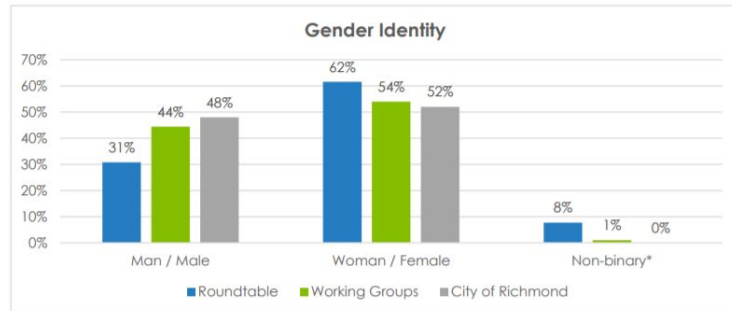
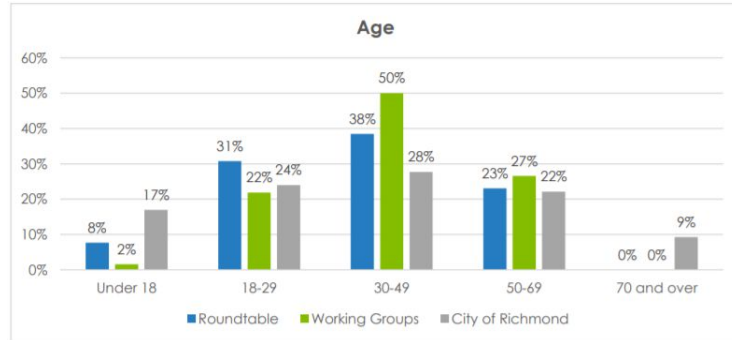


Considerations for Community Engagement Discussion:

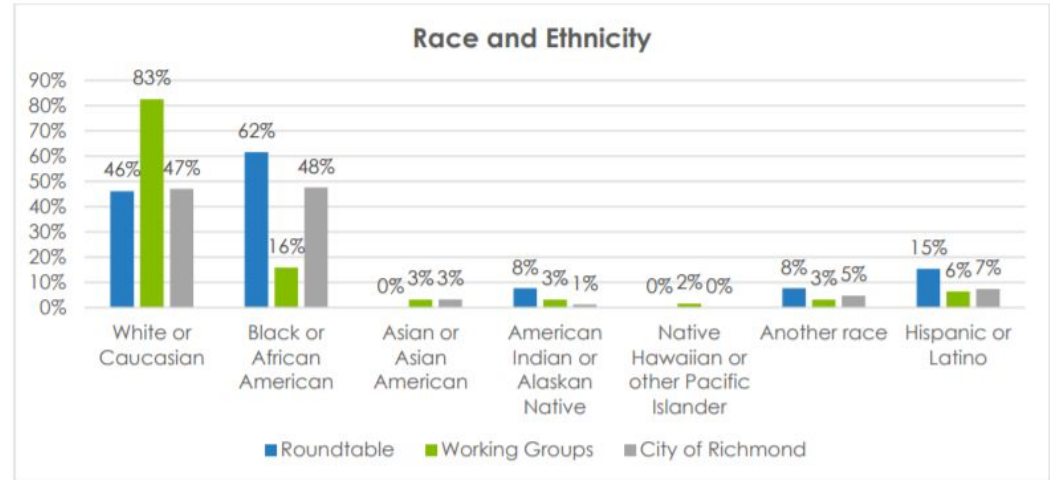
- Roundtable + Working Groups demographics report
 - Community survey
-

Roundtable Meeting 1/5/2021

Roundtable + Working Groups Demographics



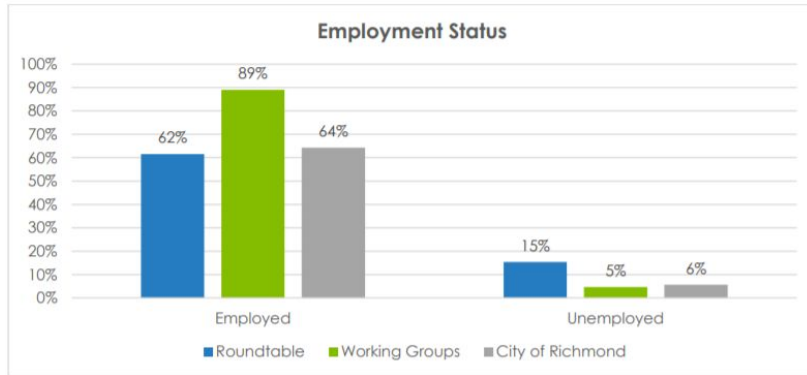
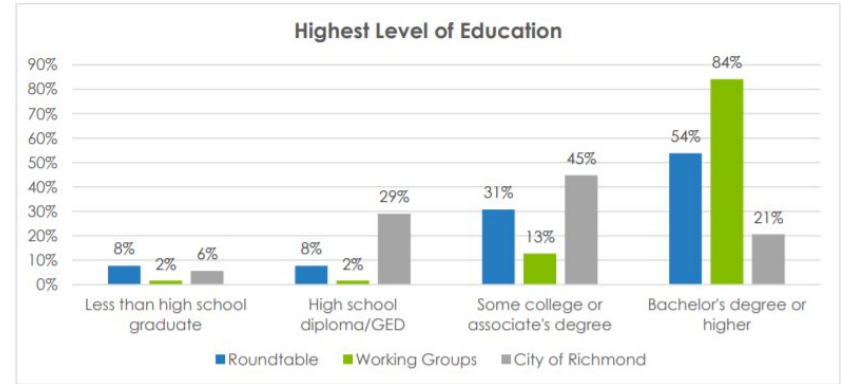
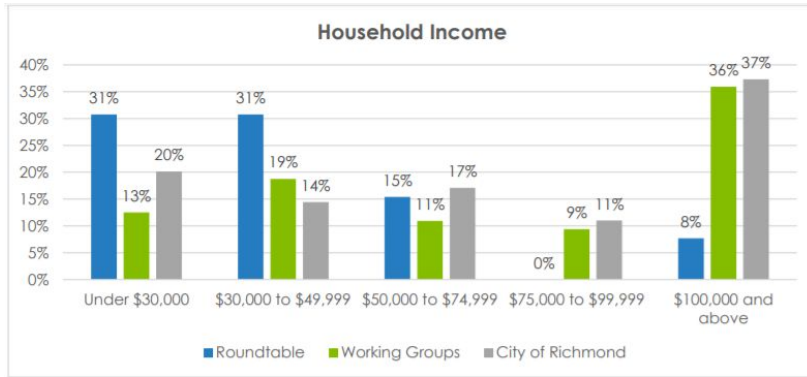
*Census data do not provide gender information.



