

# Community Engagement

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1/19/2021

# Vision Statement Updates

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# DRAFT Vision Statement

**The vision for an equitable, healthy, and resilient Richmond is one where carbon emissions are net-zero and a person's race, identity, socio-economic status, or zip code does not determine life expectancy, quality of life, or economic opportunity.**

- Everyone has equitable access across the entire city to resources that are clean, sustainable, and affordable, including air, water, energy, housing, transportation, and green infrastructure.
- Everyone has the capacity and resources to take ownership of equitable climate action and community resilience planning.
- “Identity” includes but is not limited to: race, ethnicity, age, ability, gender, sexual orientation, and religion. We lead with race in our work to transform systems impacting all marginalized groups.\*

*\*See City of Seattle, [Why Lead with Race?](#)*

# Main Takeaways - Vision Statement (All Groups)

- Like that we are leading with race
- Like the definition of “identity”
- Like the connection to health, equity, and climate
- Simplify
- Define net-zero/carbon emissions
- Define green infrastructure
- Include other pollutants
- Include food justice
- Overly focused on humans
  - Animals
  - Ecosystems

# FINAL DRAFT Vision Statement

**Vision: Carbon emissions are net-zero and a person's identity or zip code does not determine quality of life.**

- Richmond will achieve net-zero when all human-caused carbon emissions are balanced by carbon removal.
- Everyone has equitable access across the entire city to resources that are clean, sustainable, and affordable, including air, water, energy, housing, transportation, and green infrastructure.
- Everyone has the capacity and resources to take ownership of equitable climate action and community resilience planning.
- “Identity” includes but is not limited to: race, ethnicity, age, ability, gender, sexual orientation, and religion. We lead with race in our work to transform systems impacting all marginalized groups.\*
- “Quality of life” includes but not limited to: increased life expectancy, access to healthy food, increased economic opportunity, thriving neighborhoods, and thriving local ecosystems.

*\*See City of Seattle, [Why Lead with Race?](#)*

# Vision Statement Notes

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# Equity Tool Updates

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# Working Groups Feedback Summary

- Simplify
- Define terms and community priorities
- Provide more information on how the tool is supposed to be used
- Can we include metrics/the “how” of these questions?
- Use an asset-based approach (ex: “increasing access” vs. “reducing barriers to...”)



# Proposed Changes (Summary)

- Shortened: 3 primary considerations + 3 additional considerations for each section
- Generally simplified language
- Added section for suggested data and metrics for each section
- Added a glossary where concepts/terms can be explained

# Revised Content

The tool is organized by the 7 community priorities gathered during the summer 2020 listening process

## Community Priority

Priority Considerations	Suggested Data & Metrics
<ul style="list-style-type: none"> <li>Use these questions to evaluate how a proposed action addresses equity</li> </ul>	Consider these data and metrics to help answer the questions and/or assess a proposed action
Additional Considerations	
<ul style="list-style-type: none"> <li></li> <li></li> <li></li> </ul>	

\*see glossary for additional information about this term

An asterisk (\*) indicates that a concept or term is listed in the glossary at the end of the tool



## Racial Equity & Environmental Justice

Priority Considerations	Suggested Data & Metrics
<ul style="list-style-type: none"> <li>Does this generate burdens*, either directly or indirectly, to historically disenfranchised communities*?</li> <li>Does this acknowledge, respect, protect, and honor the culture, assets, and traditions of historically disenfranchised communities?</li> <li>What communities would benefit* most from the proposed action?</li> </ul>	<ul style="list-style-type: none"> <li>Data disaggregated by race and ethnicity</li> <li>Demographic information for those engaged in the process</li> <li>Ongoing costs and to whom</li> </ul>
Additional Considerations	
<ul style="list-style-type: none"> <li>Does this prioritize areas vulnerable to the impacts of climate change*?</li> <li>What process was used to understand how the impacted communities feel about the proposed action?</li> <li>Can the benefits be targeted in progressive/creative/proactive ways to reduce historical or current disparities?</li> </ul>	

