



Diamond District: Request for Interest

VIRTUAL MEETING
January 12, 2022

DEPARTMENT OF ECONOMIC DEVELOPMENT



Introduction

Sharon Ebert

Deputy Chief Administrative Officer, Planning and
Economic Development
City of Richmond

Leonard Sledge

Director, Department of Economic Development
City of Richmond

Maritza Mercado Pechin, AICP

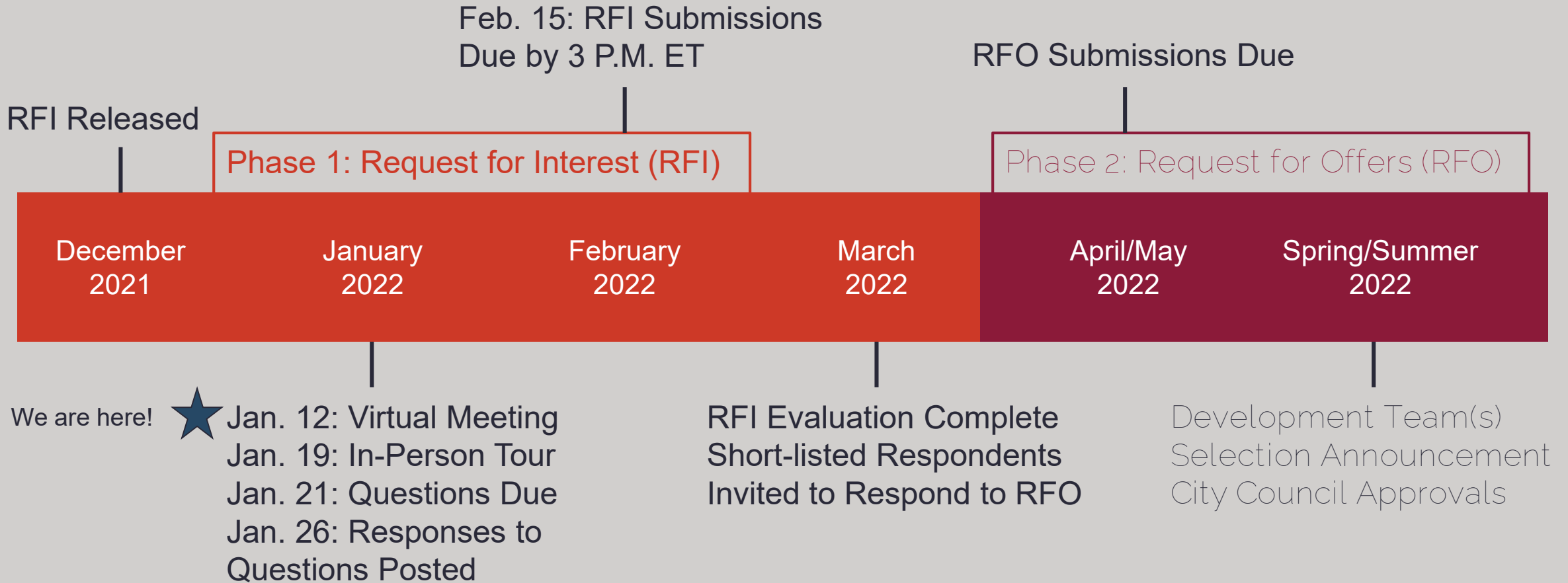
Deputy Director, Department of Planning and
Development Review
City of Richmond

