RVAgreen 2050 Community Working Group
3/12/2021

Drafting Strategies #2

City of Richmond
RVAgreen 2050

Equitable climate action for a healthy and resilient Richmond

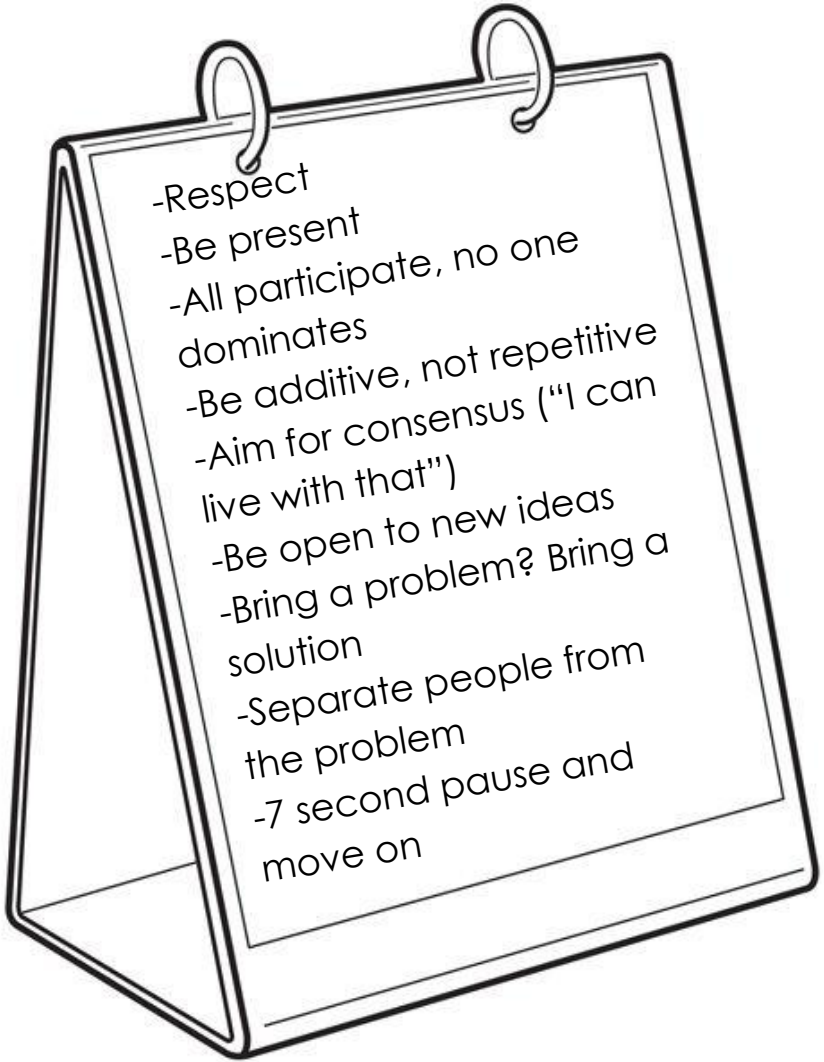
Agenda

- Settling in and ground rules
- Review: RVAgreen 2050 structure and community priorities
- **Activity:** Review of other Working Group strategies
- **Activity:** Refining strategies and applying the Equity Screening Tool
- Wrap-up and next steps

Today's Objectives

- Understand the RVAgreen 2050 community priorities and connection to climate action and resilience
- Apply the Equity Screening Tool to ensure draft strategies support community priorities
- Prepare draft strategies for review by City administration and RVAgreen 2050 Roundtable