Takeaways?

•

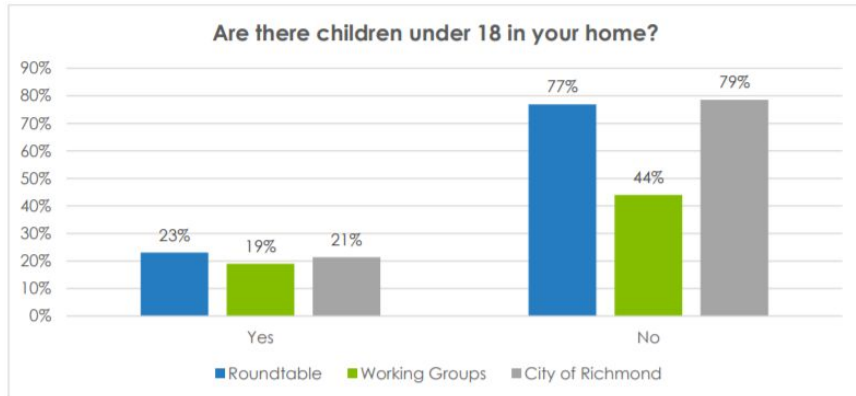
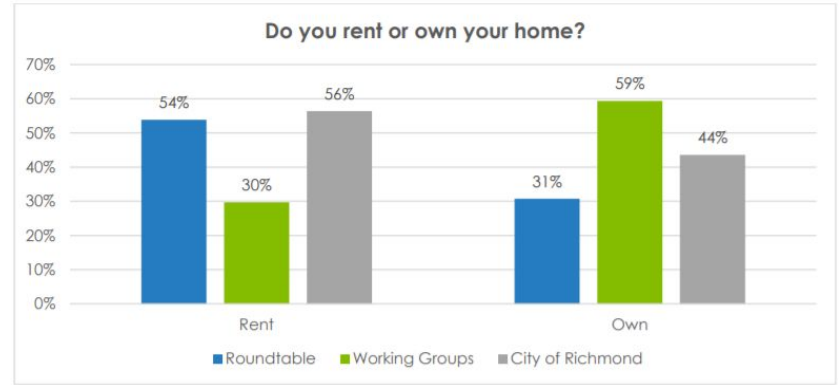
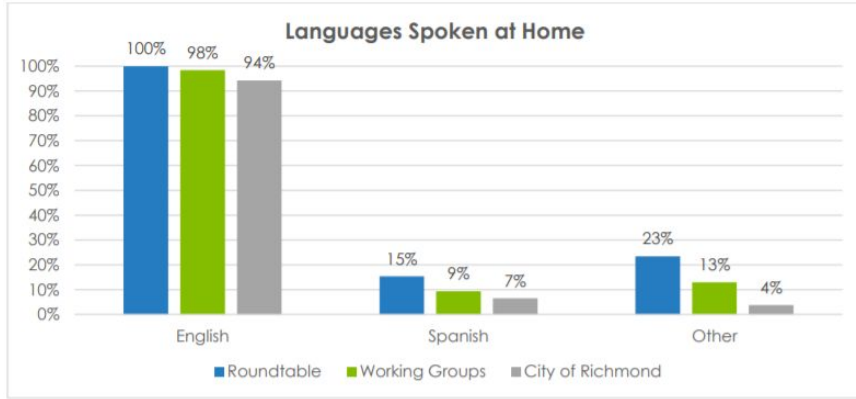
Roundtable + Working Groups Demographics



Takeaways?

-

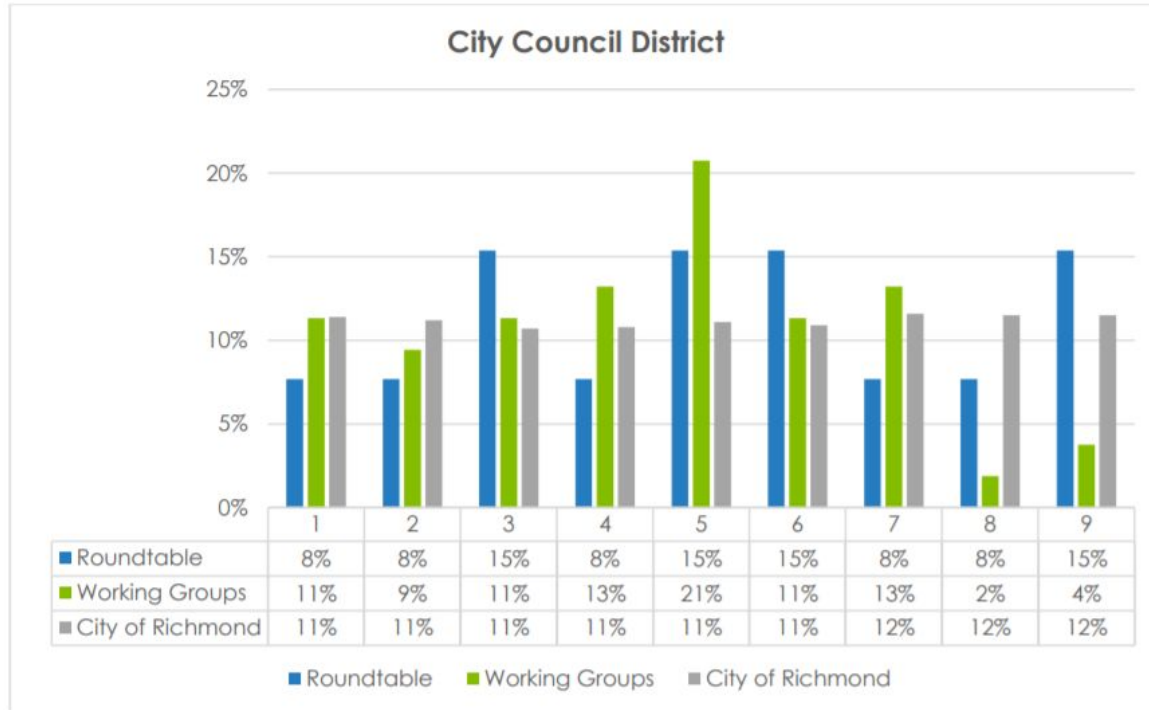
Roundtable + Working Groups Demographics



