

Welcome!



<https://www.rvaonthecheap.com/where-to-enjoy-cherry-blossoms-in-the-richmond-area/>

**RVAgreen 2050 Waste Reduction & Recovery
Working Group**

Thursday, June 30, 2022

Engagement Results & Next Steps



Equitable climate action for a healthy and resilient Richmond

Agenda

- I. **Intro:** Settling in & ground rules
- II. **Partner Updates:** What are your recent “wins” for equitable climate action and resilience?
- III. **Review:** Spring 2022 community engagement efforts
- IV. **Next Steps:** Outlining the timeline through adoption
- V. **Discussion:** Staying involved
- VI. **Conclusion:** Wrap-up and next steps

Today's Objectives

- Review the Spring 2022 engagement period
- Outline the roadmap to adoption by City Council
- Propose ways to stay involved in the ongoing implementation efforts for Richmond's equitable climate action and resilience strategies

Partner Updates

What are your recent “wins” for equitable climate action and resilience?

VA Composting Council sponsored the Green Team sustainability booth at Riverrock, which involved outreach and education as well as litter cleanup during the festival

Executive Order 17 (DEQ will be implementing) and looking at strategies to reduce food waste - target to have survey of various sectors and report next spring

Composting initiative due to formally launch July 15 (17 sites) initiative to launch composting projects and expand upon with city support.

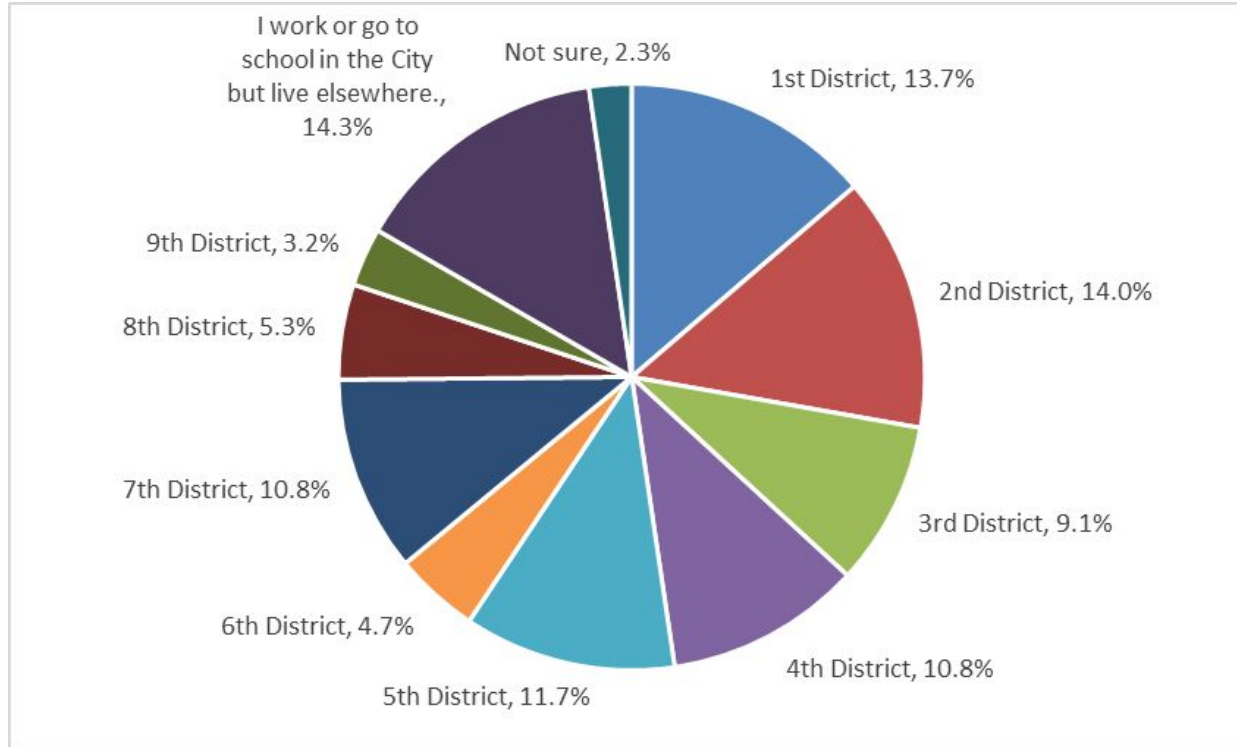
Soft launches of composting drop off program at community sites, official launch by July 15th (press release forthcoming)

