



## Meet Urban One

CEO, Alfred C. Liggins, III

A national multi-media powerhouse and largest distributor of Black and urban content in the country.

Partnering with:

- Peninsula Pacific Entertainment
- Live Nation

## Economic and Community Impact

ONLY BLACK-OWNED CASINO IN THE COUNTRY

- \$5.7 Billion Economic Benefit over the next 10 years
- \$400 Million in Incremental Revenue to the City
- \$30 Million in Contributions to Local Not-For-Profits
- \$50 Million in Television Production Spend
- \$25 Million in Advertising for the City to Use to Promote Richmond Initiatives
- 50+ Local Minority Investors
- 50% Minority Hiring
- 40% MBE Contract Spend
- 1,500 Direct Jobs
- Employee Profit Sharing
- \$15/hour Minimum Starting Rate



## Introducing ONE

- 950,000 sq ft on 100 Acres
- 90,000 sq ft Casino
- 150-room Hotel with ability to expand
- 12 Bars & Restaurants featuring the Best of Richmond
- 200 Entertainment Events Annually
- 55 Acre Park and Green Space
- TV & Radio Production Studios