Richmond to prepare for or adapt to climate change?

Climate Impacts Analysis

What will Richmond's **future climate** look like?











Vulnerability Analysis

What communities, built assets, and natural resources are **vulnerable** to those climate impacts?



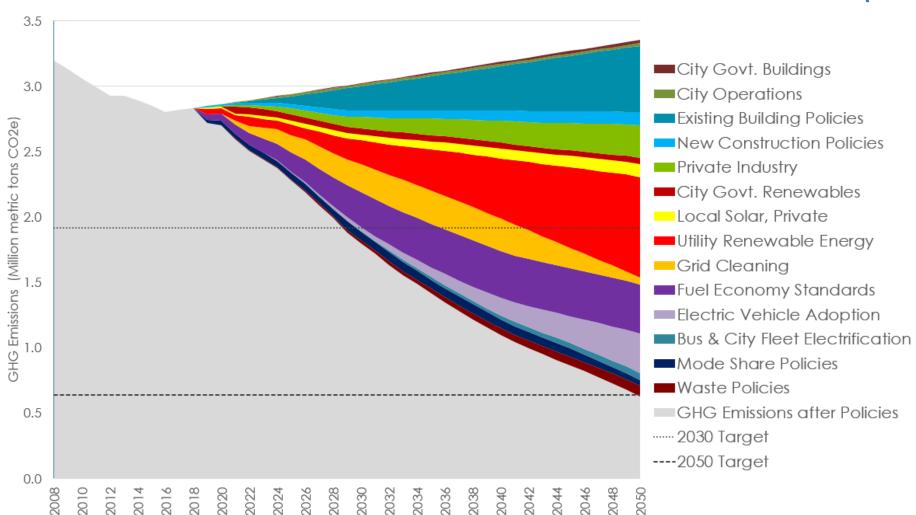
What **risk** do the vulnerable communities, built assets, and natural resources face due to climate impacts? (Economic, ecological, social, cultural, legal, etc.)

Communities, built assets, and natural resources with high vulnerability and high risk are priority planning areas for climate adaptation actions



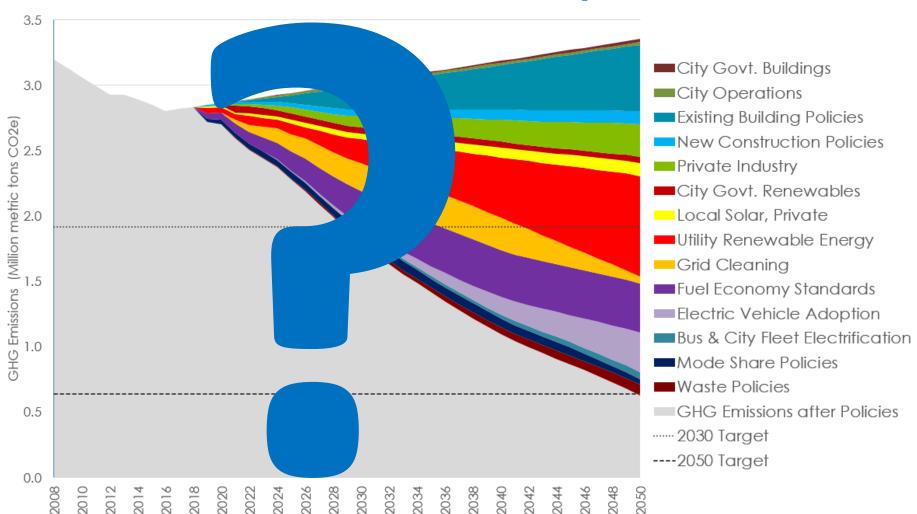
GHG Mitigation Modeling

PREVIOUS GHG Reductions for Goal Scenario (80% by 2050)



Climate and Energy Modeling-2020

GHG Reductions for Net Zero by 2050



Engagement Phase 1: Understanding Community Priorities (April – September, 2020)

- Community-wide survey (470+ responses)
- Listening sessions (62)
- Virtual Ambassador Program (34 participants)
- Virtual "office hours"
- Roundtable & Working Groups (134 participants)
- Dedicated website, social media, e-newsletter



Understanding Community Priorities

The RVAgreen 2050 planning process is centered in equity and the priorities of the Richmond community. What we've heard so far:



Where we're going...

RVAgreen 2050 Process: Working Groups

Timeline Overview

Equity training and foundation-setting

Nov-Dec 2020

Jan-Feb 2021 Drafting strategies

Mar-Apr 2021 Community engagement

May-Aug 2021 Refining strategies and drafting implementation plans

Aug-Sept 2021 Community engagement

Oct-Dec 2021 Finalizing draft plan content

Jan-Feb 2022 Finalizing draft plan content

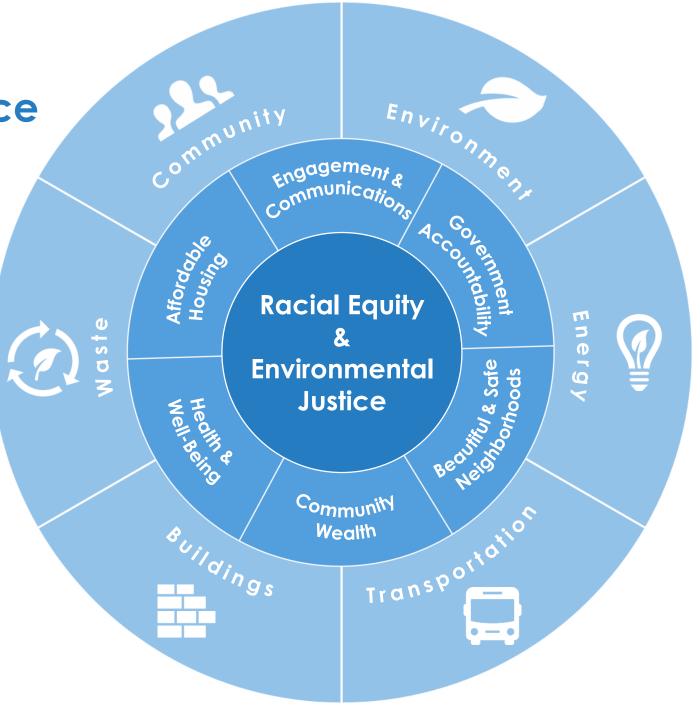
Feb-Mar 2022 Community engagement

Mar-Apr 2022 Finalizing plan content



Centering Community
Priorities & Lived Experience





Planning Process Groups - Roles

Frontline
Community
Leaders
(Roundtable)