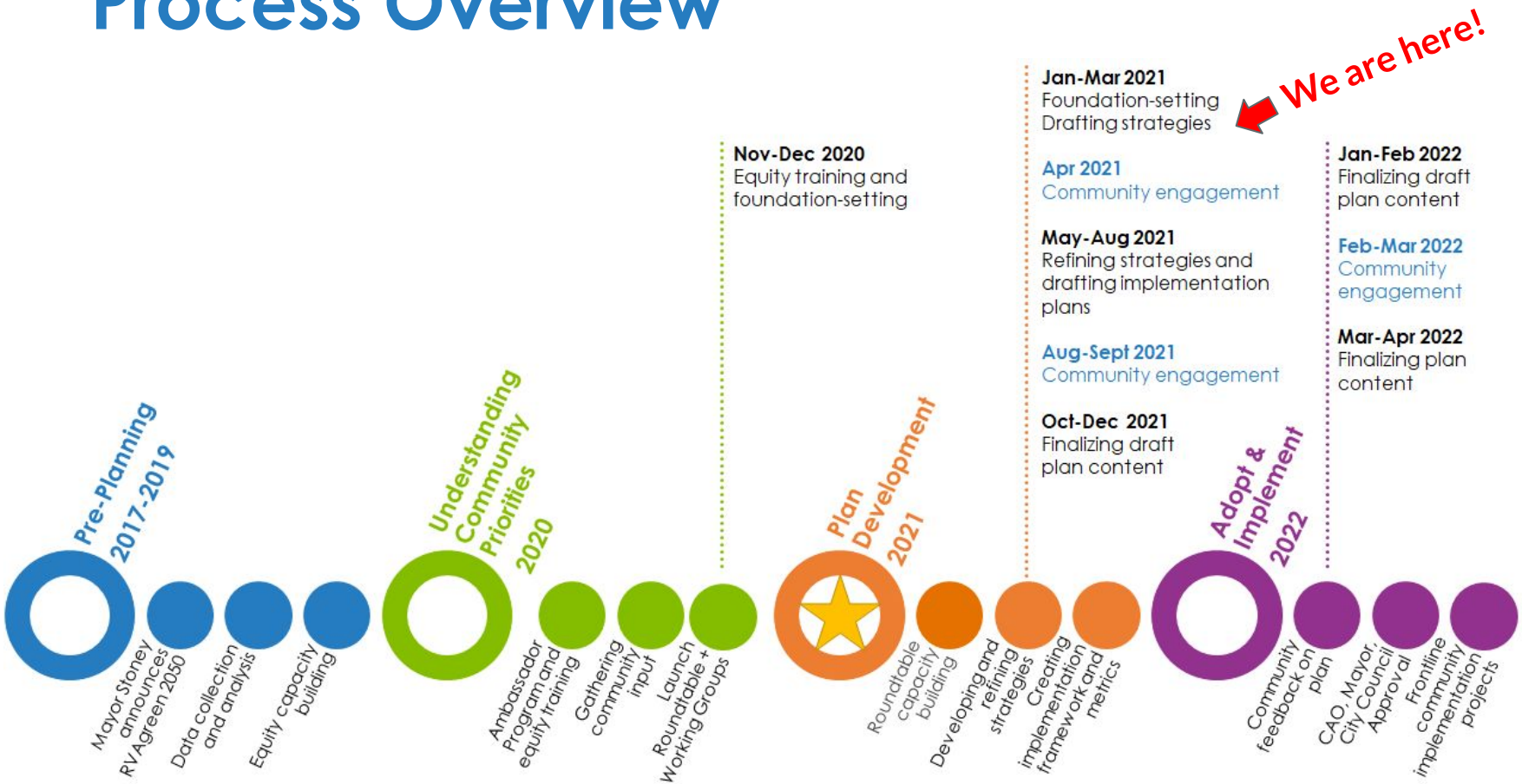
Ground Rules / Group Expectations



RVAgreen 2050 DRAFT Structure

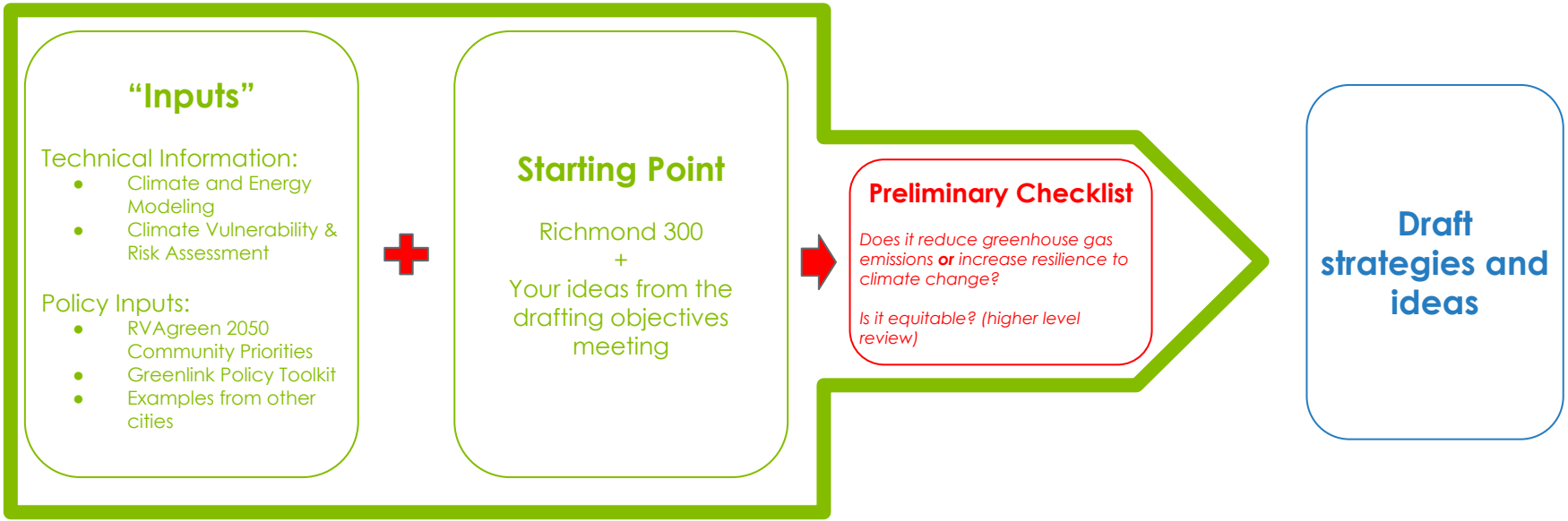
Goals	What is the purpose of RVAgreen 2050?
Vision	What does the ideal future look like when RVAgreen 2050 is implemented?
Community Priorities	What cross-cutting public values do we want to center in our plan?
Pathways	What leverage points will lead us towards realizing and operationalizing the goals and community priorities?
Objectives	What are the long-term aims we want to accomplish, organized into the different pathways?
Strategies	What are the SMARTIE actions that will lead us toward our objectives?
Implementation Plans	How are we going to implement, measure progress, and ensure accountability in this plan?