Takeaways?

-

Roundtable + Working Groups Demographics



Takeaways?



Community Survey Results

RVAgreen 2050 Survey Results

As of 11/5/2020

RVAgreen 2050 Demographics

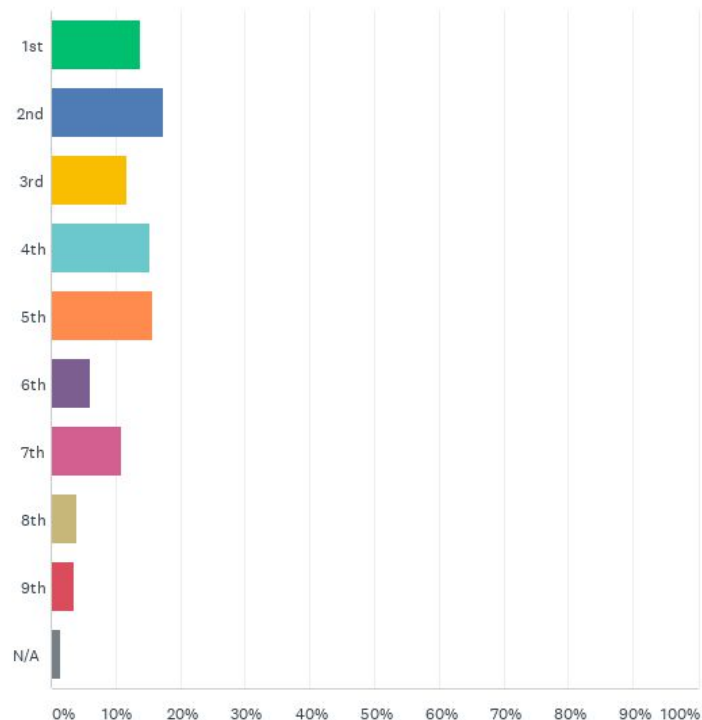
- 17.6% are from the 2nd District
- 37.9% are 30-39 years old
- 65.0% are women
- 83.0% are white
- 99.1% speak English at home
- 80.5% have a bachelor's or higher
- 18.6% earn between \$100,000-\$150,000
- 24.7% have a child in the home
- 65.0% own their home

City of Richmond Demographics

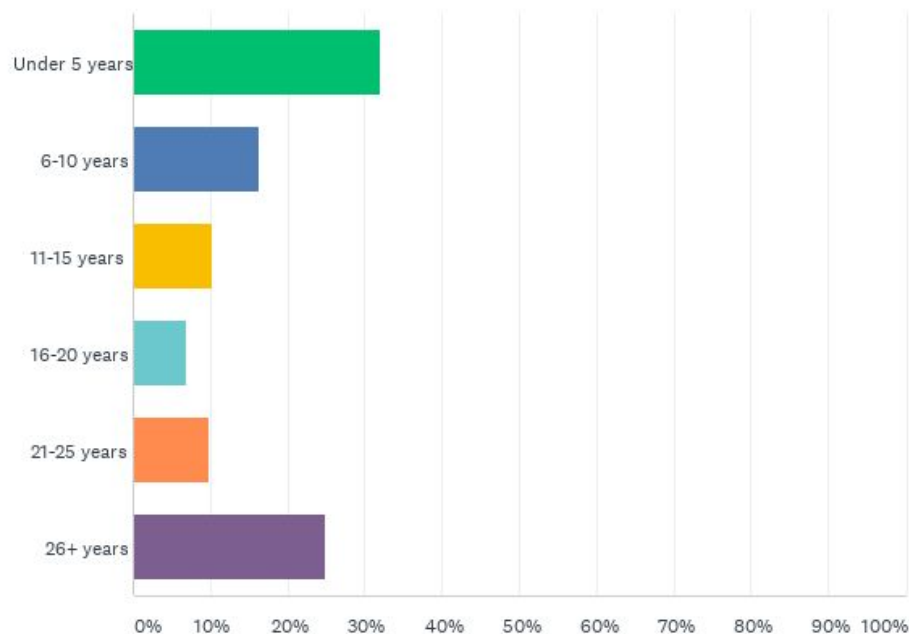
- 17.7% are 30-39 years old
- 52.3% are women
- 44.6% are white
- 10.2% speak another language
- 39.3% have a bachelor's or higher
- Median household income \$51,285
- 18.2% have children in the home
- 43.6% own their home

RVAgreen 2050 Community Survey Results

Which City Council district do you live in?

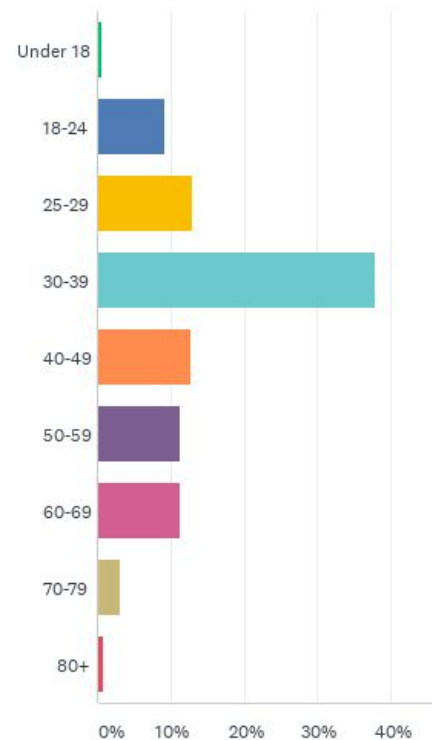


How long have you lived in Richmond?

