



# COMMENTS



Shockoe Small Area Plan  
Community Meeting #1  
April 15, 2019

## GENERAL COMMENT CARDS

- *The history and the architecture and it's unique character should be treasured, preserved, and celebrated, or honored and commenorated in the case of our slave trade.*
- *Keep heights low enough so the area retains its soul and beauty.*
- *Great turnout for a first meeting! I am hopeful this will be a productive coalition and process*
- *Fix public safety*
- *Fix CSD (combined sewer overflow)*
- *1) Land trusts for more affordable housing, especially since the guidelines still seems too high for many Richmonders. 2) Slavery is the center here, period. 3) Make the riverfront accessible to all. 4) Reduce or eliminate surface parking - decals, biking, pedestrian, buses and more biking interconnectedness. 5) Any way to release Shockoe Creek?*
- *Parking! Parking is a very big issue in this area. You cannot enjoy the area if you cannot park. Also, who will want to come to this area if the streets are so bad. Next, crime is a big issue. I have only been working in Shockoe Bottom for 3 months, in that time, i have seen so much. For example, car jacking, car break ins, homeless men/women peeing all over all buildings while i stood in front of them. Who will move here if the news shows all this and the area looks so bad/run down.*
- *Uncertain. Could be a center of economic growth, but its stuck between competing interests. It would be great if the opportunities for cooperation were proposed. Parking (shared with for profit economic development).*
- *1) The vision and sub-principles don't emphasize history enough - in fact, minimize it - look at Rose Fellows ideas - History is why this neighborhood is internationally significant. 2) Historic neighborhoods shouldn't have 12 story buildings unless they're in NYC or Chicago - scale the transitional area down. 3) The Pulse Plan is a transportation plan- shouldn't be considered the main operating plan for downtown. We have a great downtown master plan - stop playing games.*
- *I am deeply concerned the city is sacificing the aesthetic appeal of Church Hill, Libbie Hill, and the Bottom to build even taller and bigger apartment buildings along the river and in the Bottom. The infrastructure and soul of the area cannot support 7 story apartment buildings.*
- *I love the collaborative process and your genuine invitation to bring people into this "space" who need to be heard. The potential for racial healing locally, nationally, and internationally depends upon a truly inclusive process where African Americans and First Nation people are heard.*
- *Please stay connected to other efforts - slave trail, Preservation Virginia, etc. Please preserve transit and rail connections in Shockoe including DC2RVA improvements that*

*will make Main Street Station a true transportation hub for the region. Transportation access is crucial in preserving and commemorating sacred ground. Transportation funding can be used for historical interpretation efforts and additional research on the sacred ground at Shockoe Bottom. The City should also be mindful of other resources nearby that could be included in the area plan, including the graveyard for free people of color and slaves at 5th and Hospital Street. Include in the plan an appropriate memorial for the Second African Burial Ground.*

- *Put a short story limit on the skyline. This way you won't threaten the residential/historic aspects of the area. Traffic is already a problem - this needs to be resolved without destroying the area.*
- *Success: people know what was down here. People know where the confederates are. People know where Patrick Henry was. People don't know where the slaves were.*

## STATION 2: SHOCKOE'S HISTORY

What part of Shockoe's History is most interesting/surprising to you?

Share a memorable community or personal event that is part of Shockoe's History for you

- *Today you have unleashed the history of Richmond the VA Historical Society from YOUTH. What's up with that portion?*
- *Public Archaeology @ Devil's Half Acre*
- *Possible link to National Heritage Area/Trail?*
- *The history of Richmond's role in the slave trade must be the central feature of Shockoe Bottom development*
- *Family of Valentines who worked in the former Govenor's Old Mansion (Campbell)*
- *A more recent memory, but as a young professional I enjoyed going to the black-owned businesses in the area, especially on the weekends. I go to experience my culture and community.*
- *The 3 points of entry-statue at 13th and Main and Memorial Park Landmarks of the Annex, slave trail walk*
- *Will/what have the churches contributed to this ongoing development?*
- *Native people have never left Shockoe. Include Native voices.*
- *The Jewish Cemetery*
- *The Slave Trail needs serious upgrades to lighting and signage. Remove homeless camps*
- *What's so surprising to me is that it seems as though Richmond is trying to erase history and not let the truth be told.*
- *We asked years ago that we have green spot and education to be set up.*
- *Native life and the slave trade should be the centerpiece of Shockoe's history*
- *The summary is very well done and points out (inadvertently) how we've mucked this up so far.*
- *Slave burial grounds, still unearthed grave sites.*
- *Historic overlay help memorialize, preserve sites in Shockoe*
- *We need that Slavery Memorial Park of several acres as the center of all of this.*
- *Deep family roots here.*
- *Buried ship*
- *Slave jails*
- *The great Shockoe (Rock at the port)*
- *Need archeological ordinance*
- *Slave trade, Indian History, Commerce and trade*
- *East Marshall Street well project*
- *Need to get artifacts from Cedar and Broad slave trader's excavation written up.*

