



From August 13 to September 6, 2021, the City collected comments from the community on how they would like the city to spend the upfront \$25.5 million that will be paid to the city by ONE Casino + Resort (RVA Entertainment Holdings, LLC) if Richmond voters approve the casino gaming referendum on November 2. In addition, by no later than January 2023, ONE Casino + Resort will pay the city an additional \$1 million upon closing on the financing for the resort casino project.

The City collected comments via a survey which could be completed in English or Spanish and online or on paper. The City collected 320 responses to its survey – 21% of respondents live in the 8<sup>th</sup> or 9<sup>th</sup> district and 48% of respondents live in a southside district (4<sup>th</sup>, 5<sup>th</sup>, 6<sup>th</sup>, 8<sup>th</sup> or 9<sup>th</sup>). The key takeaways from the survey are:

- The average respondent believe at least **72% of the upfront payment (\$19 million) should be allocated to projects in the Southside**, primarily the 8th and 9th districts.
- The **types of projects respondents** want to see funded the most are:
  - **School-related projects:** Respondents ranked the Reid Elementary School Community Center and Playground as the most important school-related project.
  - **Road Safety and infrastructure:** Respondents ranked the Belt Boulevard and Broad Rock Intersection Improvement as the most important road safety and infrastructure project.
  - **Walking infrastructure:** Respondents ranked the Hull Street at Belt Boulevard Pedestrian Safety Improvements as the most important walking infrastructure project.
- When asked to rank all the projects, respondents top three choices where: Emergency Communications Building, I-95 and Commerce Road/Walmsley Interchange Improvements, and Southside Community Center

Please see below for a summary of all the survey responses the City received.

## Survey Summary

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**Q1.** How much of this money should go to projects in the Southside, primarily the 8th and 9th districts, which are closest to the proposed site?

	All Surveys	Live in Richmond	Live in 4 <sup>th</sup> , 5 <sup>th</sup> , 6 <sup>th</sup> , 8 <sup>th</sup> or 9 <sup>th</sup>	Live in 8 <sup>th</sup> or 9 <sup>th</sup>
Average Response	72%	73%	75%	80%



**Q2.** Please rank the types of projects you'd like this money to be used on from 1 to 7

	All Surveys*
1 – Most important	School-Related Projects
2	Road Safety and Infrastructure
3	Walking Infrastructure
4	Playgrounds and Trails
5	Parks
6	Bus Transportation
7 – Least important	City and Community Facilities

\*There was not a notable difference in the ranking based on where respondents lived.

**Q3.** Rank the following City and Community Building projects from most to least important to you

	All Surveys*
1 – Most important	<b>Emergency Communications Building</b> - new facility for Richmond's 911 operators Location: 8th District, Broad Rock Neighborhood
2	<b>Southside Community Center</b> - replacement, parking improvements, walking trail estimated at \$17,000,000 Location: 9th District, Old Warwick Road
3	<b>Hickory Hill Community Center</b> - indoor and outdoor improvements estimated at \$395,000 Location: 8th District, Hickory Hill neighborhood
4	<b>Broad Rock Sports Complex</b> - spectator amenities, court field and indoor improvements estimated at \$3,215,000 Location: 9th District, Broad Rock neighborhood
5 – Least important	<b>TB Smith Community Center</b> - outdoor and field improvements estimated at \$2,263,000 Location: 8th District, Davee Gardens neighborhood

\*There was not a notable difference in the ranking based on where respondents lived.



**Q4. Rank the following Parks projects from most to least important to you**

	All Surveys*
1 – Most important	<b>Reedy Creek Wetland Park</b> - New park with walking trails, observation pier and visitor amenities estimated at \$86,000 Location: Beaufont Hills, near Miles Jones Elementary
2	<b>Broad Rock Creek Park</b> - New park with walking trails and visitor amenities estimated at \$2,112,000 Location: 8th District, Broad Rock Industrial Park area
3	<b>Hioaks Park</b> - New park with walking trails and visitor amenities estimated at \$60,000 Location: 9th District, Hioaks neighborhood near Chippenham Hospital
4	<b>Pocosham Park</b> - Trail, court, playground and parking improvements estimated at \$1,228,000 Location: 9th District, Fawnbrook neighborhood
5	<b>Rosemont Road Park</b> - New park with walking trails and visitor amenities estimated at \$108,000 Location: 8th District, Woodstock neighborhood
6 – Least important	<b>Ernest Road Park</b> - New park with walking trails and visitor amenities estimated at \$240,000 Location: 8th District, Amphill Heights neighborhood

\*There was not a notable difference is the ranking based on where respondents lived.

**Q5. Rank the following Playground and Trails projects from most to least important to you**

	All Surveys*
1 – Most important	<b>James River Branch Trail between Hopkins Road and 49th Street</b> - pedestrian trail project spanning three districts, estimated at \$375,000 Location: 5th, 8th, and 9th Districts, from the McGuire Medical Center to the Forest View area
2	<b>Blackwell/Charlie Sydnor Playground</b> - Amenities, field and court improvements estimated at \$1,784,000 Location: 8th District, Blackwell neighborhood
3	<b>Swansboro Playground</b> - Court and field improvements estimated at \$1,067,000 Location: 8th District, Swansboro neighborhood
4	<b>Oak Grove Playground</b> - Court and playground improvements estimated at \$1,564,000 Location: 8th District, Oak Grove neighborhood
5	<b>Mashore Playground</b> - Court and playground improvements estimated at \$750,000 Location: 8th District, Manchester neighborhood
6 – Least important	<b>Davee Gardens Fitness and Walking Trail</b> - Signage and visitor amenities, maintenance estimated at \$28,000 Location: 8th District, Davee Gardens and Mason Park neighborhoods

\*There was not a notable difference is the ranking based on where respondents lived.