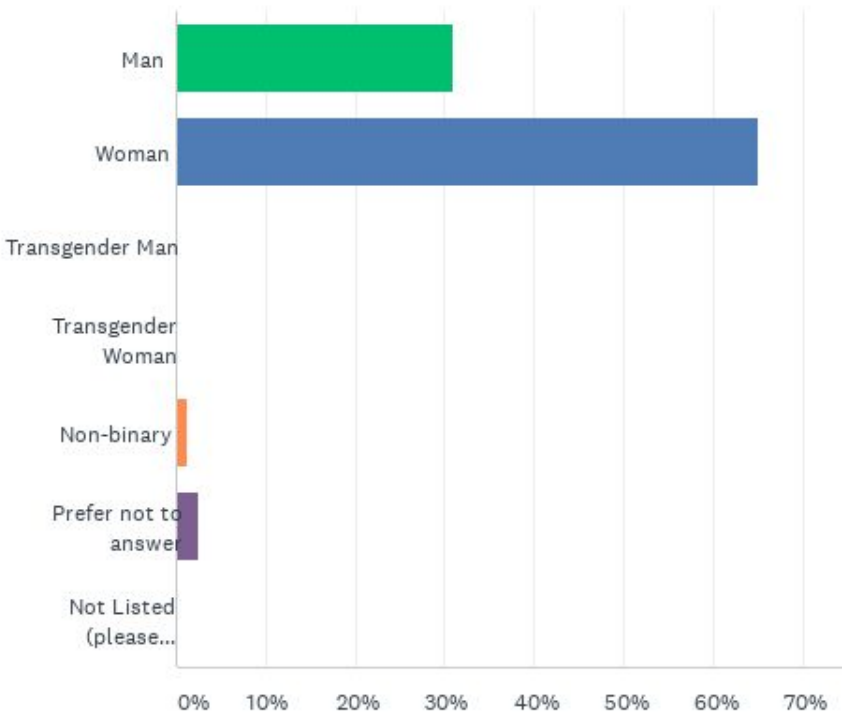


RVAgreen 2050 Community Survey Results

Age



Gender Identity

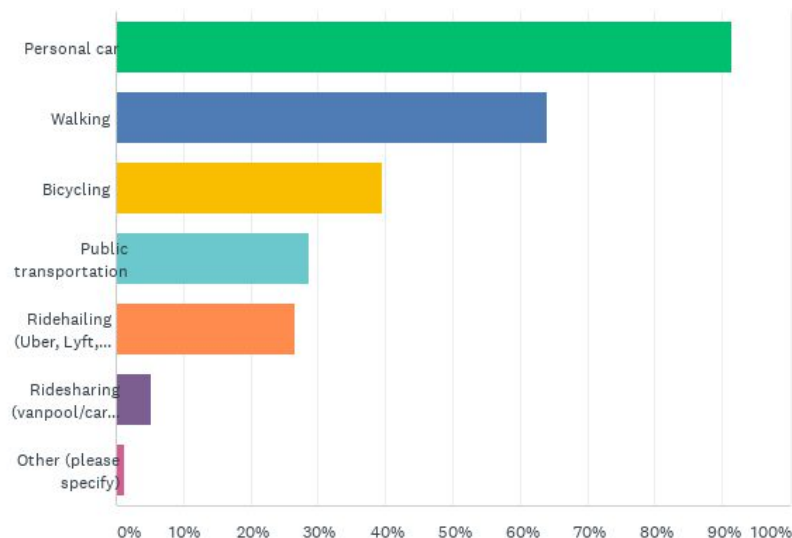


Income



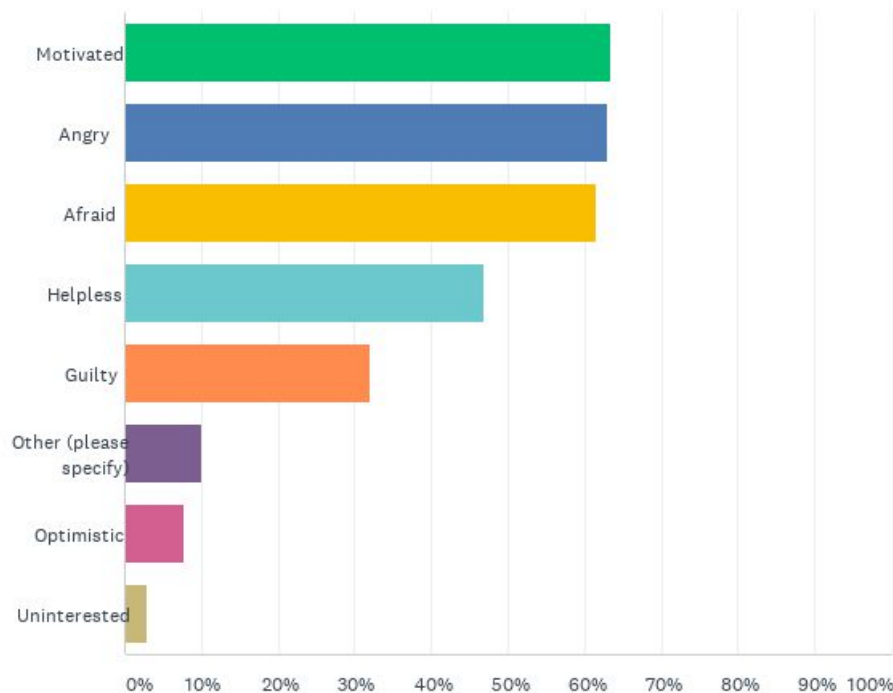
How Do You Get Around Richmond?