- *Please let's construct an innovative memorial park with the caveat that no other construction happens until comprehensive plans are completed.*

### STATION 3: SHOCKOE TODAY

Share your favorite landmarks.

What is best about Shockoe today?

What is the biggest challenge in Shockoe today?

- *Challenge (lack of) safety perception*
- *Main Street Station, Tobacco Road, Architecture in general, Poe Museum, Taylor Hill Wall*
- *Biggest Challenge - greed*
- *Challenge- currently failing to honor the legacy of Shockoe*
- *Retaining minority owned businesses*
- *Best today: the "funkiness" of the commercial district. It's unique to Richmond and should be preserved. Challenge: 1) setting aside land for telling the story of the slave trade. 2) Maintaining the current character while increasing density to add new affordable housing.*
- *Public safety*
- *What is best today in Shockoe- It's soul, it's architecture, it's checkered, fascinating history.*
- *Bringing all the "interests" together to create a vibrant community for ALL.*
- *Finish market area construction, allow vendors*
- *Biggest Challenge - inertia? So many great ideas on memorializing the slave trade history, time to move on it.*
- *Bring high speed railroad*
- *Richmond must remember what Shockoe was and its history that is a history of people of the African Diaspora.*
- *Challenge: Public safety cannot attract tourists to an area that feels unsafe.*
- *Too much surface parking*
- *The Canal Walk and Capital Trail and Riverfront*
- *Canal Walk, walkable and developing, perception of danger, especially at night.*
- *Capital Trail*
- *Biggest Challenge? The mix of residential/commercial will be worked out. What's tricky is the interpretation of what happened here. We need conversation to work it out.*
- *Heritage district with other uses - difficult*
- *We need to talk to each other - not write little notes that only planners read*
- *It has so much history, we need to tell the story with a vibrant area.*
- *Shockoe today is missing parking.*
- *Balancing growth and development with preserving historic spaces.*

- *First of all it's barely drivable. Second, walking is crazy because it's so crowded with development.*
- *No traffic circle @ 18th Street and Broad Street, safer crosswalks along Main and Broad.*
- *New high-speed rail to Main Street Station*
- *Cobblestones*
- *Don't let the business greed take over the importance of our history and the story has to be told.*
- *Flooding is a huge challenge*
- *Needs to be really pedestrian*
- *Lumpkin's and Museum is best.*
- *The biggest challenge is making the area a public park environment*
- *Better (more frequent) bus service connecting Church Hill to Broad Street*
- *The target is not defined...consumer, customer, home owner, tourist? Who is the plan being created for?*
- *Let's have a historic memorial park to balance Monument Avenue*
- *Memorial Park should include park space*
- *More social infrastructure*
- *Walkable, but only limited services - restaurants, apartments. Not a variety*
- *Pedestrian Paradise needs to be made safer*
- *Some of the open lot areas are ugly.*
- *Connectivity to Downtown for pedestrians is unattractive and scary*
- *More trees*
- *Makes large areas look "barren" or left behind in the city's forward movement*
- *Unightly and no foot traffic for local businesses*
- *Open land can be used for the whole community - parks, memorials, event spaces*
- *Love the idea of the Pulse but it has to sit in too much traffic on Main Street*
- *Like Pulse*
- *I live in the Fan and work in Shockoe. Car commute is approximately 13 mins. Bus is approximately 45 mins. I like public transportation, but car is too convenient especially in bad weather. Biking when I lived here was dangerous, but I'm very happy to see planned Shockoe Street improvements*
- *(Bike infrastructure) is unattractive. Needs landscaping and buffers for peds and bikes*
- *Landscape the Leigh Street Bridge - connect Downtown with End with trees/walkway etc.*
- *The Franklin Street cycle track in Downtown and the Bottom will take lots of patience to acclimate to it*
- *Franklin Street cycle track is dangerous and insane*

- *Infill sights offer industrial and residential opportunities*
- *Infill sights offer residential and mixed use public open space (good)*
- *Infill sights offer compatible development with historic areas*



## STATION 4: WHAT'S HAPPENING IN SHOCKOE

Which recently-completed or planned projects are most important to Shockoe's future?