Spring 2022 Community Engagement

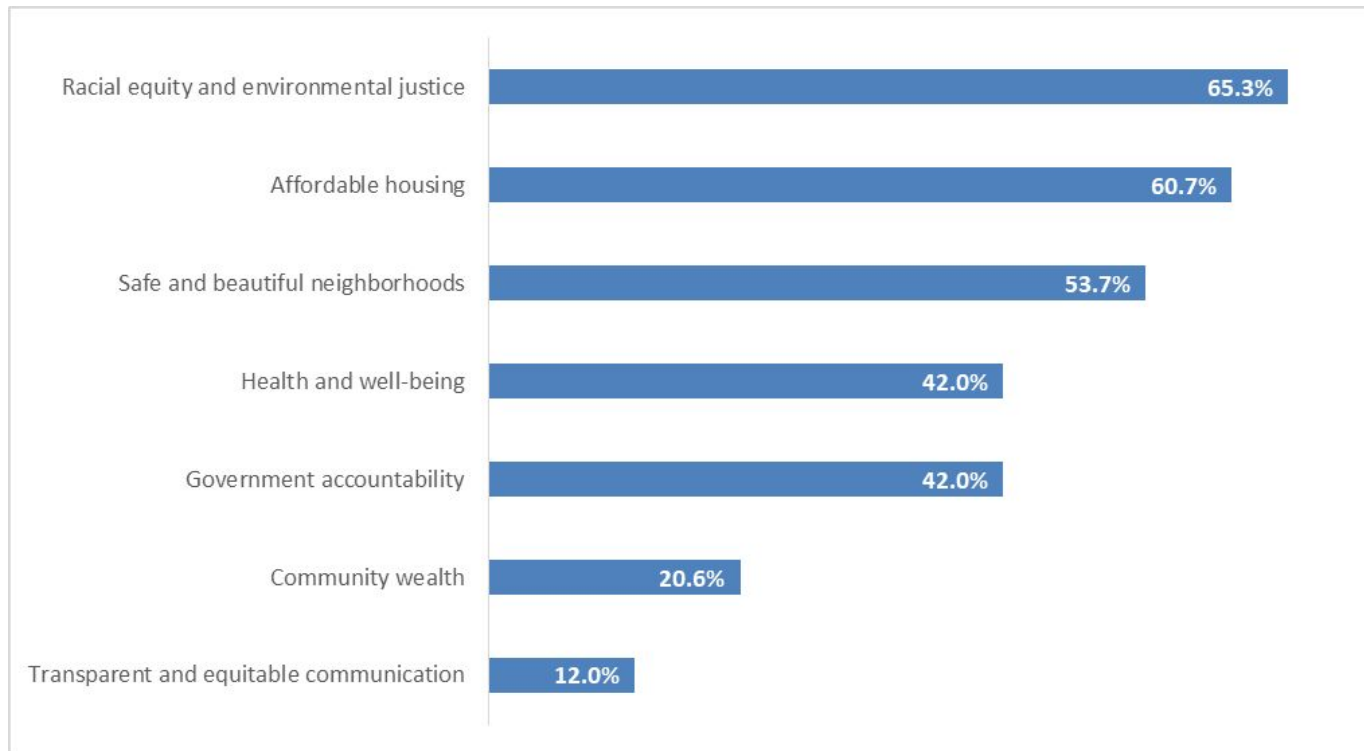
What did we do?

- Almost 400 online surveys, paper surveys still coming in
- 2,622 views of the Climate Equity Action Plan 2030 on Konveio, 318 comments and questions
- 20 community events and presentations
- Information at all Richmond Public Libraries and 30 high-ridership GRTC bus stops across the city
- 570+ newsletter opens

Where did survey responses come from?



How do community priorities rank?



What are we doing with the feedback?

Full Transparency....