● Personal Car.....	91.4%
● Walking.....	64.3%
● Bicycling.....	39.8%
● GRTC.....	29.0%
● Ride-hailing.....	26.5%
● Ride-sharing.....	5.2%



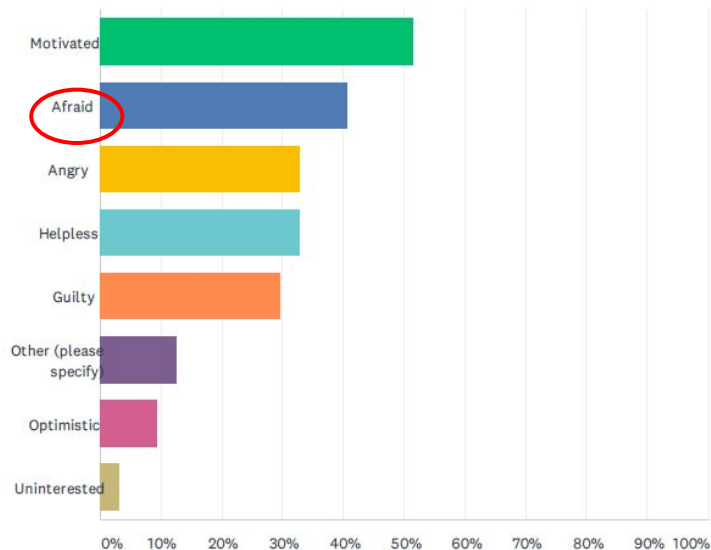
Climate Change Makes Me Feel...

- 64.2% Motivated
- 63.0% Angry
- 61.4% Afraid
- 46.5% Helpless
- 32.1% Guilty
- 7.9% Optimistic
- 3.0% Uninterested

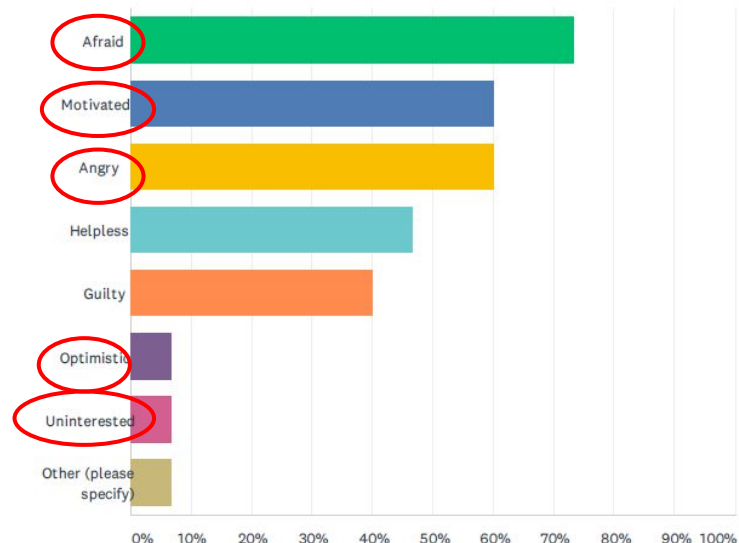


Climate Change Makes Me Feel...

