

**LINKS:** *Because City of Richmond staff do not have the ability to contribute to the chat feature in MS Teams, we will create a list of links to be shared with the WG here - slides, agenda, other materials, etc.*

- [Meeting slides](#)
- [Agenda](#)
- [Equity Screening Tool](#)
- [Activity sheet](#)
- [Feedback survey](#)

# Q&A:

*Because City of Richmond staff do not have the ability to contribute to the chat feature in MS Teams, we will use this slide to communicate questions and answers throughout the meeting*

- **Question:** How does today's equitable implementation relate back to the not-so-great outcomes we identified last time? (the "cons")  
**Answer:** The equitable implementation relates back to the not-so-great impacts ('cons') because we are selecting 1-3 key next steps that we can take to equitably implement each strategy sub-component and the cons can help us consider the major equity gaps/disparities that the strategy sub-component could address. We will also be using the cons as we consider indicators and accountability.
  - **Question:** How is our exercise today not simply signing other folks up to do the work and telling folks they need to provide funding?  
**Answer:** This activity is meant to be a brainstorm of potential inclusion and is in no way assigning work or responsibility to others. We are simply brainstorming a list of the organizations and stakeholders that we want to consider contacting to assess their interest as we begin our implementation journey to ensure that it truly is an inclusive and community-owned plan.
  - **Question:** What the difference between a community organization and an equity partner?  
**Answer:** For our purposes, equity partners are organizations that have serve and support frontline communities, communities of color or communities that have been historically excluded from traditional planning activities. They may prioritize a specific neighborhood, region of the city, or group of individuals and/or provide focused resources to these communities. For our purposes, community organizations tend to have a broader scope and / or mission. Having a column to identify 'equity partners' separately provides another opportunity to consider those organizations that center equity in their missions and reach the communities that we are prioritizing.
- Question: Survey is the "working" Google doc--not the actual "takeable" survey for participants.

**RVAgreen 2050 Environment Working Group**  
*Monday, August 2, 2021*

*Equitable Implementation & Accountability  
Meeting #2*



**Equitable climate action for a healthy and resilient Richmond**

A close-up photograph of a baby's face, smiling and looking towards the camera. The baby has light skin and dark hair. They are wearing a light blue shirt. Above the baby's head is a large, light blue, cloud-shaped thought bubble with a black outline. Inside the bubble, the word "Hello!" is written in a bold, black, sans-serif font. Two smaller, light blue circles lead from the bottom of the main bubble to the baby's head.

