



Richmond Cultural Resources Management Plan

Annotated Draft Outline
August 2023



Purpose

The purpose of a cultural resources management plan (CRMP) is to identify, preserve, and promote stewardship of a community's cultural and historic resources. These resources may include buildings, structures, places, landscapes, below-ground resources (like archaeological artifacts or cemeteries) or more intangible types of resources like community stories and oral history. A plan also provides a way to **manage change** as communities evolve and grow over time.

The outline below is only **preliminary** and is intended to offer a preview of what the plan may ultimately look like. This outline will be revised throughout the project based on the results of stakeholder engagement, community input, and client feedback.



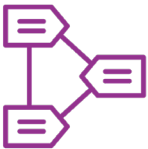
CHAPTER 1 Introduction

Chapter 1 will explain the purpose of a CRMP as well as its place within the greater **Richmond 300** Comprehensive Plan. This chapter will also introduce the elements of the plan and provide key background information that contributed to the plan's development.

Additionally, this chapter will feature a summary of the **community engagement** process and input received from members of the public and stakeholders; a full report of the results of public engagement will be included in the appendix. Finally, this chapter will provide an overview of the plan's approach and context for each of the following chapters.

Topics may include:

- Purpose of Plan & Connection to Richmond 300
- Summary of Public Engagement
- Summary of Approach to Preservation Planning



CHAPTER 2 Context for Preservation Planning in Richmond

Chapter 2 of the CRMP will begin with a brief history of Richmond that will provide context for the growth and development of the City and its cultural and ethnic diversity. The chapter will then offer an overview of the history of preservation planning in the City as well as a discussion of historical and current programs and initiatives managed by the City. This chapter will also provide an overview of trends and challenges in the City that impact historic and cultural resources.

Topics may include:

- Overview of Historical Context
- History of Preservation Planning and Programming in the City
- Current Trends & Challenges such as:
 - *Housing Affordability*
 - *Development Pressure*
 - *Population Growth*
 - *Intangible Cultural Resources*



CHAPTER 3 Community Vision & Guiding Principles for Preserving Cultural & Historic Resources

Chapter 3 will summarize the community's vision for the future of cultural and historic resources, as communicated through the community engagement process. The chapter will set forth **guiding principles** that express the community's vision for the CRMP. The purpose of the guiding principles is to provide a framework for evaluating the goals, initiatives, and priorities discussed in later chapters.

Potential guiding principles include:

- Ensuring Equity and Inclusivity in Preservation Programs
- Increasing awareness of and appreciation for the City's historic places through collaborative partnerships, educational initiatives, interpretation, and recognition programs

- Promoting a balance between development and preservation that encourages economic development, tourism, and growth, while preserving neighborhood affordability and the community character that Richmonders value

Additionally, this chapter may include a prioritization matrix informed by community feedback. This matrix may take the form of a table that compares priority projects against evaluation factors.

Evaluation factors may include:

- Threats to resource such as:
 - Development Pressure
 - Demolition
 - Neglect
 - Natural Disaster
- Resource rarity
 - Is the resource a rare example of a type?
 - Is the resource a rare surviving example of a type or history that has been lost over time?
- Financial hardship
 - Is the resource owned by a non-profit?
 - Is the resource located in a low-to-moderate-income (LMI) neighborhood, or owned by a LMI household?
 - Are other sources of funding available for the project?
 - Is a grant available that requires matching funds?



CHAPTER 4 Goals/Actions/Implementation Guide

Chapter 4 will outline the goals of the CRMP as well as the recommended actions/initiatives to meet those goals. An example goal of the plan may be to:

- **“Increase Awareness of Historic and Cultural Resources in the Community.”**

Example Actions or Initiatives to support this goal may be:

- Develop a community recognition or local marker program to document historic places; and/or
- Work with Tourism staff to develop programming for residents and visitors at local historic sites.

Chapter 4 will also feature a guide for implementation and prioritization; this guide will likely be based on the Community Prioritization Matrix discussed in Chapter 3.



CHAPTER 5 Survey & Risk Planning for Cultural Resources

Chapter 5 will provide recommendations for survey and risk planning for cultural and historic resources. The chapter will discuss existing survey data and historic contexts available as well as gaps in the existing documentation. The chapter will then provide a sample 5-10 year **survey and documentation plan** based on the research and public engagement undertaken as part of the CRMP.

Chapter 5 will also include an overview of the primary **risks** to historic and cultural resources in Richmond as well as recommended **best practices for mitigating these risks**.

Risks discussed may include:

- **Flooding**
- **Wind/storm damage**
- **Fire**
- **Earthquake**
- **Other man-made disasters or emergency situations such as:**
 - *Demolition*
 - *Violence (active shooter, bombing events)*
 - *Vandalism*



CHAPTER 6 Internal Partnerships

Chapter 6 will discuss the roles of various departments and city staff as well as appointed and elected officials in carrying out the CRMP. The Planning Department operates the city's preservation programs; other departments also play an important role in cultural resource stewardship. This chapter will discuss how proactive preservation planning can reduce administrative burden across city departments.

Potential internal partners may include:

- **Department of Economic Development**
- **Property Management/Code Enforcement**
- **Parks and Recreation**
- **Richmond Public Schools**
- **Department of Public Works**
- **City Council**



CHAPTER 7 External Partnerships

Chapter 7 will provide an overview of the various external partnerships that the City should invest in and enhance to better facilitate the implementation of the CRMP and the community's goals for preservation. Some of the recommendations of the CRMP may reflect community input and expectations but may also fall outside the City's purview. Therefore, collaboration with existing community organizations is an important consideration.

A few examples of strong External Partners are listed below:

- **Historic Richmond**
- **Maggie Walker Land Trust**
- **Visit Richmond**
- **Realtors Association of Richmond**
- **Storefront for Community Design for Richmond**
- **JXN Project**
- **Civic associations**



APPENDIX

■ **Public Engagement Report**

A full report and analysis of the public engagement performed in the development of this plan will be included as an appendix.

■ **Richmond Neighborhood Character Guide**

This appendix will serve as an update and/or supplement to the Urban Design Typology Report prepared in 2018. It will describe the historic character-defining features of Richmond's neighborhoods. It can be used as a tool for evaluating and managing change in historic neighborhoods.

■ **Local, State, National Preservation Programs & Incentives**

An annotated list of various local, state, and national programs and incentives will be provided in the appendix. Examples include historic register programs, tax credits, and grants.

■ **Resource Guide (Published studies, reports, etc.)**

This appendix will provide a list of published research studies, reports, and other resources for additional information. This will include tools for the City, its external partners, and residents. For example, studies on the sustainability of historic windows may be included.

■ **Abbreviations List/Glossary**

The glossary will serve as a guide for understanding the language and abbreviations used throughout the plan.