- ✓ Edit corrections
- ✓ Graphic improvements
- ✓ Clarifications
- ✓ Answered questions
- ✓ Implementation background
- ✓ Further explanations
- ✓ Offer to follow-up
- ✓ FAQs

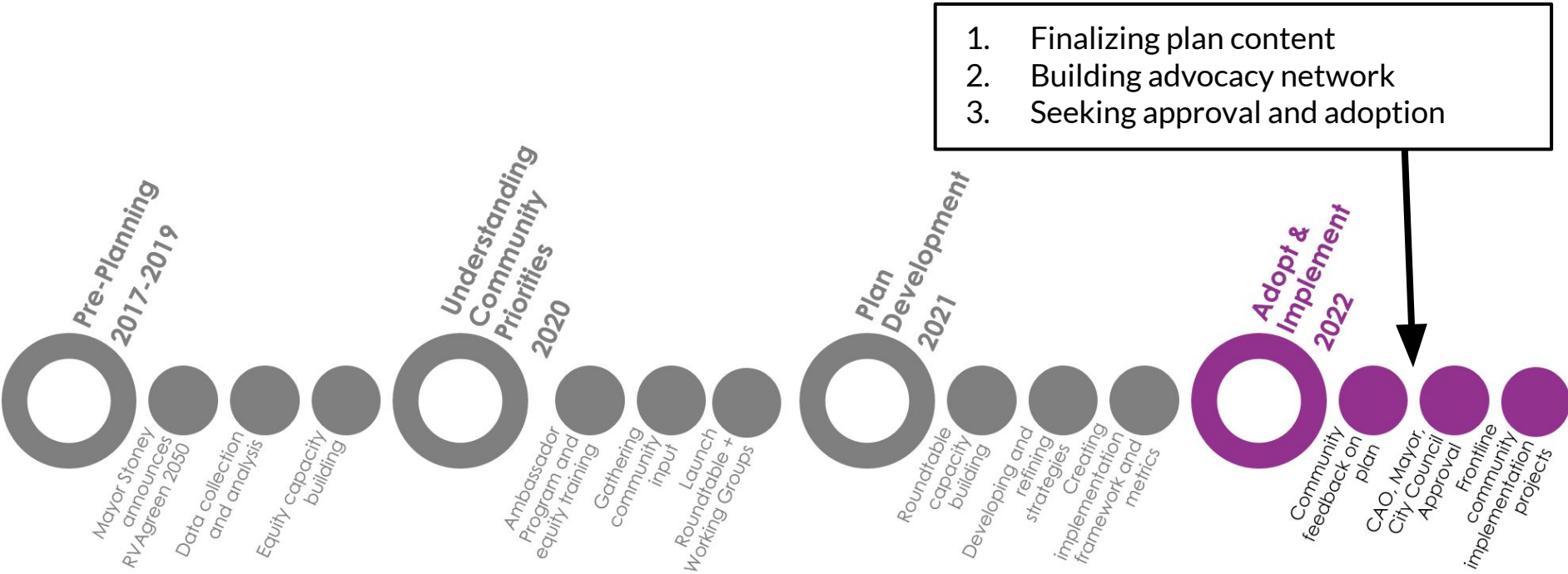


The 'tougher' questions...

1. It's too late! Why can't Richmond do more faster???
2. What is the plan for Richmond Gas Works?
3. There are more things that should be in this plan so can you go back now and add them?
4. Why don't you have metrics associated with each action?
5. Who is being held accountable for all of the strategies?
6. How is this being paid for?
7. Why doesn't this plan talk more on housing density?
8. Why doesn't the plan talk about green gentrification and the suburbanization of poverty?
9. How do you intend to ease the concerns of the marginalized communities?
10. Are there specific communities that require more oversight than others in terms of the issues they face?

The Path to Plan Adoption!