Black

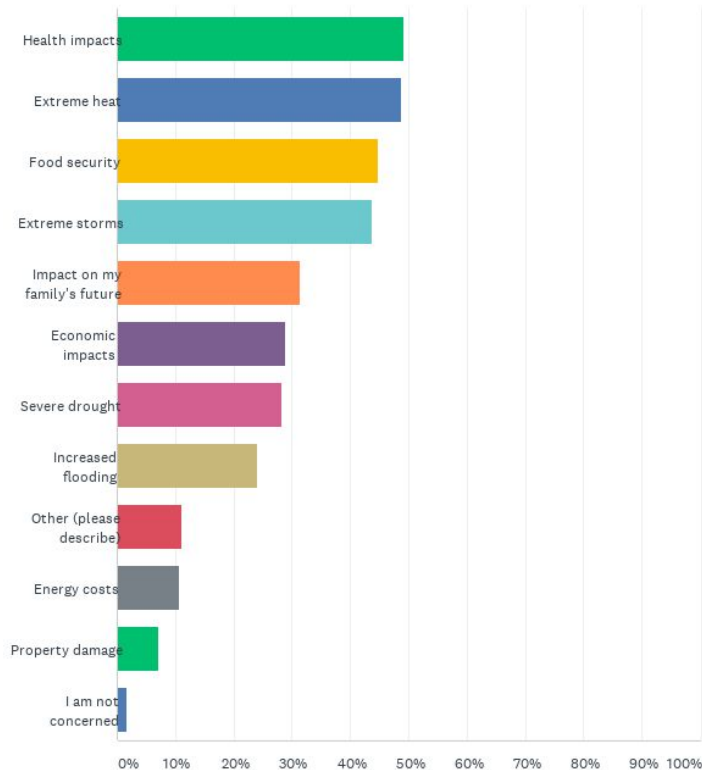


Latino / Hispanic



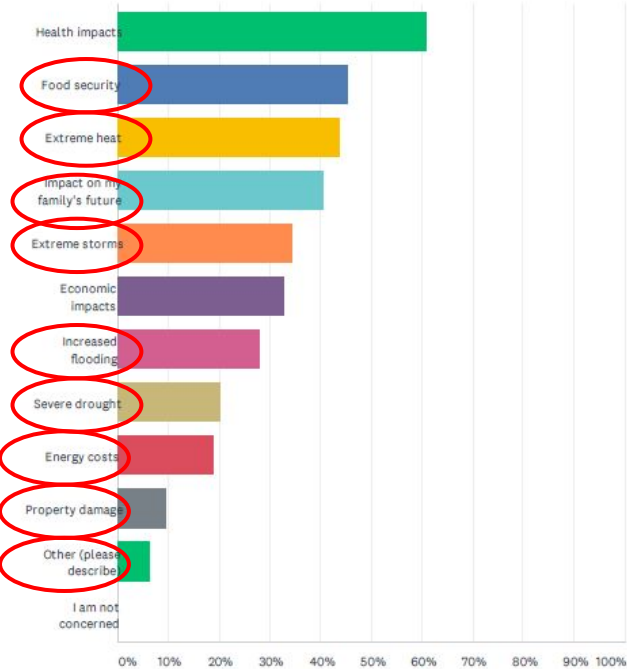
Climate Change Impact Concerns

- 49.0% Extreme Heat
- 48.7% Health Impacts
- 44.8% Food Security
- 43.6% Extreme Storms
- 31.3% Impact on my family's future
- 29.0% Economic Impacts
- 27.8% Severe Drought
- 24.1% Increased Flooding
- 12.5% Other (please describe)
- 11.3% Energy costs
- 6.3% Property damage
- 1.8% I am not concerned

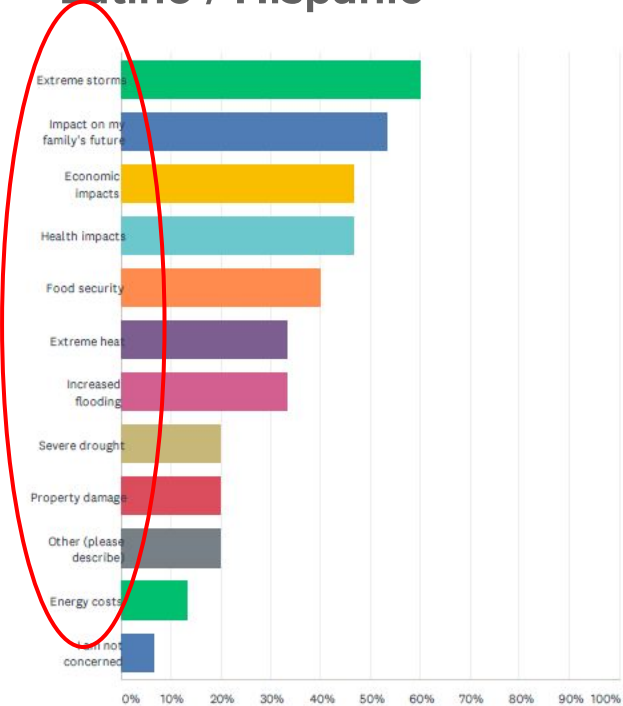


Climate Change Impact Concerns

Black



Latino / Hispanic



Where Would You Allocate Money?

- **56.5% Affordable and Sustainable Housing**
- **50.6% Clean Energy**
- **47.8% Trees and Urban Green Spaces**
- 47.3% Sustainable Transportation
- 29.7% Waste Reduction
- 26.3% Healthy Food Access
- 22.1% Stormwater Infrastructure
- 19.5% Green Jobs

Where Would You Allocate Money?

Black

- **75% Affordable and Sustainable Housing**
- **50% Healthy Food Access**
- **42.2% Clean Energy**
- 39.1% Sustainable Transportation
- 32.8% Trees and Green Spaces
- 25.0% Financial Incentives
- 21.9% Stormwater Infrastructure
- 20.3% Waste Reduction
- 17.2% Green Jobs

Latino / Hispanic

- **57.1% Sustainable Transportation**
- **42.9% Affordable and Sustainable Housing**
- **42.9% Trees and Green Spaces**
- 35.7% Clean Energy
- 35.7% Waste Reduction
- 28.6% Financial Incentives
- 28.6% Stormwater Infrastructure
- 28.6% Healthy Food Access
- 21.4% Green Jobs