- Help the City center equity in the planning process and elevate frontline community voices
- Share lived experience to inform and guide process and provide recommendations
- •Serve as liaisons to ensure community needs and assets are integrated into planning process

Working Groups

- Provide topical expertise on RVAgreen 2050 goals and strategies to Roundtable
- Assist with translating community priorities into equitable climate action and resilience strategies

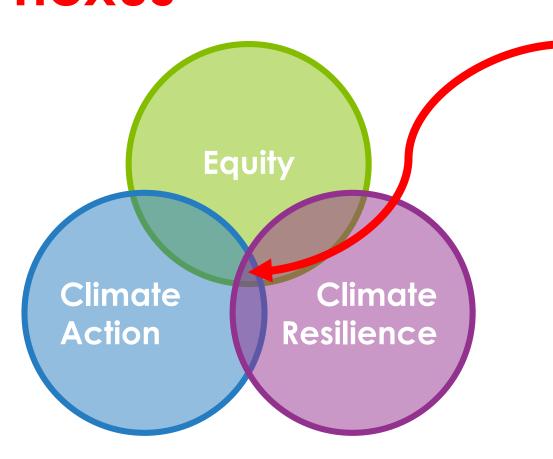
Sustainability Office

- Primary convener
- Bridge between community and City
- Support community leaders to navigate current systems and identify leverage points for change

Third Parties

- Facilitator for Roundtable
- Equity coach/consultant and technical consultants for Office of Sustainability staff
- Local universities research, documentation, process evaluation support

Our task: drafting SMARTIE strategies at the equity-climate action-resilience nexus



Does the strategy:

- 1. Address community priorities?
- 2. Reduce greenhouse gas emissions?
- 3. Increase resilience to climate impacts?

Our task: drafting SMARTIE strategies at the equity-climate action-resilience nexus

Is the strategy...

Strategic?

Measurable?

Ambitious?

Realistic?

Time-bound?

nclusive?

Equitable?

From SMART	to SMARTIE
Build a volunteer team of 100 door-to-door canvassers by May	with at least 10 people of color recruited as volunteer leaders first, so that they can help shape the way we run the canvasses.

Workflow (Nov.-Mar.)

DECEMBER JANUARY - FEBRUARY MARCH - APRIL Racial Equity & RVAgreen 2050 Finalize draft **Environmental** vision and Equity strategies for Justice Tool community input Roundtable goes to working groups goes to Roundtable for for review and input final review Community Meeting #3: Meeting #4: Meeting #5: Meeting #6: Community **Engagement** Refine vision and Draftina Draftina Drafting **Working Group Equity Tool** Strategies Strategies **Strategies** Phase 2 goes to Community WG for review and input on community priorities **Topical Working** Meeting #3: Meeting #4: Meeting #5: Meeting #6: **Groups** (Buildings Refine vision and Drafting Drafting Draftina & Energy, **Equity Tool** Strategies Strategies **Strategies** Environment, 12/14/2020 1/4/2020 1/25/2020 Transportation, 2/8/2020 Waste)



Topics we'll address in this working group

- Green space
- Biodiversity
- Green stormwater infrastructure
- Protected/sensitive environmental areas
- Tree canopy
- Water quality and conservation
- Urban heat island reduction
- And more!



Next Steps

Homework!

- Take the equity training <u>follow-up survey</u> by **Sunday**, 11/22!
- Review this presentation and additional information slides
- Explore the shared <u>Google Drive</u>
- <u>Email us</u>: what other information would be helpful?