# Provide your feedback

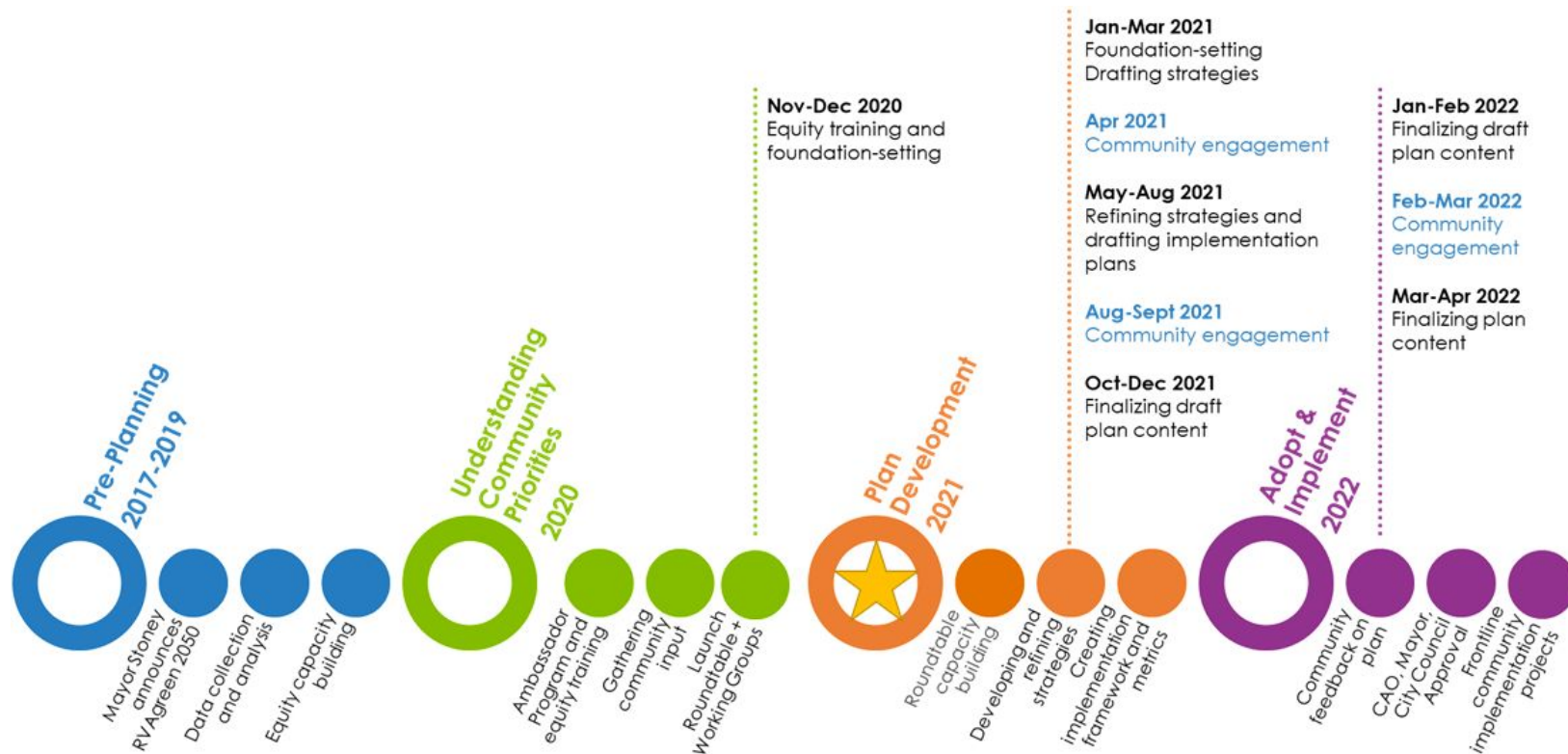
[Survey link](#)

- Significant revisions
- Missing elements/considerations
- How could this be more user-friendly?
- What terms need to be defined?