Process Overview



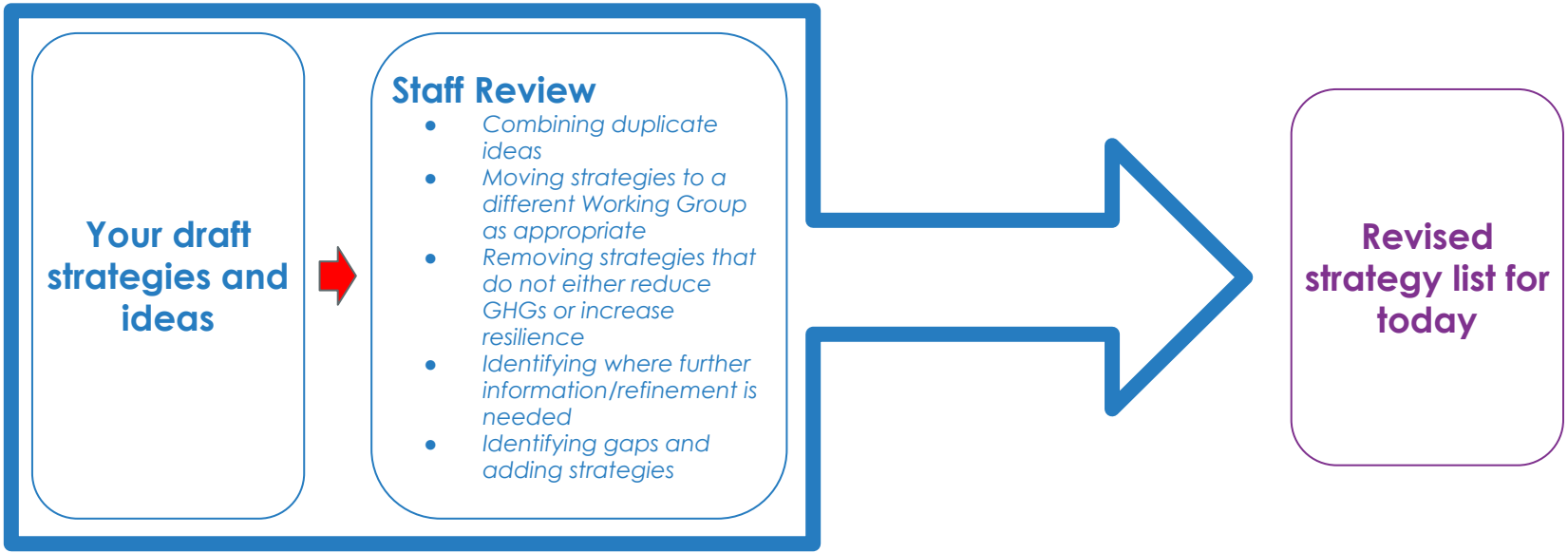
Strategy Drafting Process

At our previous meeting...