**Hello!**

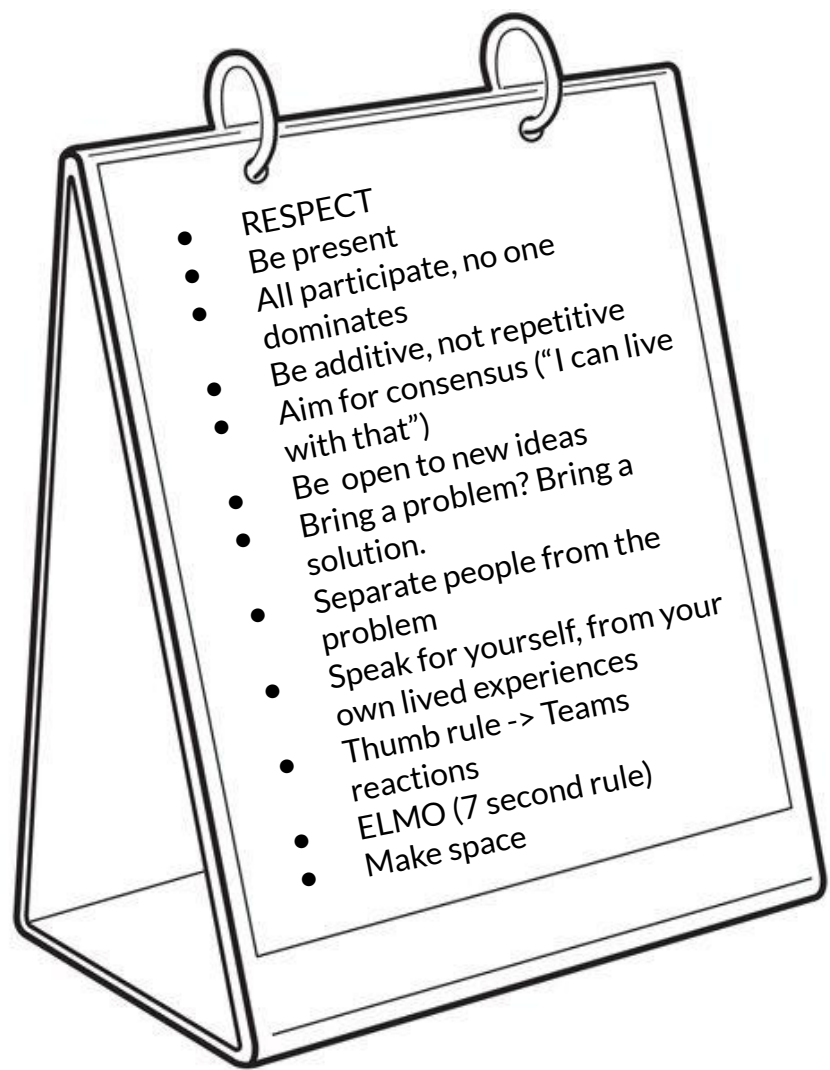
# Agenda

- I. **Intro:** Settling in & ground rules
- II. **Review:** Equitable Implementation and Accountability Framework
- III. **Activity (continued):** Defining implementation readiness, partners, next steps, and funding mechanisms
- IV. **Conclusion:** Wrap-up and next steps

# Today's Objectives

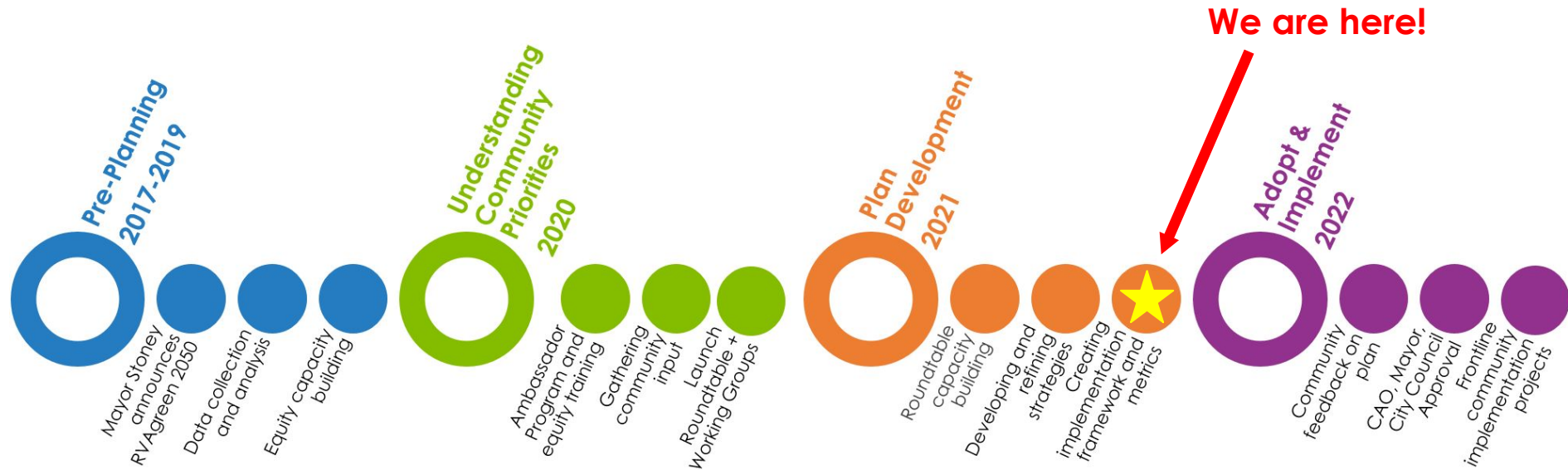
- Continue building out an equitable implementation and accountability framework for each strategy
  - **Readiness**
  - **Equitable next steps**
  - **Implementation partners**
  - **Funding and financing**