**Q6. Rank the following Schools projects from most to least important to you**

	All Surveys*
1 – Most important	<b>Reid Elementary School Community Center and Playground</b> - Spectator amenities, walking trail, playground, dog park, storage estimated at \$1,447,000 Location: 9th District, Pocoshock neighborhood
2	<b>JL Francis Elementary School Playground</b> - Amenities, lighting, field and court improvements estimated at \$1,450,000 Location: 9th District, Piney Knolls neighborhood
3– Least important	<b>Summer Hill Softball Diamond</b> - Field improvements estimated at \$108,000 Location: 8th District, Clopton neighborhood

\*There was not a notable difference in the ranking based on where respondents lived.

**Q7. Rank the following Walking projects from most to least important to you**

	All Surveys*
1 – Most important	<b>Hull Street at Belt Boulevard Pedestrian Safety Improvements</b> - making the intersection safer for pedestrians, estimated at \$100,000 Location: 8th District, Belt Center area near Southside Plaza
2	<b>Walmsley Boulevard Sidewalks from Broad Rock Boulevard</b> - new sidewalk project Location: 8th District, Broad Rock neighborhood near Boushall Middle School and Broad Rock Elementary
3	<b>Sidewalks around Cardinal Elementary School</b> - sidewalks to make walks to the school and around the neighborhood safer Location: 9th District, Southwood neighborhood near Broad Rock Library and Cardinal Elementary
4	<b>Belmont Road at Walmsley Boulevard Pedestrian Safety Improvements</b> - making the intersection safer for pedestrians Location: 8th District, Belmont Woods neighborhood near Broad Rock Baptist Church
5 – Least important	<b>Carnation Street Sidewalks</b> - new sidewalk project, estimated at \$400,000 Location: 9th District, Hioaks neighborhood

\*There was not a notable difference in the ranking based on where respondents lived.



**Q8.** Rank the following Road Safety and Beautification projects from most to least important to you

	All Surveys*
1 – Most important	<b>Belt Boulevard and Broad Rock Intersection Improvement</b> Location: 9th District, Broad Rock neighborhood near the VA Hospital/McGuire Medical Center
2	<b>I-95 and Commerce Road/Walmsley Interchange Improvements</b> Location: 8th District, Commerce Road Industrial Center near the proposed casino site
3	<b>Belt Boulevard from Hull Street to Midlothian Turnpike Streetscape</b> Location: 9th District, Belt Center/Swansboro West neighborhoods near Southside Plaza
4	<b>Hull Street Phase 2 Improvements</b> Location: 9th District, Chippenham Parkway to Hey Road
5	<b>Chapel Drive Stormwater Remediation Project</b> Location: 8th District, Broad Rock neighborhood
6 – Least important	<b>Lynhaven Avenue Bridge Replacement</b> Location: 8th District, Windsor neighborhood near the new Broad Rock Creek Park

\*There was not a notable difference is the ranking based on where respondents lived.

**Q9.** Rank the following Bus Transportation projects from most to least important to you

	All Surveys*
1 – Most important	Add bus stop amenities at high use stops in Southside
2	Increase frequency and hours of Route 3B/3C
3	Increase frequency and hours of Route 2C
4	Increase frequency and hours of Route 88
5	Increase frequency and hours of Route 87
6 – Least important	Increase frequency and hours of Route 86

\*There was not a notable difference is the ranking based on where respondents lived.

**Q10.** Out of all the listed projects, which is the most important to you?



Top Five	All Surveys*
1	Emergency Communications Building
2	I-95 and Commerce Road/Walmsley Interchange Improvements
3	Southside Community Center
4	James River Branch Trail
5	Reedy Creek Wetland Park

\*There was not a notable difference in the ranking based on where respondents lived.

## Respondent Profile

### What do you do in Richmond?

	% of Respondents	# of Respondents
I live in the City of Richmond.	75.16%	230
I work in the City of Richmond.	62.42%	191
I play in the City of Richmond.	54.25%	166
I go to school in the City of Richmond.	5.23%	16
I own a business in the City of Richmond.	11.76%	36

### What council district do you live in?

	% of Respondents	# of Respondents
1, Councilperson Addison	7.29%	18
2, Councilperson Jordan	4.05%	10
3, Councilperson Lambert	6.07%	15
4, Councilperson Larson	18.22%	45
5, Councilperson Lynch	8.10%	20
6, Councilperson Robertson	8.91%	22
7, Councilperson Newbille	7.29%	18
8, Councilperson Trammell	21.05%	52
9, Councilperson Jones	6.07%	15
I do not live in the City of Richmond.	12.96%	32



**What is your race or ethnicity? Check all that apply.**

	<b>% of Respondents</b>	<b># of Repondents</b>
White or Caucasian	46.78%	138
Black or African American	36.27%	107
Hispanic or Latino	3.05%	9
Indigenous or Native from Latin America	0.00%	0
Asian or Asian American	2.37%	7
American Indian or Alaska Native	1.69%	5
Native Hawaiian or other Pacific Islander	0.00%	0
Prefer not to answer	12.54%	37
Other (please specify)	1.36%	4