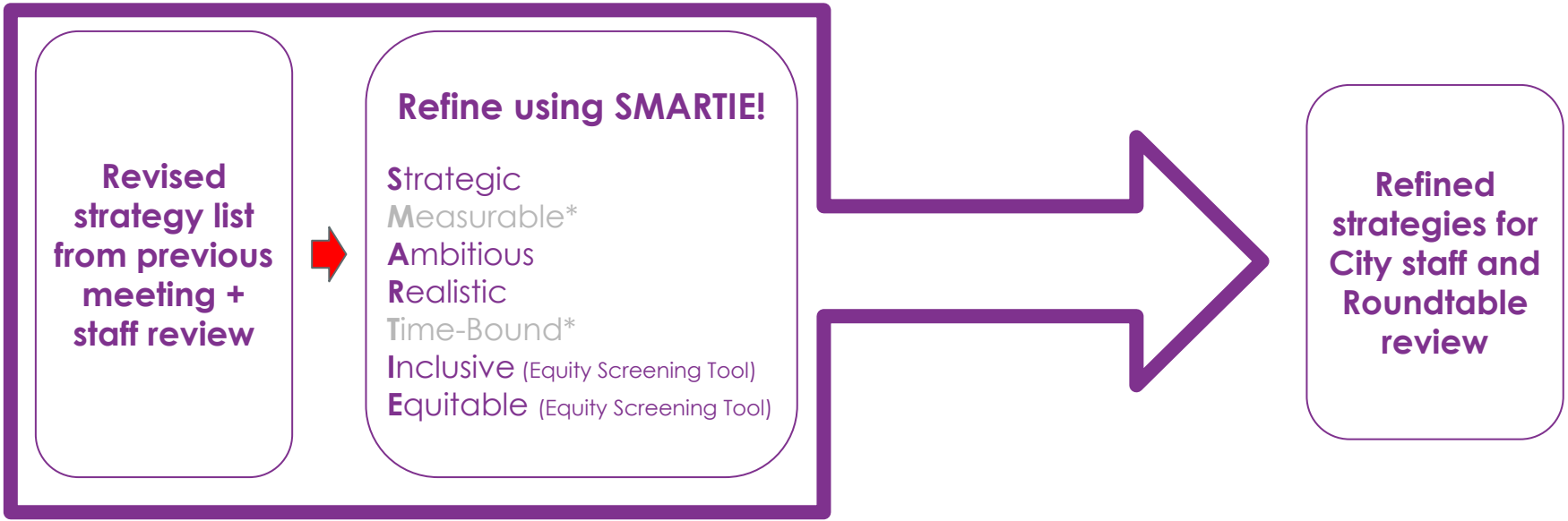
Strategy Drafting Process

Between then and now…



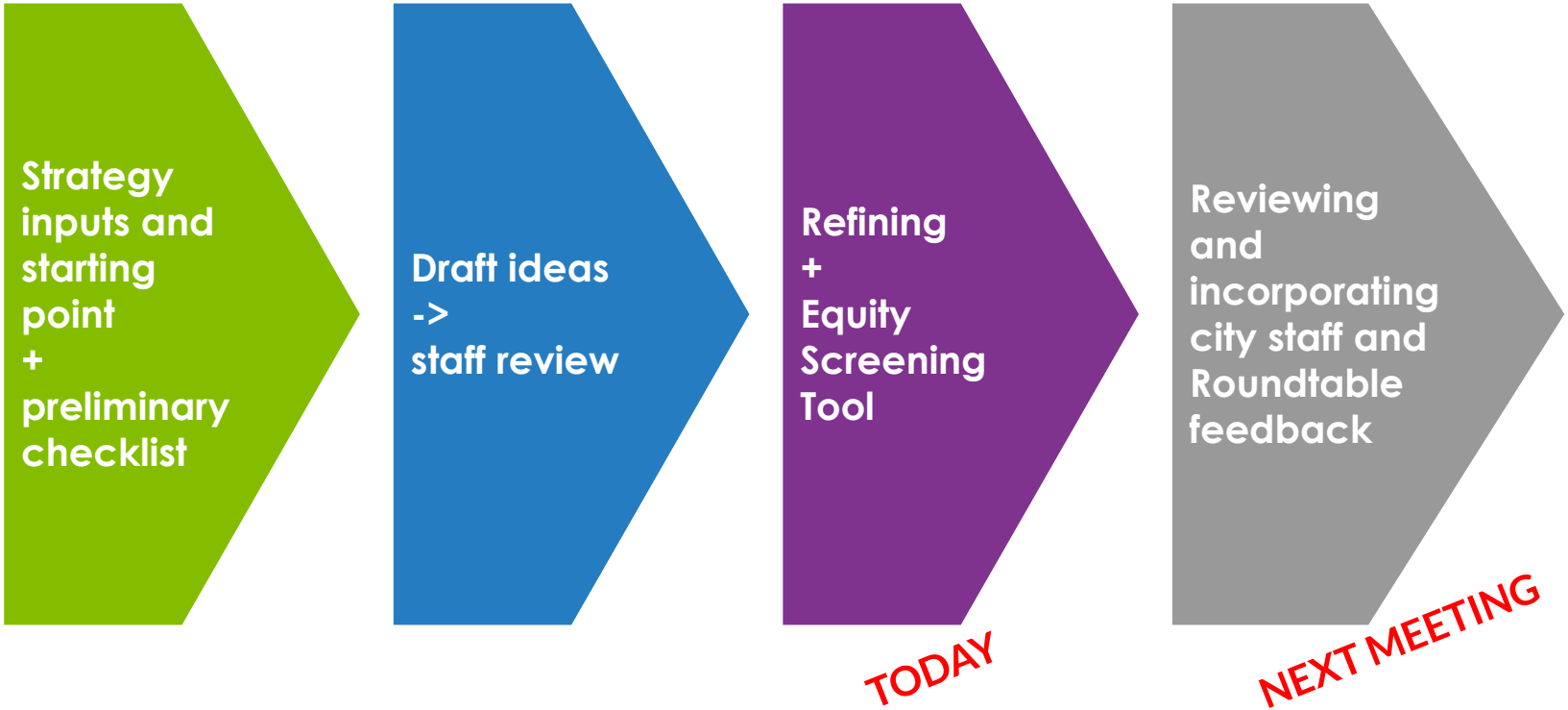
Strategy Drafting Process

Today's activity...



*We will focus on the metrics and timelines during our summer meetings

Strategy Drafting Process



Community Priorities

First Activity

- Divide into breakout rooms based on Pathways
- Tasks:
  - Refine strategy language for equity
  - Go through strategies and determine level of comprehension
- If your group finishes, return to main room to be assigned to another breakout group

Which pathway are you working on?