# RVAgreen 2050 Engagement Goals

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# Process Overview

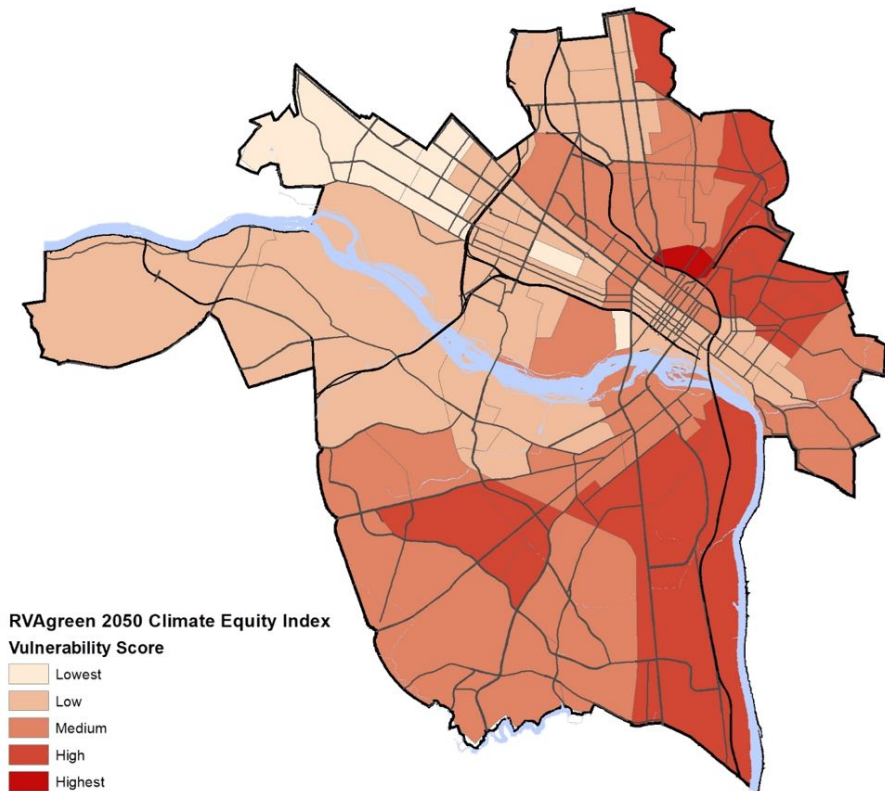


# Overarching Goals

- **Equity-Centered Process** (Procedural Equity)
  - Create processes that are transparent, fair, and inclusive in developing and implementing any program, plan, or policy
  - Ensure that all people are treated openly and fairly
  - Increase the civic engagement opportunities of communities that are disproportionately impacted by climate change
- **Equity-Centered Plan** (Distributional & Structural Equity)
  - Fairly distribute resources, benefits, and burdens
  - Prioritize resources for communities that experience the greatest inequities, disproportionate impacts, and have the greatest unmet needs
  - Closing the gaps so race and economic status can no longer be used to predict life outcomes and outcomes for all groups are improved

# Your role!

- Help the city center equity in the planning process and **elevate voices of communities on the frontlines of climate change (who are also often underrepresented in public planning processes)**
- Inform and guide the planning process and provide recommendations for RVAgreen 2050
- **Serve as liaisons to ensure community needs and assets are integrated into the planning process**



# April 2021 Engagement

## Overarching Goals:

- Bring the RVAgreen 2050 process and information to communities that are traditionally underrepresented
- Collect feedback on the draft strategies - *this could take many forms:*
  - *Specific input on / changes for the draft written content*
  - *General input on how climate change is impacting the community and ideas for addressing that*
  - *General information on community priorities, assets, and challenges; this can be incorporated into the plan*



**Does this  
sound right to  
you?**



# April 2021 Engagement

## What will the draft strategy content look like?

### *Portland example*

### 2030 Objectives

**2030 Objective 1.** Reduce the total energy use of all buildings built before 2010 by 25 percent.

**2030 Objective 2.** Achieve zero net carbon emissions in all new buildings and homes.

**2030 Objective 3.** Supply 50 percent of all energy used in buildings from renewable resources, with 10 percent produced within Multnomah County from on-site renewable sources, such as solar.

### Five-year priorities

#### **Building energy performance reporting:**

Energy performance benchmarking and ratings are tools that standardize and score how efficiently homes and other buildings use energy. Reporting performance publicly makes building energy consumption more transparent, helping buyers and sellers more accurately value energy efficiency in buildings.

#### **Key actions:**

**1A** — Commercial Energy Performance Benchmarking

**1B** — Residential Energy Performance Ratings

**Carbon pricing:** When we increase the price of something, we generally use less of it. Putting a price on carbon has helped to reduce emissions in California, British Columbia, nine states in the northeastern United States, and dozens of countries.

#### **Key actions:**

**1H** — Carbon Price

**Net zero buildings:** The best time to address building efficiency is in the initial building design stage. Buildings that have been designed and built

### *Oakland example*

The following ECAP actions directly improve health outcomes:



# April 2021 Engagement

## Questions for discussion:

- *Knowing we will have additional engagement opportunities* - what feels right and achievable for this time period? How can we help introduce your community to this process and get their input?
- What tools or resources can we provide to help you engage your community?