



Jackson Ward Historic District

# RICHMOND CULTURAL RESOURCE MANAGEMENT PLAN, PHASE 1

Prepared By

January 17, 2023





# Commonwealth Preservation Group

Carver Residential Historic District

Established 2004

Small, Micro, Woman, and Minority-owned business

Full service historic preservation consulting firm

11 full-time employees

Located in Norfolk, Virginia

Projects throughout the Southeast and Mid-Atlantic Region





# Project Team

Ginter Park Terrace Historic District



**Paige Pollard**  
Principal



**Kayla Halberg**  
Project  
Manager



**Ashlen Stump**  
Research &  
Community  
Engagement



**Jess Archer**  
Graphics  
Specialist



**Ashley King**  
Project  
Administration





# Project Goals

Hermitage Road Warehouse Historic District

## Creation of City-Wide Cultural Resource Management Plan

- Enhance City’s existing policies, ordinances, & programs
- Design practical strategies & achievable goals
- Acknowledge “the role historic preservation plays & will continue to play in shaping the city’s urban form and character.”

## Fulfillment of Current Vision

- Alignment with Richmond 300
  - Objective 3: Historic Preservation

## Emphasis on Equity & Inclusion

- Identify areas of diversity in City’s cultural resources
  - Provide approaches to highlight underrepresented groups



Historic Preservation is Objective 3 of the Richmond 300 Plan within the “High-Quality Places” Topic Vision

Courtesy of Richmond 300

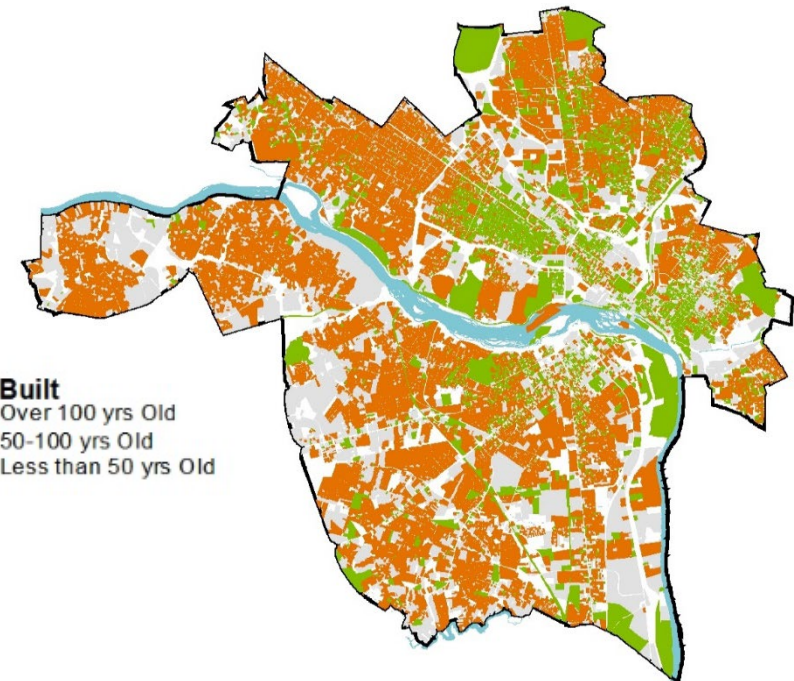


# Project Scope – Phase 1

James River & Kanawha Canal Historic District

## Phase 1 Actions & Deliverables

- Public Engagement
  - Targeted stakeholder groups
  - General community outreach
- Analysis of existing programs & documents
- Document City's current efforts & successes
- Evaluate local trends & challenges
- Undertake risk analysis & planning



*Courtesy of City of Richmond Planning & Preservation Department*





# Public Engagement

Broad Street Commercial Historic District

## Develop Communications Plan

- Identify Stakeholders
  - City Staff
  - Advisory Committee
  - Interest Groups/ Community Organizations
  - Community

## Stakeholder Engagement

- Small Group Interviews
- One-on-one Discussions
- Public Opinion Survey
  - Online & Other Recommended Formats

***All collected input will analyzed and a summary will be reported to the stakeholders and community.***





Highland Park Plaza Historic District

# Project Schedule

## JANUARY-FEBRUARY

### January 17

- **PROJECT KICKOFF**
- Review Existing Files & Information
- CPG Drafts Engagement & Communications Plan

### January 30-February 3

- CPG Conducts Stakeholder Interviews/Meetings

### February 10

- CPG Drafts & Delivers Public Opinion Survey Questions

### February 24

- **Comments/Revisions to Survey Questions from DHR/City to CPG**

## MARCH-APRIL

### March 1-15

- CPG Conducts Public Input Meeting
- Online Public Opinion Survey Live

### March 17

- **Public Opinion Survey Results due to CPG (Raw Data & Graphic Summary)**

### April 14

- Preliminary Public Opinion Analysis
- CPG Delivers Annotated Outline of Plan, Phase 1

## MAY-JUNE

### May 1

- **Staff/Advisory Committee Comments due to CPG**
- **Meeting with Staff/Advisory Committee**

### June 15

- CPG Delivers First Draft of Plan Phase 1

## JULY-AUGUST

### July 15

- **Staff/Advisory Committee Comments due to CPG**
- **Meeting with Staff/Advisory Committee**

### August 11

- CPG Delivers Final Draft of Plan Phase 1

### Mid-Late August

- Public Presentation



# Questions



Hermitage Road Historic District

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