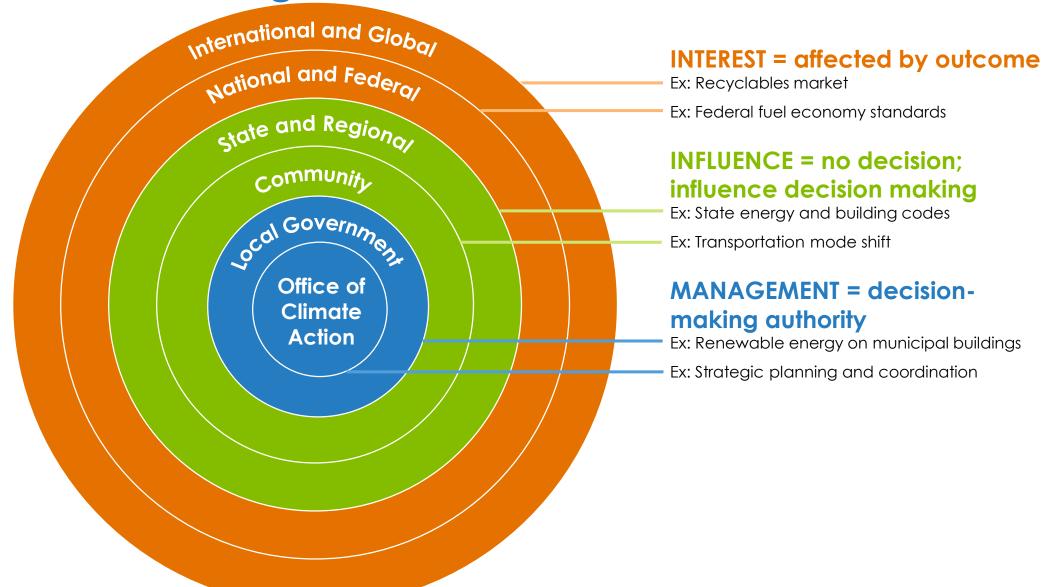
Next meeting: Monday, 12/14

Reviewing RVAgreen 2050 vision and equity tool from Roundtable

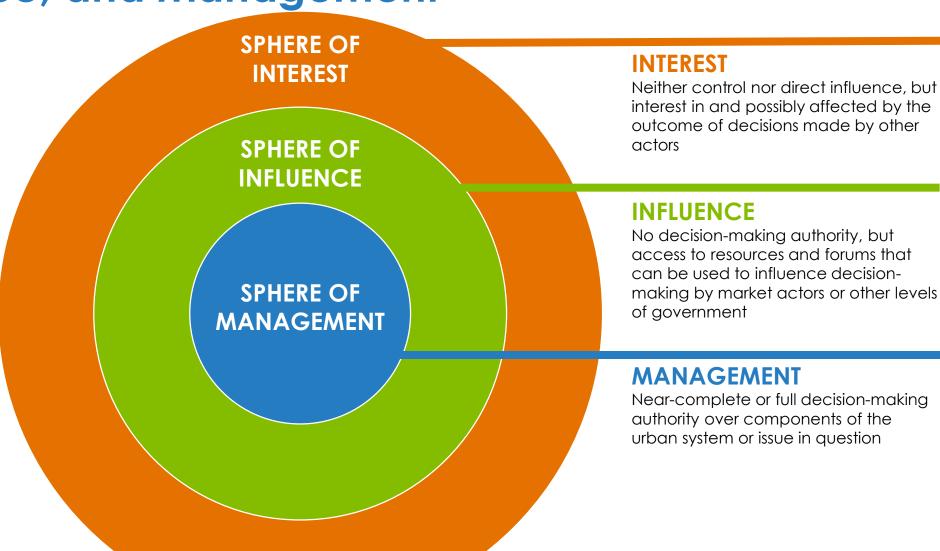
Complete this feedback survey-help us improve for next time!

MORE INFORMATION!

Nature of Climate Action Work: Sphere of Interest, Influence, and Management



Nature of Climate Action Work: Sphere of Interest, Influence, and Management



Community Survey Results

We will be accepting survey responses throughout the planning process – please share!

English: https://www.surveymonkey.com/r/VCNGMMY Spanish: https://www.surveymonkey.com/r/TRJSMTC

As of 11/5/2020: 471 responses

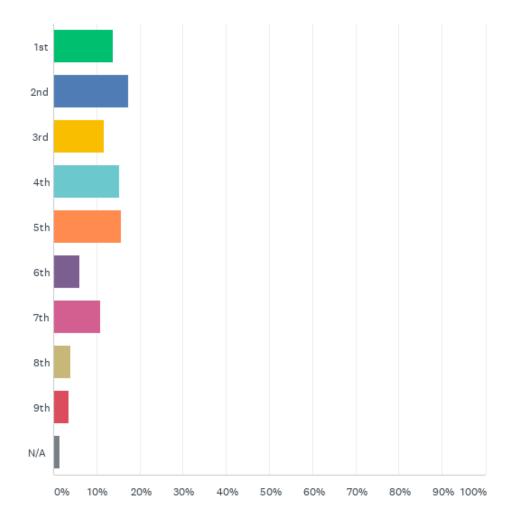
Respondent Demographics

- 17.6% are from the 2nd District
- 37.9% are 30-39 years old
- 65.0% are women
- 83.0% are white
- 99.1% speak English at home
- 80.5% have a bachelor's or higher
- 18.6% earn between \$100,000-\$150,000
- 24.7% have a child in the home
- 65.0% own their home

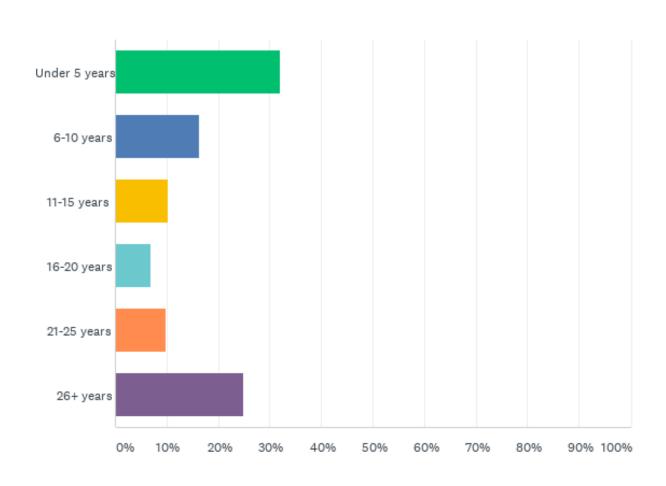
City of Richmond Demographics

- 17.7% are 30-39 years old
- 52.3% are women
- 44.6% are white
- 10.2% speak another language
- 39.3% have a bachelor's or higher
- Median household income \$51,285
- 18.2% have children in the home
- 43.6% own their home

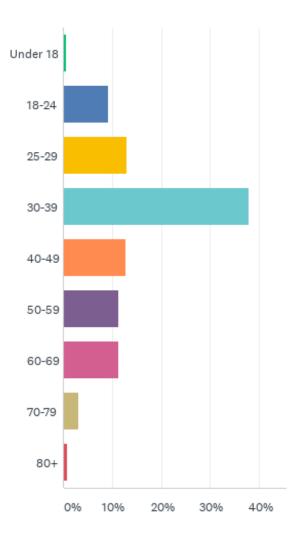
Which City Council district do you live in?