Buildings & Energy

- *Nikhil N.*
- James M.
- John K.
- Lerone J.
- Peggy D.
- Roslyn T.

Environment

- *Stephanie B.*
- *Sara B.*
- *Anja T.*
- *Richard S.*
- *JaVonne B.*
- *Lashelle J.*
- *Giles G.*

Transportation & Mobility

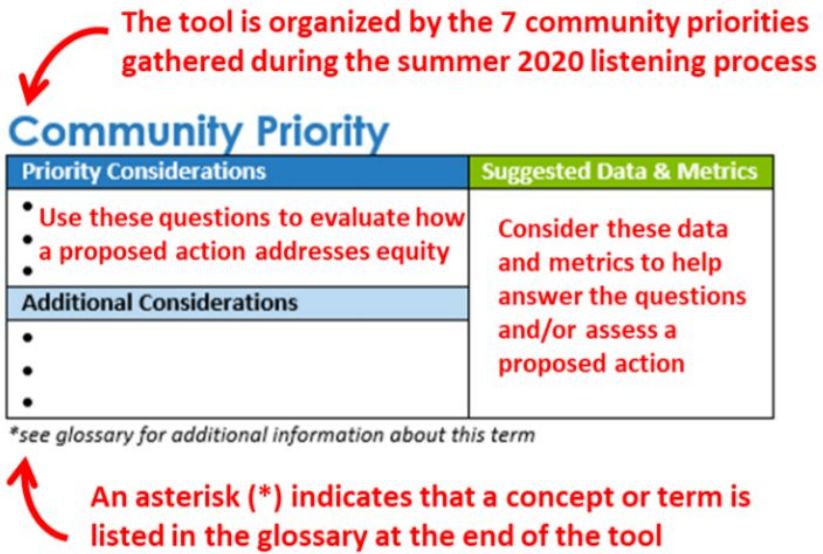
- *Sarah S.*
- *Barbara H.*
- *Jenee P.*
- *Kelvin H.*
- *Bill L.*

Waste Reduction & Recovery

- *Kate R.*
- *Melissa G.*
- *David F.*
- Paul M.
- Sam B.
- Travis W.

Go into breakout rooms!

Equity Screening Tool



Equity Screening Tool

Community Wealth

Priority Considerations
• Does this support historically disenfranchised communities through workforce development, contracting opportunities, or increased diversity of employees and staff across sectors? • Are the benefits accessible to households and businesses throughout the community - particularly communities of color, low-income populations, and minority, women, and emerging small businesses? • Will this create workforce training opportunities that offer living wages and support a product or service wanted and needed in the community?

Housing & Buildings

Priority Considerations
• Will this reduce the number of families that are cost-burdened by housing and transportation? • Does this reduce inequities in housing/building quality related to health and safety, such as issues related to lead, mold, air quality, etc.? • Could this increase access to housing in general, and to homeownership?

Neighborhoods

Priority Considerations
• Could this expand access to healthy, clean, and accessible transportation? • Could this increase access to quality green space in historically disenfranchised communities? • Could this increase and ensure long-term access to amenities* in historically disenfranchised communities?

Health & Well-Being

Priority Considerations
• Does this address the health impacts of climate change*? • Could this reduce food insecurity? • Could this reduce stress, anxiety, and depression, and increase happiness?

Equity Screening Tool

Racial Equity & Environmental Justice

Priority Considerations
• Does this generate burdens*, either directly or indirectly, to historically disenfranchised communities*? • Does this acknowledge, respect, protect, and honor the culture, assets, and traditions of historically disenfranchised communities? • What communities would benefit* most from the proposed action?

Engagement & Communication

Priority Considerations
• Does this engage and empower historically disenfranchised communities in a meaningful, authentic, and culturally appropriate manner? • How have communities (including historically disenfranchised) been engaged? • Does this help foster effective long-term relationships and trust between diverse communities and local government?

Government Accountability

Priority Considerations
• Has the community asked for this? Is there a mechanism in place to change the action as needed based on indicators and community feedback? • Is it clear who is accountable to whom and for what? • What is the current data related to the proposed action, where does it come from, and what does this data tell us?