Timeline



Shared Accountability Framework

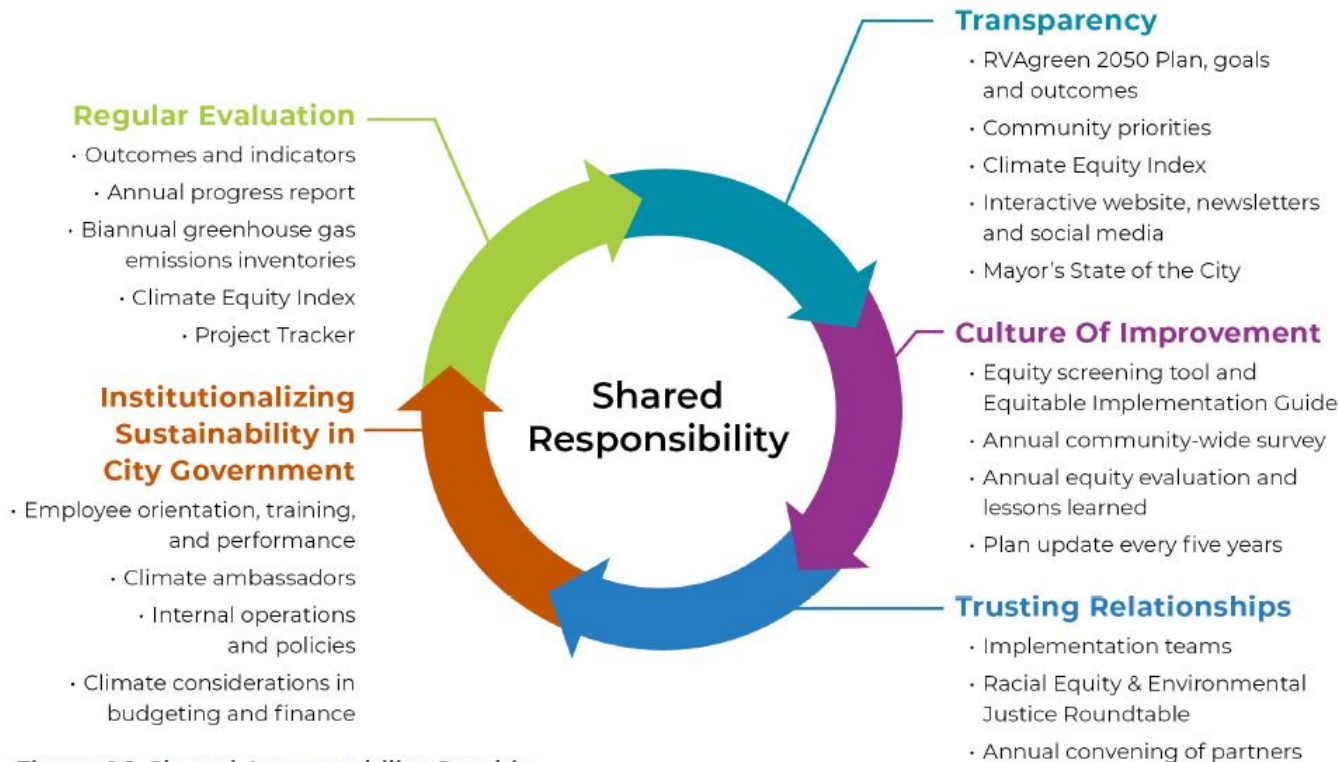


Figure 8.1. Shared Accountability Graphic

What can you do?