# Ground Rules / Group Expectations



- RESPECT
- Be present
- All participate, no one dominates
- Be additive, not repetitive
- Aim for consensus ("I can live with that")
- Be open to new ideas
- Bring a problem? Bring a solution.
- Separate people from the problem
- Speak for yourself, from your own lived experiences
- Thumb rule -> Teams reactions
- ELMO (7 second rule)
- Make space

# Process Overview



# RVAgreen 2050 DRAFT Structure

Goals	What is the purpose of RVAgreen 2050?
Vision	What does the ideal future look like when RVAgreen 2050 is implemented?
Community Priorities	What cross-cutting public values do we want to center in our plan?
Pathways	What leverage points will lead us towards realizing and operationalizing the goals and community priorities?
Objectives	What are the long-term aims we want to accomplish, organized into the different pathways?
Prioritized Strategies	What are the strategies that will help us achieve our goals and what are the SMARTIE actions that will lead us there?
Impacts	How will our strategies impact the community and lead to a more equitable, resilient, and adaptive Richmond?
Indicators	How will we measure success?
Implementation	How are we going to equitably implement, measure progress, and ensure accountability in this plan?





# Strategy Refinement Process Summer 2021



Impacts

Impact Maps

Implementation and  
Accountability

Last meeting, we asked:

- What are the potential impacts of our prioritized strategies?
- How can those impacts inform the indicators that we use to measure success?

Outputs &  
Outcomes

Impacts

Today and in the next  
meetings (July & August),  
we will be thinking about:

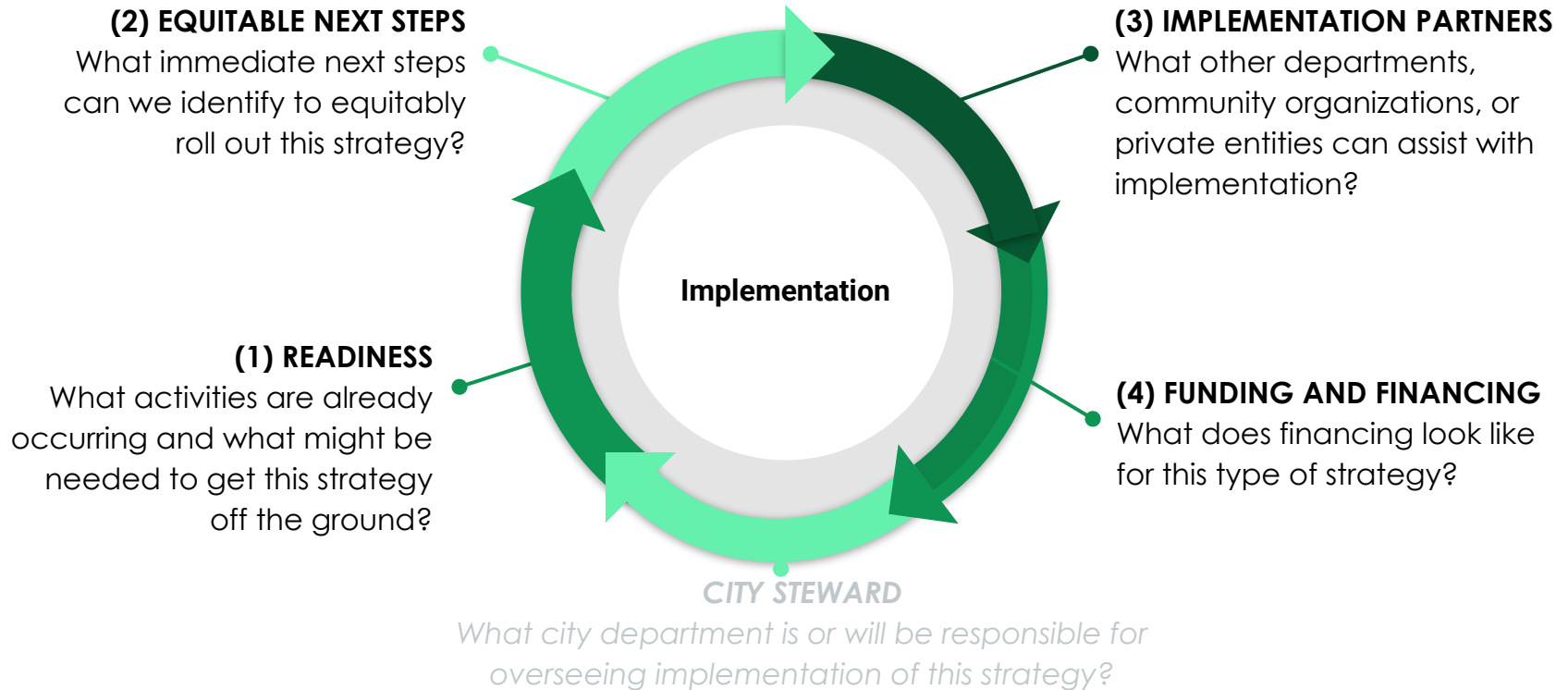
- How will we equitably implement the plan?
- How will we ensure accountability and transparency?