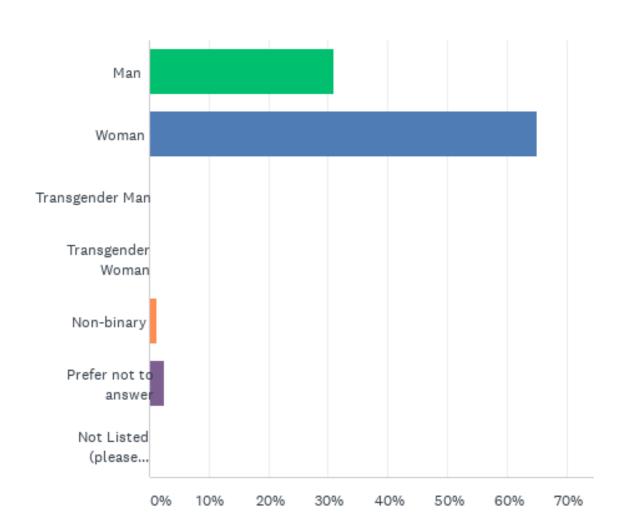
How long have you lived in Richmond?



Age



Gender Identity

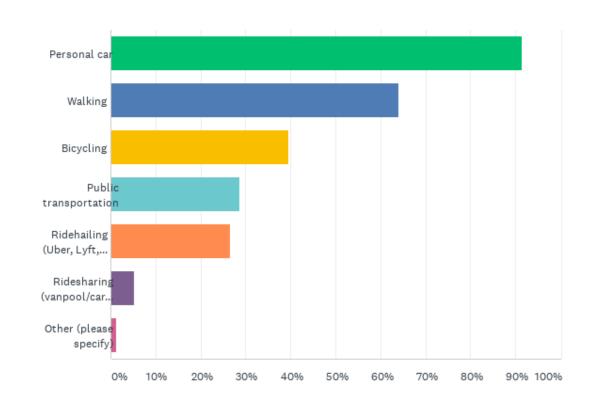


Income



How Do You Get Around Richmond?

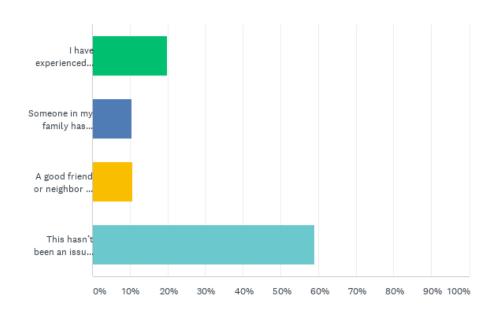
•	Personal Car	91.4%
•	Walking	64.3%
•	Bicycling	39.8%
•	GRTC	29.0%
•	Ride-hailing	26.5%
•	Ride-sharing	5.2%



Environmental Experiences

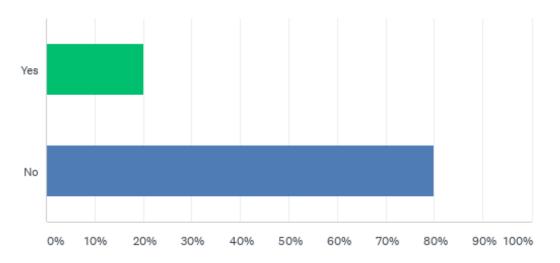
Experienced Extreme Heat?

- 20.1% have experienced
- 20.6% know someone who has experienced
- 59.3% have not experienced



Experienced Flooding?

- 20.4% have experienced
- 79.6% have not experienced



Climate Change Makes Me Feel...