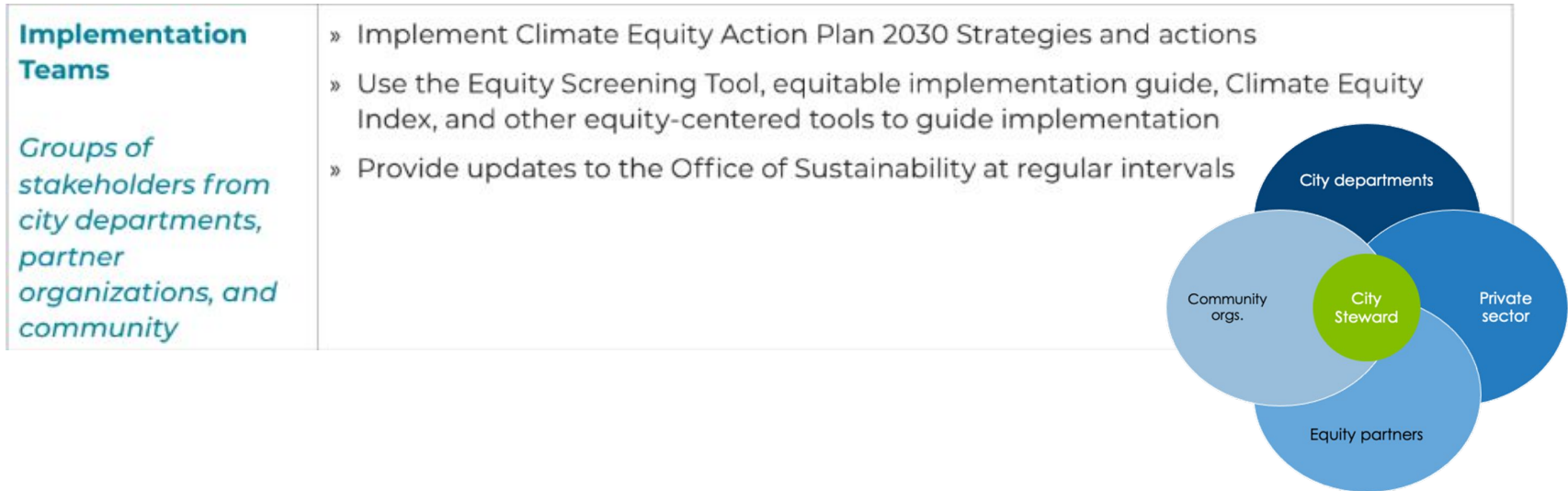
We will need **advocates!**

- August 17 - final draft Climate Equity Action Plan 2030 is submitted to O&R for introduction to City Council
- September 20 - Land Use, Housing, and Transportation (LUHT) Standing Committee meeting
- September 26 - City Council meeting

What can you do?

We will need **Implementation Team** members!

- Express your interest in being on an Implementation Team or other ways to stay involved here: <https://www.surveymonkey.com/r/B2PCG5N>



Implementation Toolkit

Project Overview				Timing				Team			Costs/Benefits						
Strategy	Action	Summary Expectation	Reporting Expectation	Strategy Ranking	Action Ranking	Timeframe	Status	What obstacles exist?	City Steward	Current Partners	Potential New Partners	Potential Costs	Estimated Benefits	Potential Funding Sources	Current Funding	Needed Funding	FY Budget Requests

Project Planning											Tracking					
Current activities	What needs to happen to improve current activities?	What are some successful programs from other localities?	Equitable Next Steps	Staff Notes	Community Input	Internal Plan Alignment	External Plan Alignment	Resilience Impacts Addressed	Community Priorities Addressed	Relevant Legislation	Cumulative GHG Reductions Potentials (metric tonnes)	Suggested Metric for Tracking	Relevant Data Sources	Climate Equity Index Layers	Related Strategies	OoS Staff Planning Needs

1

Instructions

2

Strategy Details

3

Project Planning Worksheet

4

Equity Screening Tool

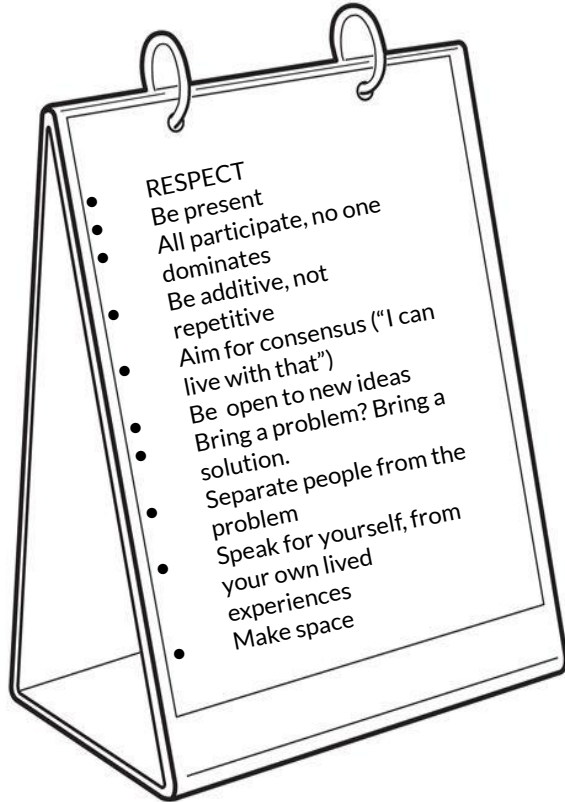
5

Climate Equity Index

6

Outcomes & Indicators

Working Group Ground Rules / Group Expectations



RESPECT

- Be present
- All participate, no one dominates
- Be additive, not repetitive
- Aim for consensus ("I can live with that")
- Be open to new ideas
- Bring a problem? Bring a solution.
- Separate people from the problem
- Speak for yourself, from your own lived experiences
- Make space

Implementation Team Advice:

1. Breakout sessions and small group discussions were helpful to sidebar and bring back to the main group - engaging process
2. Discussions center on practical solutions
3. Specific questions + space for ideas and brainstorming = staying on track and working methodically through a timeline

Implementation

So where do we start?