# *Equitable implementation and accountability framework*

# Equitable Implementation and Accountability Framework



# Equitable Implementation



# Implementation - Strategy

## Subcomponents

To ensure that we are developing an *actionable* implementation plan, each strategy is broken down into its component parts.

**We will be developing the implementation framework at the *subcomponent level*.**

*For example....*

### Strategy

**Public-Private Green Space Management:** Create a comprehensive green space management program.

### Subcomponents

1. Create public-private partnerships to help the city create, maintain, and manage high-quality parks, green infrastructure, and public open space.
2. Create a privately-owned public space program.
3. Conduct an impact assessment of climate change with regard to the presence of invasive species and create a plan for control and minimization.
4. Validate and implement recommendations from the Mayor's Green Team.
5. Create a citywide definition of quality green space that provides guidance on these and other strategies.

# Implementation - Readiness

**Readiness describes the status of each strategy subcomponent.**

*Key Question(s):*

- What is the most appropriate readiness category for this subcomponent?
- If not, what is missing?



**Ongoing/Already Underway:** Implementation for this strategy has started.



**Ready to Go:** This strategy is ready to be implemented.



**Aligned for Implementation:** This strategy aligns with and will be implemented through another city plan.



**Requires City Action:** Policy changes at the city level are needed for this strategy to move forward (i.e. law must be passed or policy changed).



**Requires State Action:** Policy changes at the state level are needed for this strategy to move forward (i.e. law must be passed or policy changed).

# Implementation - Equitable Next Steps

**Defining equitable next steps will help determine how and where a strategy is implemented.**

*Key Question(s):*

- What are 1-3 key next steps we can take to equitably implement this strategy?
- What are the major equity gaps/disparities that this strategy could address?
- How can we equitably prioritize the roll out of this strategy?

City of Richmond  
**RVAgreen**  
2050

## Equity Screening Tool

**What is it?** The RVAgreen 2050 Equity Screening Tool is designed to help determine the extent to which proposed climate action and resilience actions prioritize equity. It will be used to conduct a basic equity assessment of every action in the RVAgreen 2050 equitable climate action and resilience plan, as well as prior to making related decisions on policy, planning, programming, and budgeting.

**How does it work?** The Equity Screening Tool is organized by the seven community priorities gathered during the listening phase of the RVAgreen 2050 planning process. Stakeholders should review and answer the suggested questions in each community priority section to help recognize inequities, the conditions under which they thrive, and the possible solutions and environments that would mitigate negative effects and enhance positive results.

**Note!** The Equity Screening Tool requires ongoing evaluation and refinement to ensure effectiveness.

*\*see glossary for additional information about this term*

**Community Priority**

Priority Considerations	Suggested Data & Metrics
<ul style="list-style-type: none"><li>• Use these questions to evaluate how a proposed action addresses equity</li></ul>	<p>Consider these data and metrics to help answer the questions and/or assess a proposed action</p>
Additional Considerations	
<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul>	