64.2% Motivated

63.0% Angry

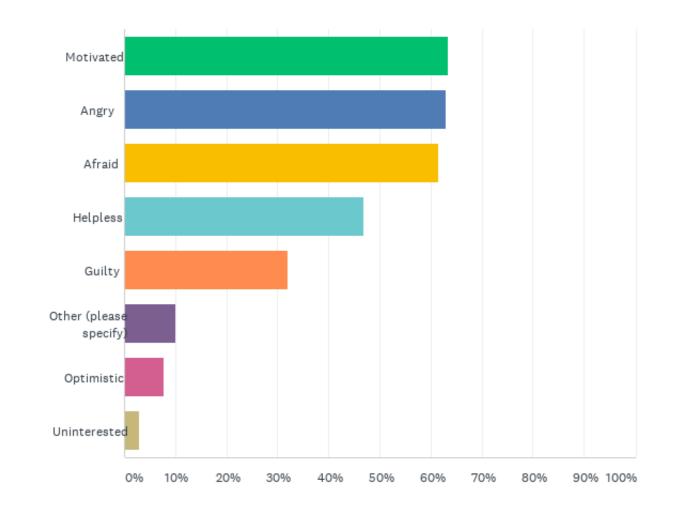
61.4% Afraid

46.5% Helpless

32.1% Guilty

7.9% Optimistic

3.0% Uninterested



Climate Change Impact Concerns

49.0% Extreme Heat

48.7% Health Impacts

44.8% Food Security

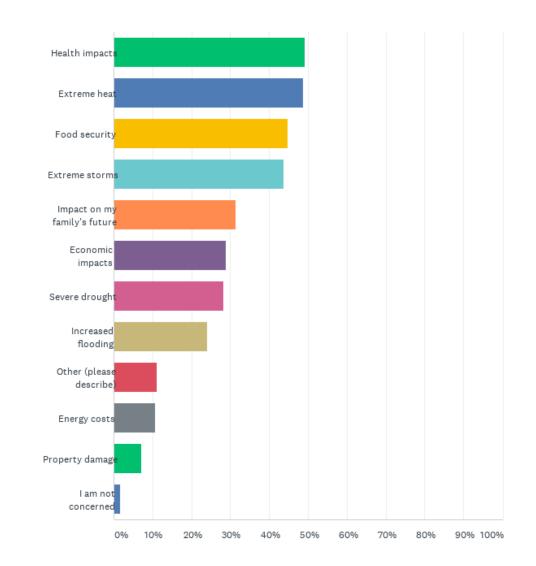
43.6% Extreme Storms

31.3% Impact on Family

29.0% Economic Impacts

27.8% Severe Drought

24.1% Increased Flooding



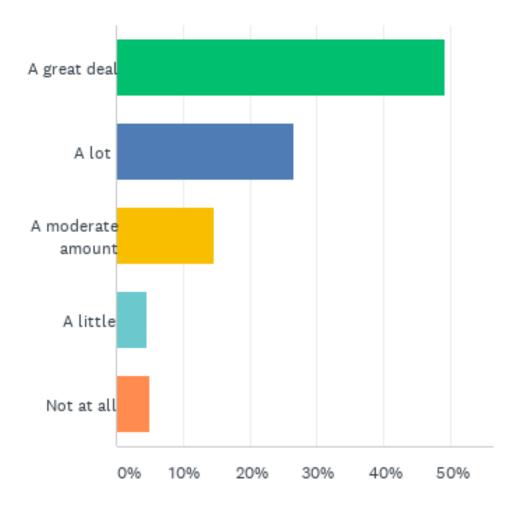
Where Would You Allocate Money?

- 56.5% Affordable and Sustainable Housing
- 50.6% Clean Energy
- 47.8% Trees and Urban Green Spaces
- 47.3% Sustainable Transportation
- 29.7% Waste Reduction
- 26.3% Healthy Food Access
- 22.1% Stormwater Infrastructure
- 19.5% Green Jobs

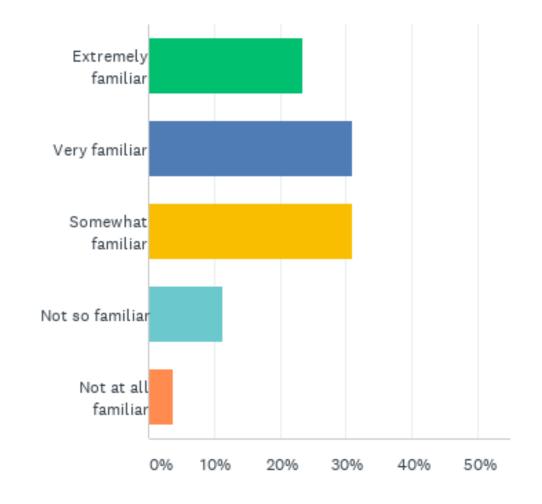
Some Key Takeaways

- 84.5% of respondents believe the largest barrier for addressing climate change is a **lack of political support and / or will**
- 94.9% of respondents believe are at least a little concerned with environmental justice in Richmond, VA
- 85.0% of respondents are at least somewhat familiar with the goals of environmental justice
- 70.2% of respondents have not participated in a City of Richmond planning process before

Concerned with Environmental Justice in Richmond, VA



Familiar with the Goals of Environmental Justice



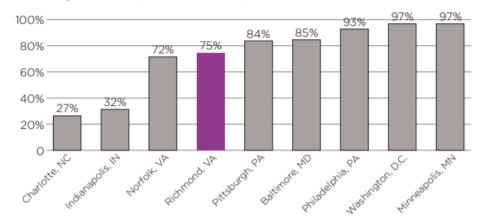
Vision of equitable climate action for a healthy and resilient Richmond

implement now trees cars help part renewable energy solutions affordable especially actions go clean energy safe residents efforts including way Work transition creating efficient equitable climate action etc provide issues resources green jobs reduce accessible focus see affordable housing equitable good Improve access easier sustainable recycling green incentives areas use neighborhoods future Richmond education communities local city without need think green spaces investing will government people flood housing home food spaces live problems climate change corporations building support public places changes low-income energy jobs public transportation plan makes lead everyone pollution increased prioritize infrastructure public transit businesses great health kept programs class ensure care transportation private citizens income environment new

Existing Conditions

Parks & Access

// FIGURE 32. Percentage of Population within 10-minute Walk of Parks Source: City of Richmond, Trust for Public Land, 2017