Today's Second Activity

Strategic

Measurable*

Ambitious

Realistic

Time-Bound*

Inclusive

Equitable

✖ Reduce residential water consumption.

✓ Restructure residential water and wastewater fees and billing procedures to incentivize reduced water consumption.

✓+ Restructure residential water and wastewater fees and billing procedures to incentivize reduced water consumption **and use clear language and graphics to communicate fees and ways to reduce usage and charges**.

✖ Increase public parks access.

✓ Establish an annual budget for the Parks, Recreation & Community Facilities Department to acquire new public park space.

✓+ Establish an annual budget for the Parks, Recreation & Community Facilities Department to acquire new public park space **in neighborhoods with the highest urban heat island impacts.**

*We will focus on the metrics and timelines during our summer meetings

Second Activity

- Divide into breakout rooms based on which objective you'd like to work on
- Tasks:
  - Fill in and refine strategy language
  - Go through Equity Screening Tool for each strategy and continue to refine
- If your group finishes, return to main room to be assigned to another breakout group

1	**Community:** *Create an equitable and resilient Richmond while honoring and ensuring focus on community priorities*						
2	Obj.	Strategy - *SMARTIE projects and programs that will be implemented to meet the objective*	*Staff/WG comments to consider in refining process*	REVISED STRATEGY (if needed)	*Equity Screening Tool:* Does the strategy support the following? (If YES, describe!, if NO, are there op		
3					...racial equity?	...equitable engagement?	...government accountability?	...community
4	olved in the processes of developing, implementing, and evaluating	***Communications***						
5		Develop a set of unique and targeting engagement methods, beyond conventional surveys and town halls, to engage traditionally under-represented groups in the planning process.						
6		Host quarterly events about RVAgreen 2050 to ensure Richmond's existing and new residents are aware of the visions, goals, objectives, and strategies outlined in the plan.	"Annual" does not strike me as often enough to ensure communities are "centered and involved" in the process What about updates on RVA Green 2050? Or do they fold in with Richmond 300					
7		Improve communications infrastructure by expanding broadband internet access, focusing on low-income areas (Goal 11).						
9		Engage residents with culturally relevant material available in multiple lanugages including American Sign Language						
9		Implement engagement strategies that focus on information sharing media (virtual and physical) where target communities already engage						
10		Develop guidelines for digital/virtual media development and use that includes mobile optimization for all virtual media developed -recording -interpretation -information graphics						
11		In partnership with local TV and radio stations create media (podcast, educational videos) that reach target populations.						
12		Leverage existing community connections (such as community health workers) to provide and recieve information about resources and threats to build trust.						
13		***Partnerships***						
14		Encourage higher education institutions to create neighborhood partnerships to develop local climate programs (horticulture, health, urban design), liaison with communities, and engage in action-learning climate projects within communities	Are higher ed institutions left to decide what neighborhood partnerships look like, themselves, or can resources be provided so the partnerships are fruitful for the community					
15		Expand partnerships serving the homeless to provide small year-round emergency housing facilities for all homeless populations that include supportive services and food						
16		Establish a partnership with Richmond Public Libraries to offer relevant programming and book recommendations to help connect residents to climate action and resilience goals.						
17		Create a platform/program that helps organizations identify projects that align with the objectives and strategies of RVAgreen 2050 to identify and streamline partnerships, volunteer opportunities, and community priorities - focus on businesses that provide a livable wage to employees						
18		Establish a partnership with other City of Richmond Departments and Offices to align goals.						

Which objective do you want to work on?

Objective 1.1: Communications	Objective 1.2: Accountability	Objective 2: Resilience
• *Anja* • *Kelvin Harris* • *Jenee Pearson*	• *Lashelle J* *Kate Rivara* • *JaVonne Bowles* • *Nikhil* • *Sarah Shaughnessy*	• *Write your name here!* • *Sara Barton* • *Melissa G* • *Bill Lawson*

5-minute break

Go into breakout rooms!

Wrap-up and next steps

- Homework:
- Next meeting:
- NOW:
  - Fill out feedback survey
  - Share updates, upcoming events, and resources in the chat