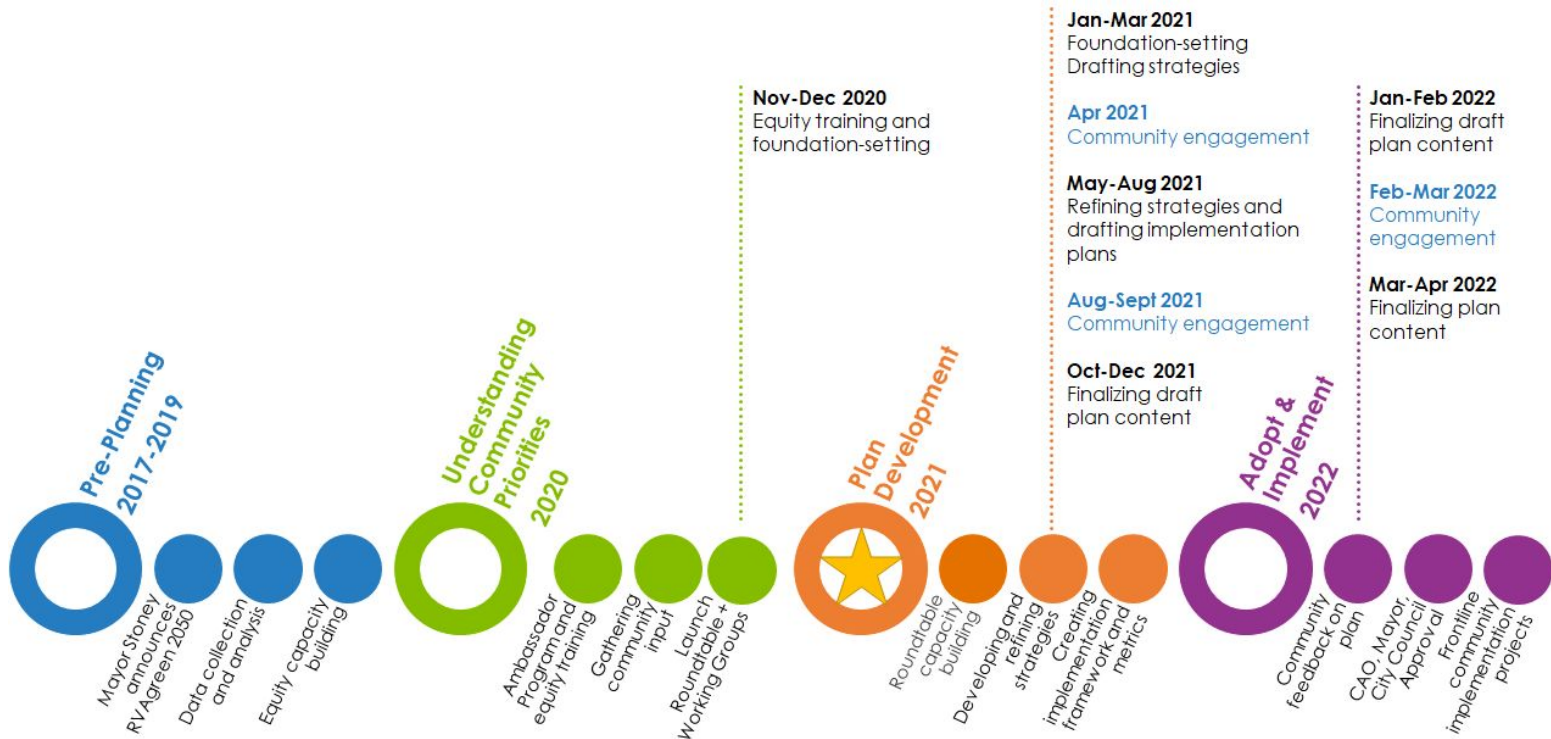
Some Key Takeaways

- 84.5% of respondents believe the largest barrier for addressing climate change is a **lack of political support and / or will**
- 94.9% of respondents believe are at least a little concerned with environmental justice in Richmond, VA
- 85.0% of respondents are at least somewhat familiar with the goals of environmental justice
- 70.2% of respondents **have not participated in a City of Richmond planning process before**







Engagement Goals & Strategies

Discussion

RVAgreen 2050 Process

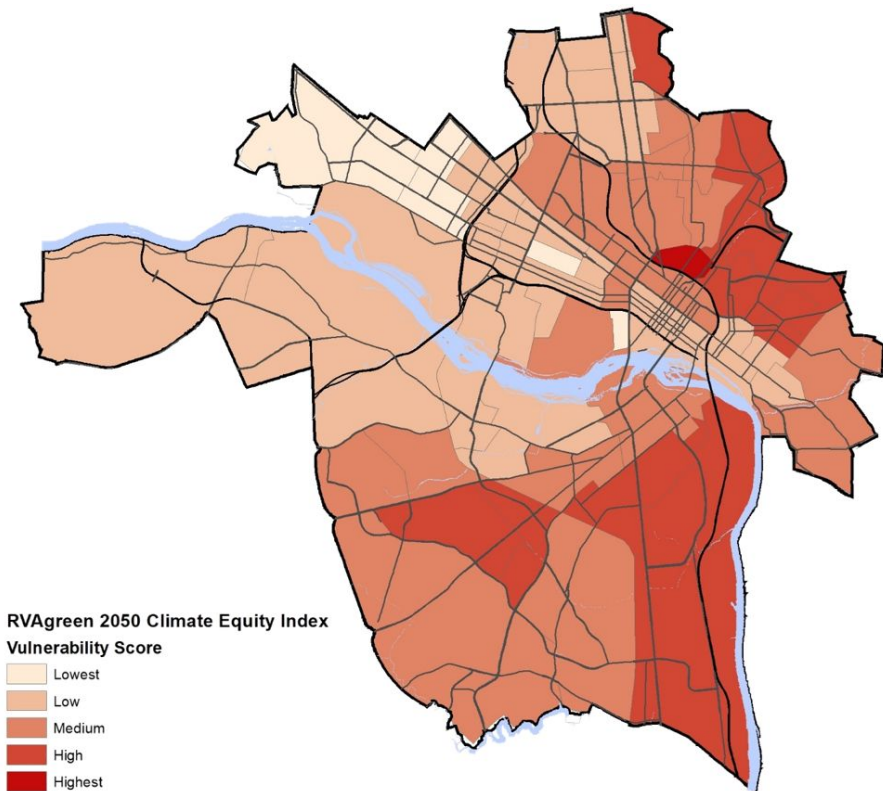


RVAgreen 2050 Community-wide Engagement

Spring-Summer 2020	<p>Phase 1: Understanding Community Priorities</p> <div></div> <div><p>Racial Equity & Environmental Justice</p><p>Engagement & Communications</p><p>Government Accountability</p><p>Community Wealth</p><p>Housing & Buildings</p><p>Neighborhoods</p><p>Health & Well-Being</p></div>
Spring 2021	<p>Phase 2: Developing Strategies</p> <ul style="list-style-type: none">• Review of draft climate action and resilience strategies• Are we on the right track? What's missing? What will or won't work in your community? Does this reflect community priorities?• <i>What other questions should we be asking before we move on to start thinking about implementation?</i>
Fall 2021	Refining Strategies and Identifying Metrics
Spring 2022	Reviewing Final Plan

Your role!

- Help the city center equity in the planning process and **elevate voices of communities on the frontlines of climate change (who are also often underrepresented in public planning processes)**
- Inform and guide the planning process and provide recommendations for RVAgreen 2050
- **Serve as liaisons to ensure community needs and assets are integrated into the planning process**