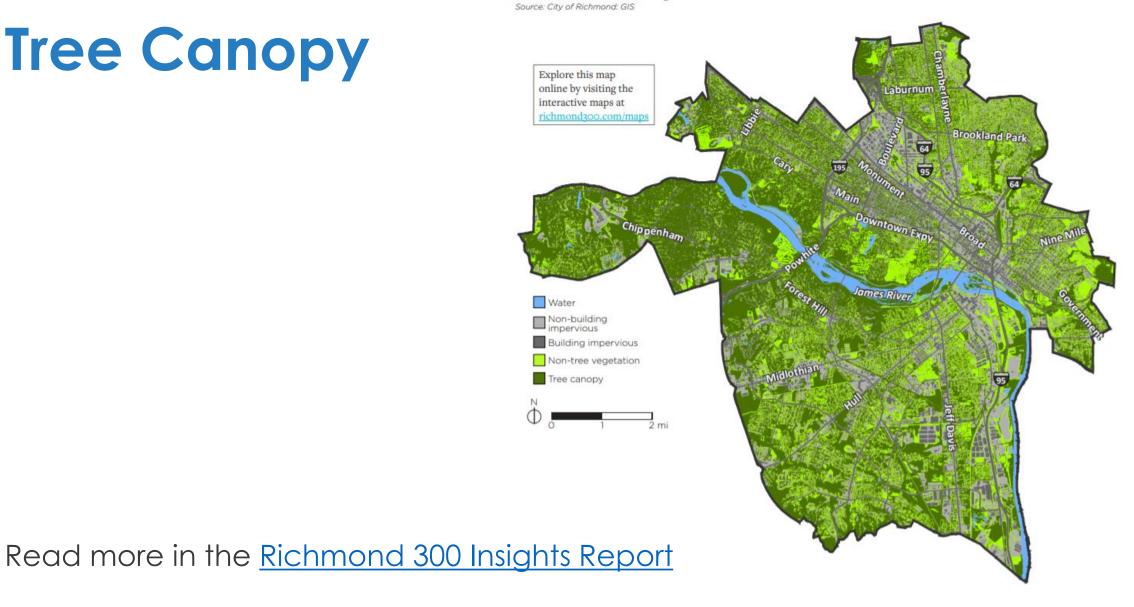


East Highland **Parks**

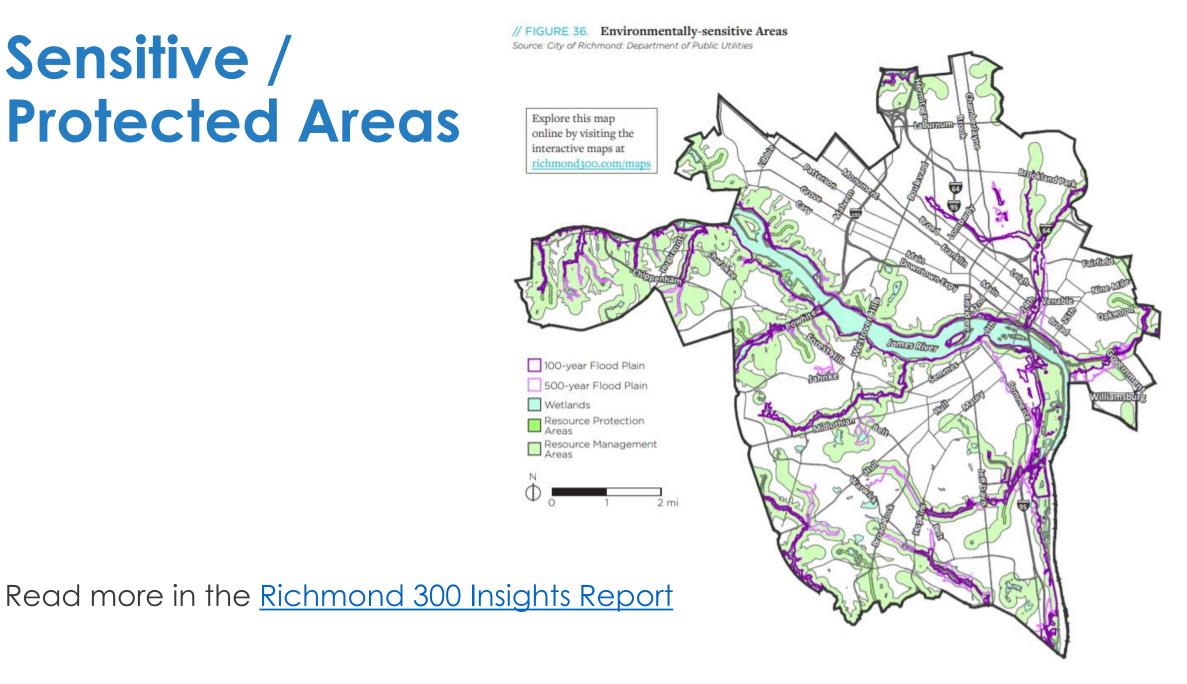
Read more in the <u>Richmond 300 Insights Report</u>