Ed McLaughlin

Vice President and Director of Athletics
Virginia Commonwealth University



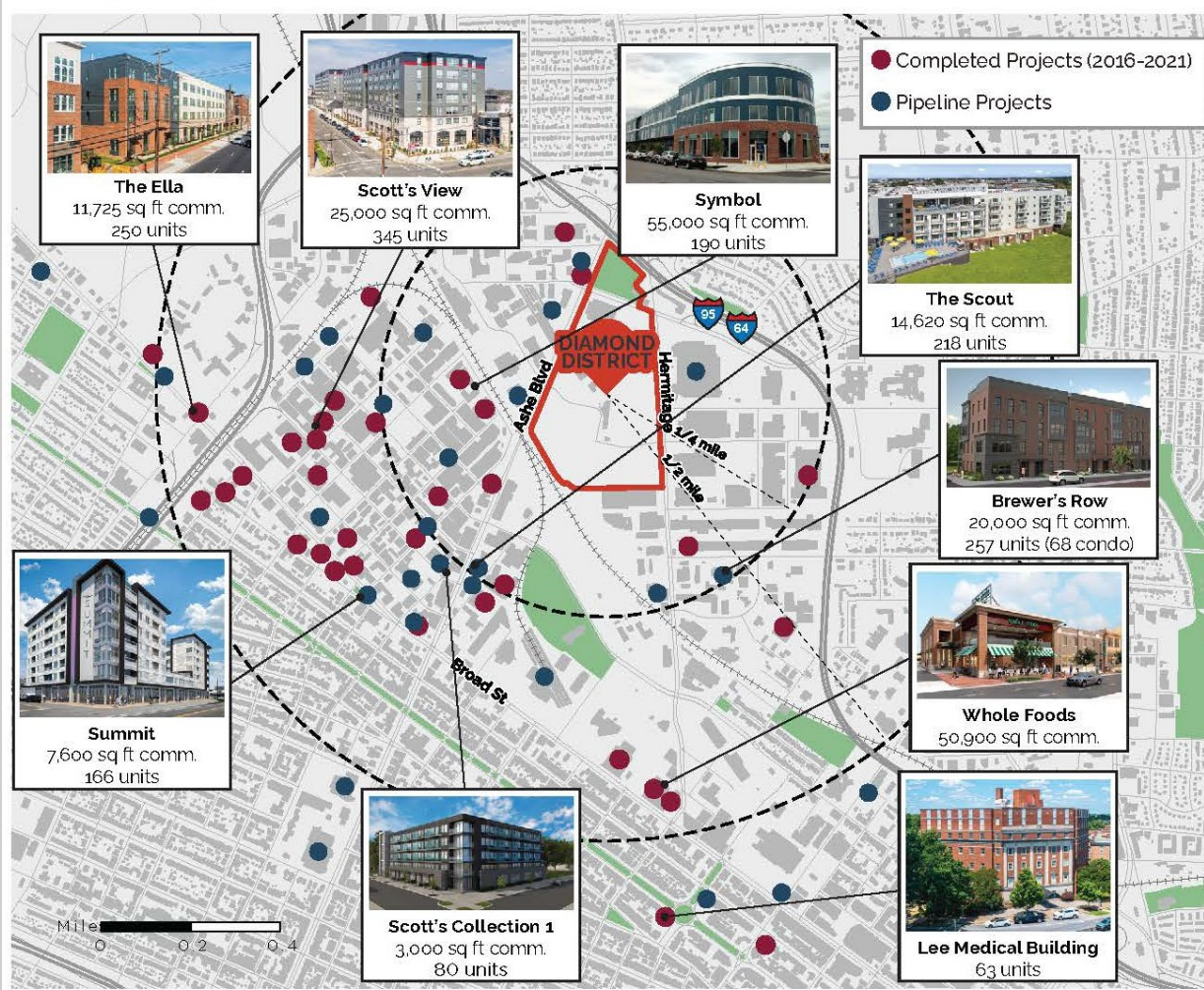
Timeline



Diamond District Site Map



Surrounding Area



Goals

Development Components

- Infrastructure & Public Open Space
- Baseball Stadium
- Sports Backers & Arthur Ashe Jr. Athletic Center
- Office, Residential, Hotel, & Retail
- Parking, Transit, and Bicycle & Pedestrian
- Phasing
- Quality Design & Sustainable Development