**Racial Equity & Environmental Justice**

Priority Considerations	Suggested Data & Metrics
<ul style="list-style-type: none"><li>• Does this generate burdens*, either directly or indirectly, to historically disenfranchised communities*?</li><li>• Does this acknowledge, respect, protect, and honor the culture, assets, and traditions of historically disenfranchised communities?</li><li>• What communities would benefit* most from the proposed action?</li></ul>	<ul style="list-style-type: none"><li>• What data tell you the answer to the question?</li><li>• Data disaggregated by race and ethnicity</li><li>• Demographic information for those engaged in the process</li><li>• Ongoing costs and to whom</li></ul>
Additional Considerations	
<ul style="list-style-type: none"><li>• Does this prioritize areas vulnerable to the impacts of climate change*?</li><li>• What process was used to understand how the impacted communities feel about the proposed action?</li><li>• Can the benefits be targeted in progressive/creative/proactive ways to reduce historical or current disparities?</li></ul>	

# Implementation - *Implementation Partners*

**Implementation partners are others that can assist with successfully implementing a strategy.**

*Key Question(s):*

- Who needs to be involved in the implementation of this strategy in order for it to be successful?
- *Who could benefit from the success of this action?*
- What frontline or historically underrepresented community members or organizations should we include?





# Implementation - *Financing and Funding Mechanisms*

**Funding and financing mechanisms are ways to pay for strategy implementation.**

*Key Question(s):*

- Will this strategy be supported by municipal budgeting? If so, how?
- What grants, partnerships, or other funding sources are you aware of?
- Are there any existing local programs that could be aligned with or expanded?
- What are some successful similar funding examples?

\$ Type	Definition
Grants	Repayment-free capital from federal, state or private funding sources
Partnerships	Resources and capital from non-governmental and corporate actors, spreading risk across multiple entities
Loans	Upfront capital whose principal and interest must be repaid
Bonds	Dependable, predictable financing for large infrastructure projects
Budget	Money from a city's general fund
Taxes/ Fees	New sources of revenue
Special	Other special financing arrangements, such as lease-purchasing agreements, on-bill financing, and community shared equity

*Activity*

# Activity

Continue to develop and define the key implementation components for our strategies.

Breakout room discussion - construct the roadmap to implementation for each strategy's subcomponents

1. What activities are **already occurring** and what is the subcomponent's general readiness for implementation?
2. What are 1-3 key next steps, taking equity into consideration, for **getting this strategy off the ground**?
3. Who can assist with implementing this subcomponent and helping to **carry out the next steps**?
4. What does **financing** (specific sources of funds or general funding strategies) look like for this type of strategy?

# Activity Groups

Khilia & Brianne	Dawn & Wendy	David & Kendra
<p><b>Objective 1:</b> Make sure all residents have the opportunity to engage with healthy natural resources, spaces, and biodiversity.</p>	<p><b>Objective 2:</b> Reduce risks and impacts to the community and natural environment from extreme heat and drought.</p>	<p><b>Objective 3:</b> Reduce risks and impacts to the community and natural environment from extreme precipitation and flooding.</p> <p>AND</p> <p><b>Objective 4:</b> Engage the natural environment to improve air quality and reduce greenhouse gas emissions.</p>
<p><i>To complete: 7 subcomponents</i> Sign-Up</p> <ul style="list-style-type: none"> <li>• Rob</li> </ul>	<p><i>To complete: 9 subcomponents</i> Sign-Up</p> <ul style="list-style-type: none"> <li>• Peter</li> </ul>	<p><i>To complete: 8 subcomponents</i> Sign-Up</p> <ul style="list-style-type: none"> <li>• Jenn</li> <li>• Chika</li> </ul>

*Go into breakout  
rooms!*

*Exit breakout rooms!*

# Wrap-up and next steps

- **LAST meeting:** “RVAgreen2050 Implementation and Accountability, Part III” - week of 8/23 or 9/13?
  - Go to [www.menti.com](https://www.menti.com) and use the code 5161 6049
  - <https://www.menti.com/qjfr2za895>
- **NOW:**
  - General reflections?
  - Fill out feedback survey
  - Share updates, upcoming events, and resources in the chat

THANK YOU!



# *Funding and Financing Mechanisms & Pathway Maps*



# Funding & Financing Pathways Maps

## What are they?

- *Visual communication tool showing the different funding and financing pathways available for Climate Action Plan strategies*

## Why are they useful?

- Foster collaboration with other internal and external partners
- Provide an easy-to-understand visual that can help secure political support and funding for implementation

## Richmond, VA – Example Funding & Financing Map - Environment