1. Prioritization Matrix
2. Plan Timeline
3. Status
4. Departmental Alignment
5. ARPA Funding
6. Projects Underway

Pathway	Objective	Strategy	Greenlink Policy Action Item #	Strategy	Resilience	Equity	Health	Community	Environment	Energy	Transportation	Waste	Water	Climate	Other	
					Resilience	Equity	Health	Community	Environment	Energy	Transportation	Waste	Water	Climate	Other	
Transportation	Objective 2	Public Transit	63	Bus Service - Improve public transit frequency, reliability, access, convenience, user experience, and local and regional connectivity. Prioritize underserved communities by connecting high-density housing to shopping and jobs.	1	5	3	4	2	4	32	351	5	1	5	3
	Objective 3	Residential Solar	30	Solar Installations - Provide financial assistance and education for clean energy adoption and retrofit to make homes and small businesses healthy, safe, and affordable, focusing on frontline communities reducing disproportionately high energy burden in these neighborhoods.	15	5	4	4	2	3	34	371	3	1	3	1
Environment	Objective 3	Engagement	3	Neighborhood Prioritization - Use community input and data (such as the Climate Equity Index, RFA301, RFA400, and other sources) to identify and prioritize neighborhoods for extreme precipitation and flooding resilience projects including assessing existing stormwater infrastructure, green alleys, stream restoration, and deepening.	3	1	5	3	1	4	70	621	3	1	5	1
BIAC	Objective 2	Residential Energy Efficiency	7	Energy Efficiency Assistance - Aid households that have the highest energy burden with energy efficiency upgrades through community-based programs, advocate partnerships, and Residential PACE (Property Assessed Clean Energy).	15	5	3	4	3	4	36	331	3	1	1	3
Transportation	Objective 2	Public Transit	62	Bus Stops - Improve and maintain priority transit stops in low-income and low car ownership areas with amenities for enhanced safety, accessibility, convenience, and resilience.	2	5	3	4	2	4	36	331	3	1	1	1
Waste	Objective 4	Environmental Justice		Site Plan Review - As part of site plan review, implement measures to identify the potential impacts of new industrial facilities on neighboring communities, identify potential risks of locating hazardous materials in flood-prone areas, and incentivize waste reduction programs and manufacturing processes that minimize greenhouse gas emissions and other environmental impacts.	2	3	5	4	2	1	32	351	3	1	1	1
	Objective 1	Funding	38	Climate Impact Grant - Provide a grant program through the creation of a climate impact fund to help target communities recover from extreme weather events, weatherization of homes, and appliance ownership and provide grant opportunities for local nonprofits to work on climate action and resilience projects in target neighborhoods.	2	3	2	4	4	4	60	621	3	3	1	3
Community	Objective 1	Funding	38	Urban Heat Islands - Develop an urban heat island readiness and reduction plan with a focus on vulnerable populations and ecosystems. Include tactics such as mandating benches and shade structures at all bus stops and establishing "rubber stamped" shade structure designs that businesses can build and install in the public right-of-way.	3	1	4	3	2	1	72	671	2	1	1	3
Environment	Objective 2	Planning & Operations	5	Ground-Mounted Solar - Incentivize opportunities for local ground-mounted solar and community solar farms on parking												

Suggested FY23 Priorities

Reduce Richmond's energy burden

- Municipal energy efficiency program
- Residential energy efficiency retrofits
- cPACE
- Solar access & education

Increase Richmond's resilience to climate change

- Community benefits scorecard
- Compensate community members
- Build capacity among community leaders
- Resilience hubs

Expand green space and enhance natural resources

- Parks master plan
- Urban heat island reduction plan
- Urban forest master plan
- Neighborhood prioritization

Integrate RVAgreen2050 strategies into the Richmond Connects process

- EV Action Plan
- Integrated connectivity
- Complete streets

Foster waste reduction through composting

- Consumer education
- Community engagement
- Pilot composting plan

Wrap-up and next steps

- **NEXT STEPS:**
 - THANK YOU!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!
- **NOW:**
 - **Reach out to Dawn if you'd like to be on an Implementation Team**
 - Share updates, upcoming events, and resources

THANK YOU!