Tree Canopy

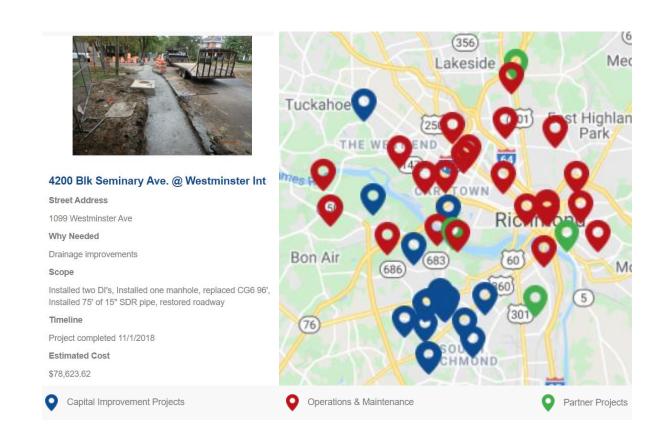
// FIGURE 35. Land Coverage



Sensitive / **Protected Areas**



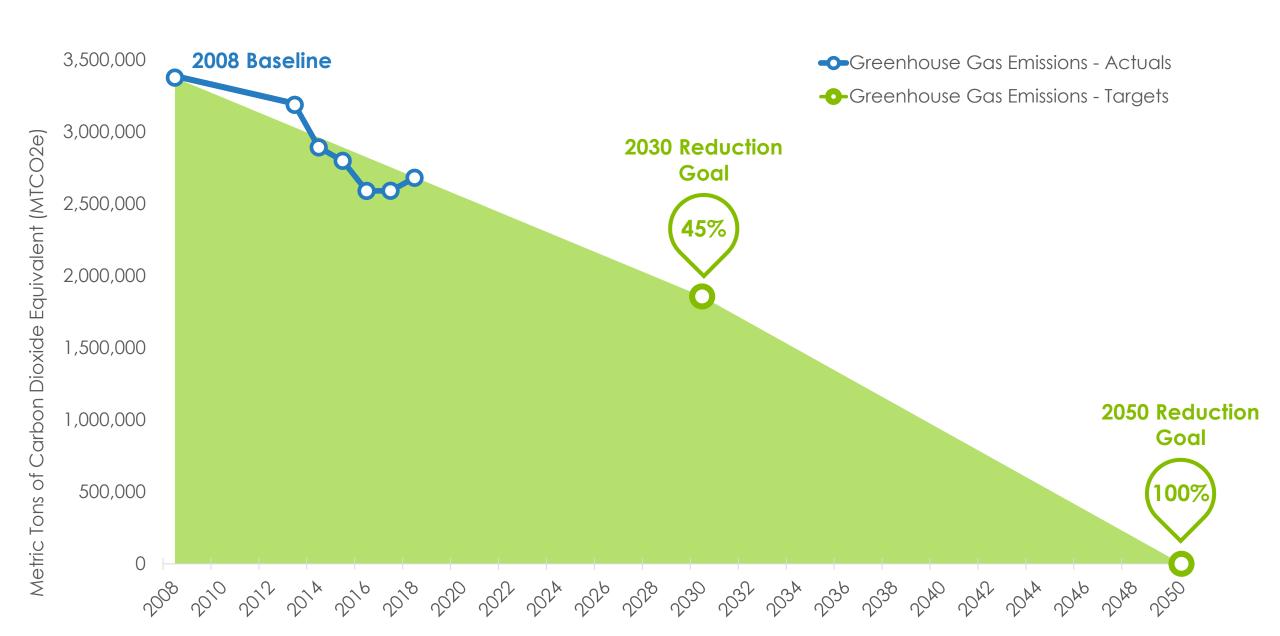
Water & Stormwater Projects



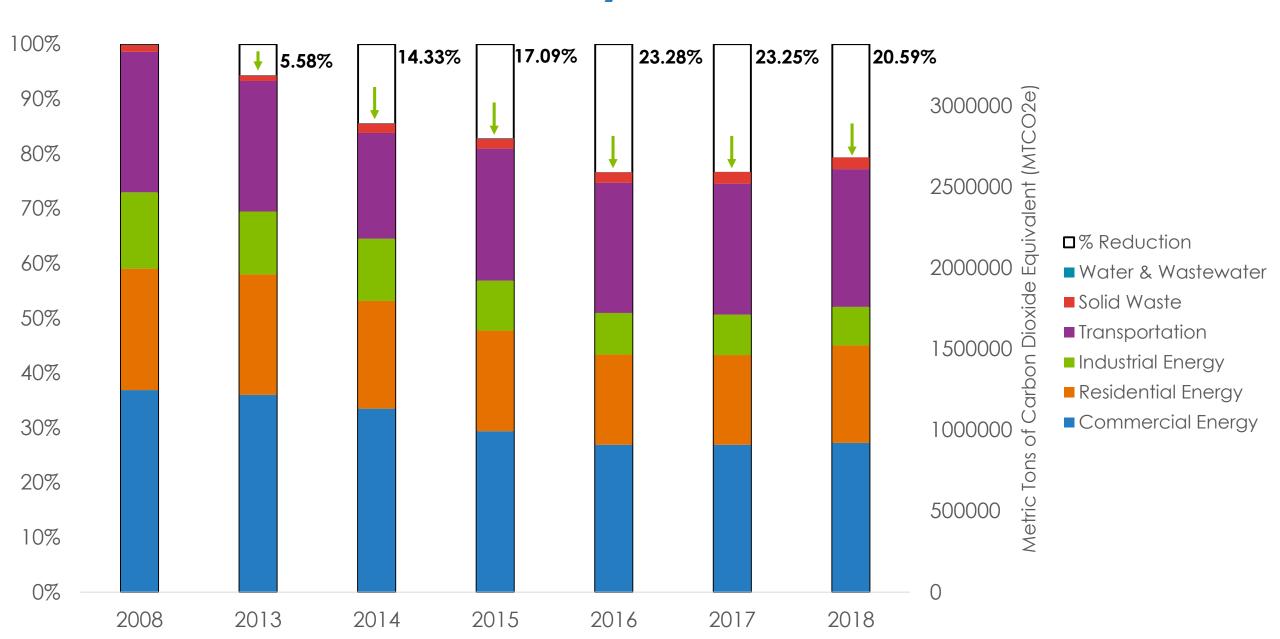
Read more from RVAH2O

Greenhouse Gas Emissions Inventory

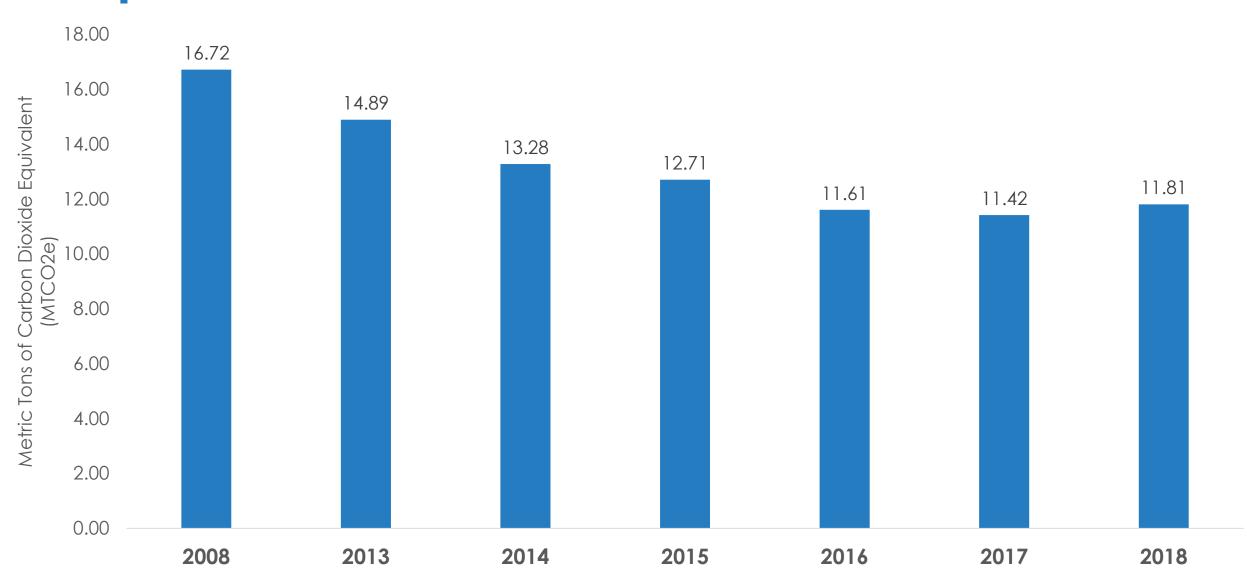
