

2021 Washington Football Team Training Camp

Ambassador Program

What is a Richmond Training Camp Ambassador?

The 2021 Washington Football Team's Training Camp will run from July 27 through July 31. The Richmond Training Camp Ambassador program allows volunteers to be the "face" of Richmond at the Bon Secours Training Center. An Ambassador is someone that will work hard to make training camp a fun and safe event for all attendees. Program participants help the event operate smoothly by answering questions about training camp while also highlighting tourism destinations, restaurants, and other points of interest in the city.

Ambassadors may be asked to cover areas with limited or no view of the playing field and must be willing to cover the positions assigned to them regardless of the specific duties.

An incentive program has been established to encourage Ambassadors to volunteer for multiple shifts throughout training camp (details are below in the "Incentives" section).

Types of Ambassadors

Fan Experience Ambassador

July 27th through July 30th

- Morning shift will be from 8:00 am to 1:30 pm*
- Evening shift will be from 5:00 pm to 9:30 pm*

July 31st

- Morning shift will be from 6:30 am 11:30am
- Afternoon shift will be from 11:00 am 4:00pm

Responsibilities may include:

- Greeting guests as they arrive;
- Providing information about the city of Richmond and training camp;
- Assisting with the daily setup/breakdown of the event, which may include moving of tables/chairs and restocking food and drink in VIP areas.
- Assisting with various marketing activations throughout the park
- All are expected to work at least one mid-day shift.

Security Ambassador

July 27th through July 30th

- Morning shift will be from 8:00 am to 1:30 pm*
- Evening shift will be from 5:00 pm to 9:30 pm*

July 31st

- Morning shift will be from 6:30 am 11:30am
- Afternoon shift will be from 11:00 am 4:00pm

Responsibilities may include:

- Assisting in parking operations by identifying parking passes;
- Performing safety bag checks and distributing credentials at entrance;
- Checking credentials and assisting in controlling access to VIP, media, staff, & other restricted areas;
- Monitoring for any potential security issues and alerting security personnel as appropriate;
- Providing immediate assistance to attendees in the event of an accident or emergency;
- Assisting with crowd control;
- All are expected to work at least one mid-day shift.

*Schedules are subject to change. July 27th will have a smaller Ambassador Team assisting with the day.

How are they selected?

The city of Richmond is seeking approximately 250 Richmond Training Camp Ambassadors who will volunteer for various posted shifts.

Prior to the beginning of training camp, new applicants will report to a select location for a brief interview and complete required paperwork. Then, representatives of the city and the Washington Football Team will coordinate in the selection of Ambassadors. Those selected as Ambassadors will receive details pertaining to training camp and attend an on-site group orientation, along with veteran Ambassadors, to review daily responsibilities, tour the grounds, and prepare for a great training camp.

Incentives for Ambassador Participation

<u>All volunteers</u> will receive the following general incentives:

- Volunteer Recognition Item
- Washington Football Swag Bag
 - 2 Uniform Shirts
 - o Hat
 - Cooling Towel
 - Clear Bag
 - Hand Sanitizer
 - Discount at Team Store
- Discount with Training Camp food vendors

<u>Additional awards</u> will be given to Richmond Training Camp Ambassadors who volunteer for a *certain benchmark number of shifts*.

- Daily Raffle prizes include:
 - o Various Washington Football Team retail items
 - Gifts/Prizes from Team Partners (i.e. Anheuser Busch, Pepsi, Fresh Vine Wine, Pit Viper, etc.)

- 2 Shifts: 2 Upper Level tickets and parking pass to a 2021 Washington Football pre-season game
- 3 Shifts: 2 Club Level Level tickets and parking pass to a 2021 Washington Football pre-season game
- 4 Shifts: 2 Upper Level tickets and parking pass to a 2021 Washington Football Team home game
- 5 Shifts: 2 Club Level tickets and parking pass to a 2021 Washington Football Team home game
- Games to choose from below:
 - New York Giants
 - New Orleans Saints
 - o Seattle Seahawks
 - Philadelphia Eagles

If interested in volunteering as a Training Camp Ambassador, please go the following link: <u>https://www.surveymonkey.com/r/WFTTCAmbassadors2021</u>

To see the full practice schedule and events of the Washington Football Team's Training Camp, visit <u>https://www.washingtonfootball.com/training-camp/</u>.