Richmond Demographics

Richmond Demographics 2019

Total Population 230,436

White (alone) : 44.6%

Black (alone) : 45.2%

American Indian & Alaskan Native (alone) 0.2%

Asian (alone) : 2.0%

Some Other Race (alone) : 4.5%

Two or More Races : 3.4%

Latino / Hispanic : 7.3%

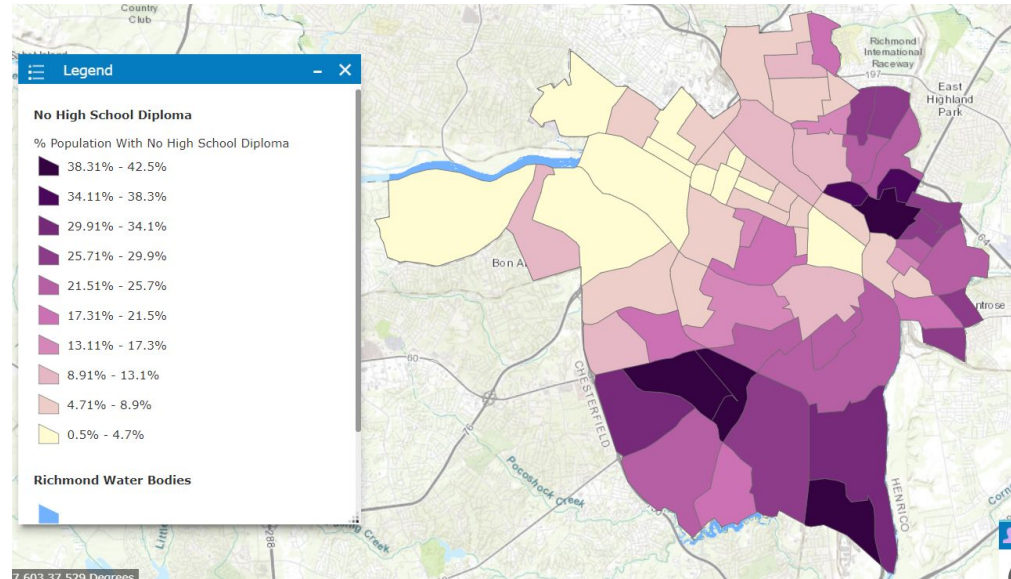
Less than 9th Grade* : 4.8%

9th-12th Grade* : 10.6%

High School Graduate or Higher* : 84.6%

Bachelor's Degree or Higher* : 39.3%

**25 and Older*



Richmond Demographics 2019 *Total Population 230,436*

Under the Poverty Line (18.9%)

White (alone) : 11.9%

Black (alone) : 25.4%

Hispanic or Latino : 21.6%

Youth (under 18) : 24.1%

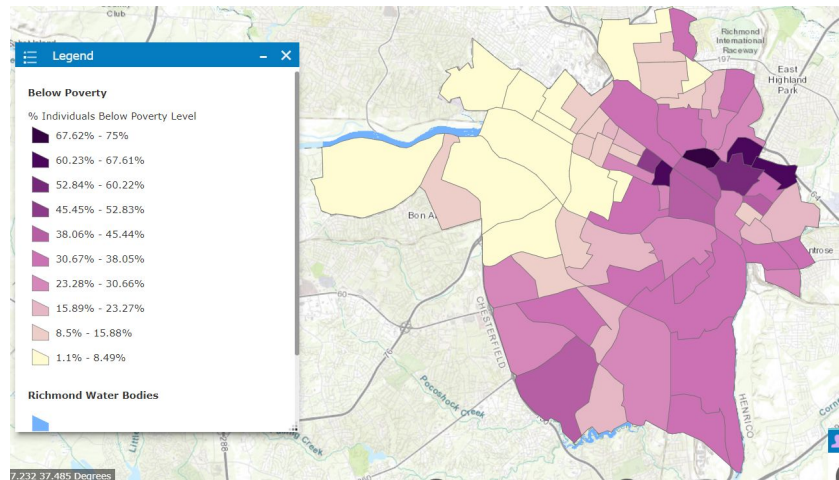
Less than High School* : 33.5%

High School Graduate or Higher* : 19.6%

Some College or Associate's Degree* : 17.4%

Bachelor's Degree or Higher* : 5.4%

**25 and Older*



Richmond Demographics 2019

Total Population 230,436

Employed

White (alone)^ : 73.2%

Black (alone)^ : 62.3%

Unemployment (total)^ : 5.6%

Less than High School* : 53.3%

High School Graduate or Higher* : 75.4%

Some College or Associate's Degree* : 79.0%

Bachelor's Degree or Higher* : 88.8%

^16 years and over

**25-64 years*

Richmond Demographics 2019

Total Population 230,436

Housing

Owner Occupied : 43.6%

Renter Occupied : 56.4%

Median Household Income : \$51,285

Median Monthly Housing Costs : \$1,117

Internet Subscriptions

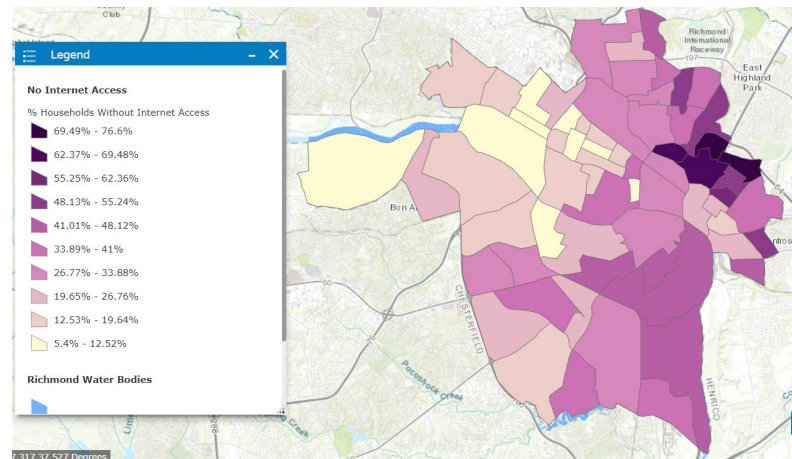
(by Household Income)

Under \$20,000 : 65.4%

\$20,000-\$74,999 : 82.8%

\$75,000 or more : 92.1%

Total : 82.1%



Richmond Demographics 2019

Total Population 230,436

Housing Burdened - Monthly Payments / Household Income

30% or more of household income on housing costs

Less than \$20,000 : 15.8%

\$20,000-\$34,999 : 11.1%

\$35,000-\$49,999 : 6.4%

\$50,000-\$74,999 : 3.2%

\$75,000 or more : 1.0%

\$500+

\$500-\$874.98+

\$875-\$1,249.98+

\$1,250-\$1,874.98+

\$1,875+