Citywide GHG Emissions and Targets



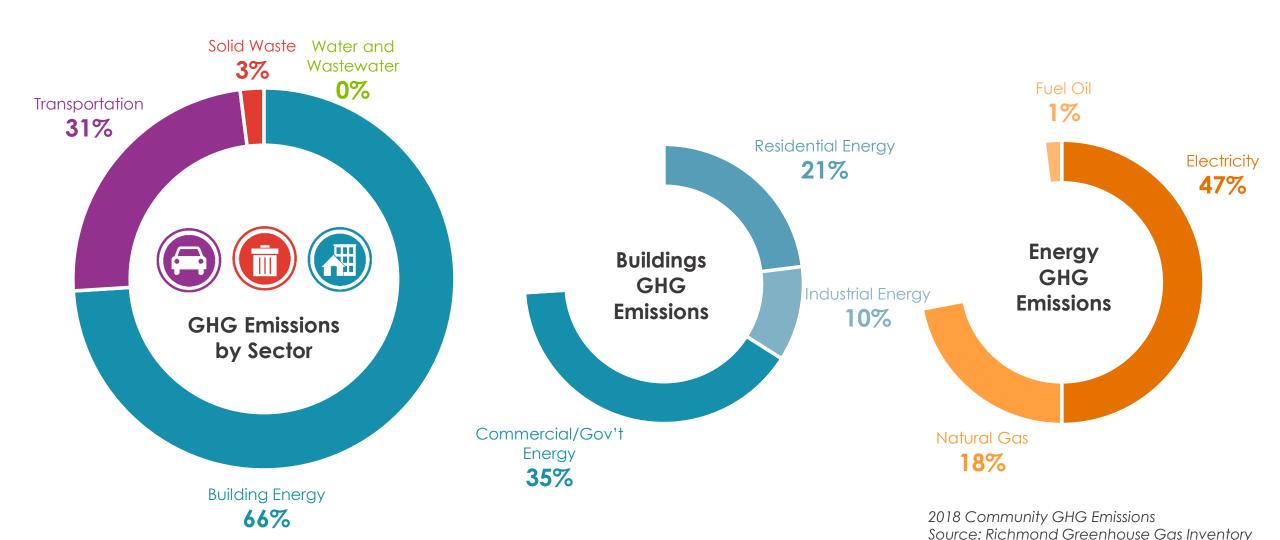
Richmond Community GHG Emissions



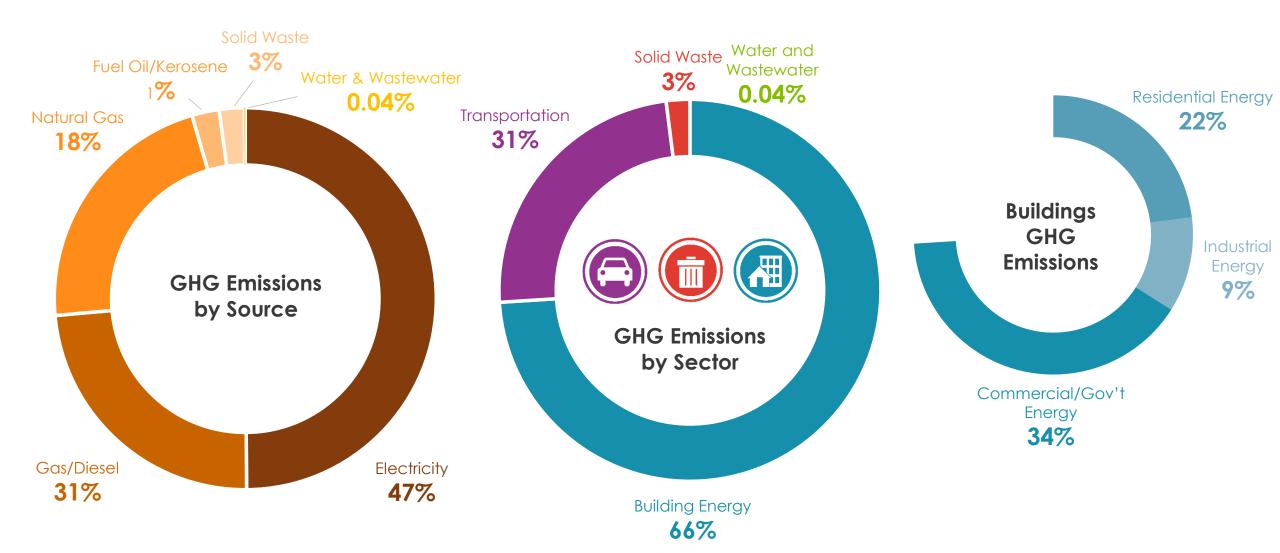
Richmond Community GHG Emissions Per Capita



Richmond Community GHG Emissions



Richmond Community GHG Emissions



Richmond City Government GHG Emissions

