

RVAgreen 2050 Objectives & Strategies Part 1

Roundtable Meeting 3/16/2021

Agenda

- RVAgreen 2050 recap
- Your engagement plan for April!
- RVAgreen 2050 draft content
 - Pathways
 - Objectives & Strategies

RVAgreen 2050 Recap

RVAgreen 2050 DRAFT Structure

Goals	What is the purpose of RVAgreen 2050?
Vision	What does the ideal future look like when RVAgreen 2050 is implemented?
Community Priorities	What cross-cutting public values do we want to center in our plan?
Pathways	What leverage points will lead us towards realizing and operationalizing the goals and community priorities?
Objectives	What are the long-term aims we want to accomplish, organized into the different pathways?
Strategies	What are the SMARTIE actions that will lead us toward our objectives?
Implementation Plans	How are we going to implement, measure progress, and ensure accountability in this plan?

Goals

Climate Action

Achieve a 45% reduction in greenhouse gas emissions by 2030 from the 2008 baseline

Achieve net zero greenhouse gas emissions by 2050

Climate Resilience

Prepare for, adapt, and improve the City of Richmond's resilience to the local impacts of climate change

Vision

All Richmonders, regardless of their identity or neighborhood, thrive in a climate-resilient and climate-neutral community.

Supporting Principles:

- Community and personal **well-being, local ecosystems, and economic vitality** are balanced in a truly sustainable Richmond.
- Everyone has **equitable access across the entire city to resources that are clean, sustainable, and affordable**, including air, water, food, energy, housing, transportation, economic opportunities, and natural resources.
- **Everyone has the ability and resources to take ownership** of equitable climate action and community resilience planning and implementation.
- “Identity” includes but is not limited to: race, ethnicity, age, ability, gender, sexual orientation, and religion. **We lead with race** in our work to transform systems impacting all historically disenfranchised communities.

Community Priorities



**Racial Equity &
Environmental Justice**



**Engagement &
Communications**



**Government
Accountability**



**Community
Wealth**



**Housing &
Buildings**



Neighborhoods



**Health & Well-
Being**

Revised Pathways

Buildings & Energy	Accelerate the equitable transition to healthy, resilient, climate neutral buildings and energy sources
Waste Reduction & Recovery	Fostering sustainable methods of waste reduction - wasting less, reusing more toward a zero waste community
Transportation & Mobility	Accelerate the transition for all to clean and equitable mobility systems
Environment	Invest in resilient, healthy, and equitably distributed natural resources throughout the community to support biodiversity and human well-being
Community	Create an equitable and resilient Richmond that honors community priorities

April Engagement

Process Overview



Our May - August activities will include:

- Reviewing community input
- Refining strategies
 - Prioritization
 - Timelines
 - Metrics
 - Implementation
 - Accountability

Engagement Plans

What is the goal of engagement?

- What would you want to see happen (related to environment, climate action, and climate resilience) in your community by 2030?
- Will these strategies will get us there? If so, which ones? What is missing?

Group Discussion (popcorn!)

What are your engagement plans for April?

What do you need from the Office of Sustainability for your engagement?



Engagement Plans Notes

Angela:

- Plans
 - Door hangers/flyers
 - Yard sale - community engagement (Midlo/Jahnke) to cover large spread of community diversity
 - Raffle (1st/2nd/3rd) stipend potential
 - Build off of yard sale to develop connections with members, see what did and didn't work and adjust from there
- Needs

Anthony:

- Plans
 - Through VCU OAP - flyers/advertisements
 - Car flyers
 - VCU Sustainability Office partnership
 - Door to door
- Needs
 - shirts

Cayla:

- Plans
 - Door hangers for neighbors
- Needs
 - T-shirts, wrist bands

Engagement Plans Notes

Chika:

- Plans
- Needs

JaVonne:

- Plans
- Needs

Jeanne:

- Plans
 - Door hangers/going door to door
 - Neighboring areas / BPB business partnerships (stack of flyers), host a convo afternoon
 - Weekly bake box delivery all over the City - put materials/survey in the box - gift of a extra treat or code for discount
 - Social media
- Needs

Engagement Plans Notes

Jovonni:

- Plans
 - Social media
 - Community garden engagement (Jackson Ward)
 - Looking into using InstaCart as a way to spread material while dropping off deliveries
 - Door to door conversations/neighborhood conversations
 - Church conversations
- Needs

Lashelle:

- Plans
 - coordinating with Visit BLK RVA (based in the 8th) help reach out to specific community partners for 1-on-1.
 - Door hangers for pre-education
 - Yard sign in window (1st district)
- Needs
 - Actionable items

Monica:

- Plans
 - Pop up picnics at Broad Rock Park
 - Broad Rock and Hull St Libraries
- Needs
 - Pens and paper surveys
 - Yards signs
 - T-shirts (7)

Engagement Plans Notes

Bill:

- Plans
- Needs

Carlene:

- Plans
 - Park style meet-ups at Fairfield
 - Hosting a room on Facebook to allow people to ask questions. T-shirt as prizes
 - Social media posting asking people what they think on certain questions
- Needs
 - T-shirts

Objectives & Strategies

Pathways & Objectives

Pathway	Objectives
<p>Buildings & Energy: Accelerate the equitable transition to healthy, resilient, climate neutral buildings and energy sources</p>	<ol style="list-style-type: none"> 1. Achieve climate neutrality and increase resilience in government buildings, infrastructure, and operations. 2. Maximize energy efficiency, performance and resilience in all existing buildings. 3. Ensure all Richmonders have equitable access to affordable and renewable clean energy. 4. Achieve climate neutrality and maximize resilience in all new buildings.
<p>Waste Reduction & Recovery: Fostering sustainable methods of waste reduction - wasting less, reusing more toward a zero waste community</p>	<ol style="list-style-type: none"> 1. Model zero waste through municipal operations. 2. Reduce commercial waste. 3. Reduce residential waste. 4. Reduce industrial waste.
<p>Transportation & Mobility: Accelerate the transition for all to clean and equitable mobility systems</p>	<ol style="list-style-type: none"> 1. Achieve climate neutrality in municipal fleet operations and increase resilience and stewardship of transportation infrastructure. 2. Create vibrant neighborhoods where all residents can easily ride transit, walk, or bike to meet daily needs in alignment with Richmond Connects. 3. Transition the community rapidly and equitably to clean-fuel vehicles and transit.
<p>Environment: Invest in resilient, healthy, and equitably distributed natural resources throughout the community to support biodiversity and human well-being</p>	<ol style="list-style-type: none"> 1. Make sure all residents have the opportunity to engage with healthy natural resources, spaces, and biodiversity. 2. Reduce risks and impacts to the community and natural environment from extreme heat and drought. 3. Reduce risks and impacts to the community and natural environment from extreme precipitation and flooding. 4. Engage the natural environment to improve air quality and reduce greenhouse gas emissions.
<p>Community: Create an equitable and resilient Richmond that honors community priorities</p>	<ol style="list-style-type: none"> 1. Ensure that historically disinvested communities that are most affected by local climate impacts are centered and involved in the processes of developing, implementing, and evaluating solutions as a result of equitable communication and engagement strategies. 2. Increase the Richmond community's social resilience to climate change.

Feedback Survey

Link: <https://www.surveymonkey.com/r/2JB7BGF>

Take our remaining 45-60 minutes to provide your input on the draft strategies:

- What would you change and why?
- What's missing?
- If you don't know what something means, tell us!

Feel free to skip the section for the working group you are part of if you've been participating in their drafting strategies meetings!

Provide your feedback by Thursday at 9 a.m.

Wrap-Up

Next Roundtable Meeting

- March 30th
- 4-6pm

Next Working Group Meeting

- Be prepared to share your engagement plans

Engagement Phase 2

- April 6th-30th