Community Goals

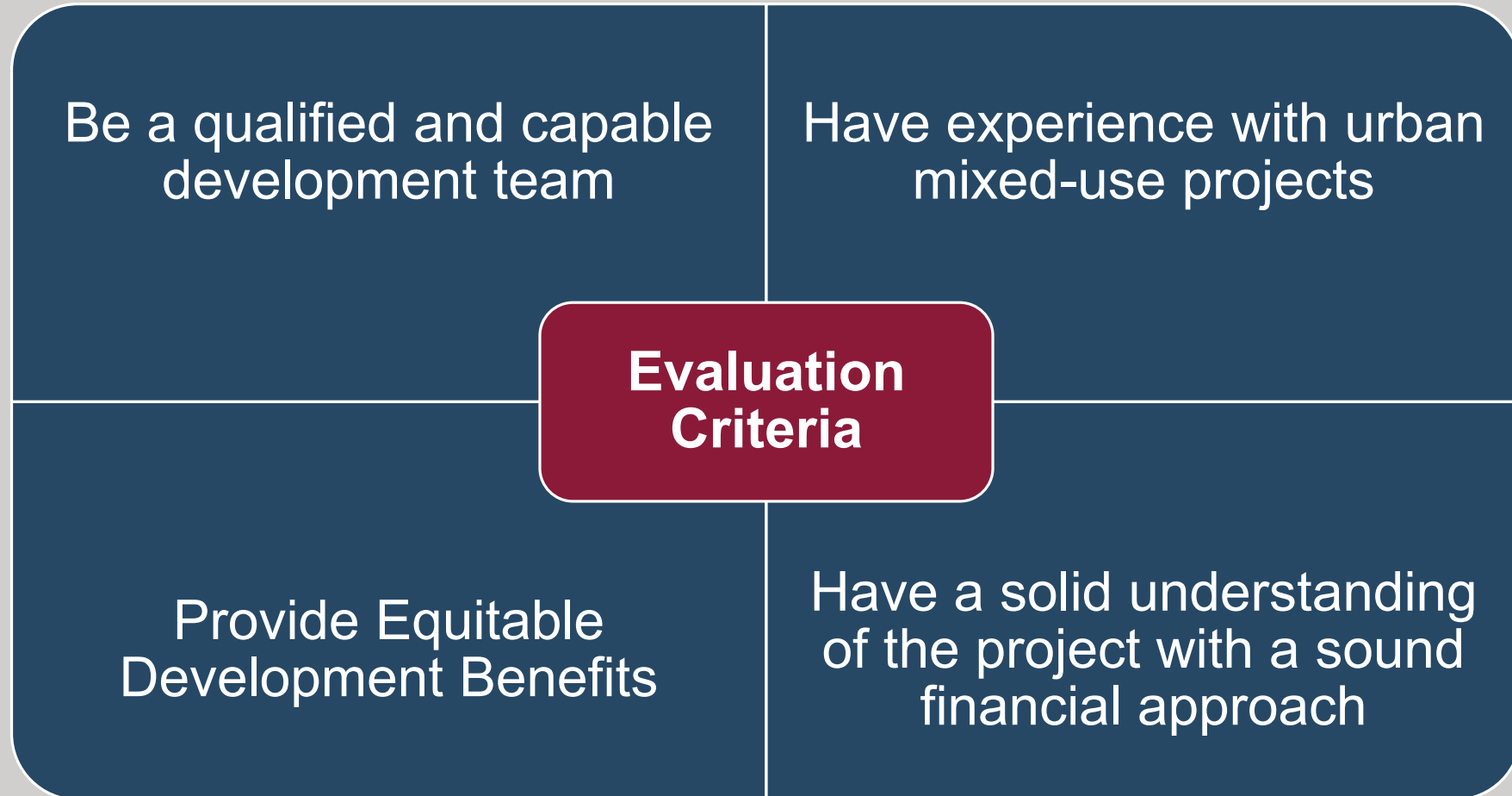
- New Neighborhood
- Families and Children
- Connectivity
- Sustainable District
- Legacy
- Employment
- Diversity
- Minority Business Enterprises and Emerging Small Businesses

Fiscal Goals

- Revenue
- Financing
- Community Fund



Criteria



Upcoming Key Dates

- Thursday, January 13th: Deadline to register for the Tour
- Wednesday, January 19th: In-Person Site Tour
- Friday, January 21st: Questions from Developers Due by 11:59 P.M.
- Wednesday, January 26th: Responses to Questions Posted
- Tuesday, February 15th: RFI Submissions Due by 3 P.M.



Questions?

Maritza Mercado Pechin
Deputy Director
Dept. of Planning and Development Review
City of Richmond
maritza.pechin@rva.gov
804-646-6348