- *Implementation of perception, changing events...yoga, night market, etc.*
- *Richmond Night Market-a crucial form of creative and spontaneous placemaking and place-keeping. It also gives minority business owners a space to set up shop.*
- *Infill on surface parking lots.*
- *Museum at Lumpkin's*
- *Pulse corridor re-zoning*
- *Finish the market area. Buildings incomplete, north sidewalk allows vendors.*
- *The 17<sup>th</sup> Street Market blocks access to area businesses, disrupts the flow of traffic. It was too costly and taken too long for completion*
- *Rose Center Fellowship- Why have these plans not been implemented?*
- *National Slavery Museum*
- *New young people moving into the area.*
- *History is why we are here.*
- *Shockoe dedicated project manager, D+1 Hire, Archaeological ordinance, etc.*
- *I don't know if it is truly planned, but safety, so we can enjoy the development at 17th Street*
- *Obleisk (an African Burial Ground), permanent development*
- *How about the museum/ memorial park/whatever?*
- *Restore current "farmer's market" to functioning stalls.*
- *Let's build on past work, not reinvent the wheel.*
- *Make sure all slave markers are highlighted.*
- *No 9-story building in Farm Fresh parking lot.*
- *The 17<sup>th</sup> Street Market seems very bland and sort of easy template. No soul*
- *Bring the farmer's market up to a status that will have it functional again and not just concrete.*
- *Streetscapes need to be maintained like low line. Make RVA proud and beautiful always.*
- *Basic landscaping maintenance desperately needed on recent improvements.*
- *Since when did people live for transit? I know the Pulse is new and exciting, but appreciate larger complexities of RVA's master plan.*
- *High speed rail*
- *National historic recognition/sites for slave trade context and stories.*
- *Remember the Rose Fellows - national experts- said lots of things. Let's talk about them.*

- *As you pointed out w/ Section 2, Shockoe is special because of its' history. Yes, we get here in a car or bus, but if you don't capitalize on the history, no one will come, rendering all of this pointless.*
- *The few 12-story buildings in RVA have stood out like a sore thumb. The response should not be to make more, but rather even it out.*
- *High speed railroad*
- *What's going on with the sacred ground group design?*

## STATION 5: VISIONING AND PRIORITIES

Tell us your BIG IDEAS and share your vision for Shockoe

- *Must start memorial center*
- *Shock people so they know what actually happened here, e.g. mock auctions! Make it real.*
- *Need to create tall dense areas along Main Street to balance lower density @ Lumpkin's*
- *Density*
- *The true Shockoe story cannot be told with sensitivity, because it is not sensible*
- *Please do not use the Pulse Plan to determine density of 12-story buildings along that important corridor.*
- *Opportunity and support for ongoing multi-disciplinary investigation of this history.*
- *Protection and memorialization of other sites involved in the internal trade.*
- *Mixed income housing, rent ceilings, land trusts, all should be priorities.*
- *A memorial park encompassing the Devil's Half Acre, the African Burial Ground and sites immediately east of RB.*
- *Parking*
- *Indigenous peoples (black and brown) reparations*
- *The memorial park (9 acres or whatever) needs to be the center.*
- *Parking + safety*
- *Preserve the historic buildings. Limit height and appearance*
- *Memorial park and acres*
- *Focus on safety, lighting on-street sidewalks*
- *Give Church Hill more tall buildings to texture the skyline*
- *Safety, fix lighting on streets that have been broken for years.*
- *Work on the appearance of the area-revitalize!*
- *Memorialization of history of enslaved people is urgent! Then revitalization of businesses and development of jobs and equitable housing.*
- *More land trusts to boost real affordable housing.*
- *Land trust*
- *Create synergy between memorials + economic development*
- *Safe, clean, beautification, mixed use*
- *Promote riverfront accessibility for all especially by foot and bike.*
- *The top priority is preserving, restoring where possible, and telling the story of the slave trade.*
- *Density + height w/ affordable set-asides.*
- *Dedicated bus lane for the Pulse - at least during peak hours*

- *Parking is at a crisis point, need more parking*
- *This vision is a combination of core value, vision and mission- should be separate.*
- *Make Shockoe the destination for people who want to remember the enslavement of Africans in the US and VA.*
- *Better quality night spots in the Bottom.*
- *More / better parking. Won't come if they can't park.*
- *Safe and vibrant businesses and bars*
- *Envision Shockoe as a future rival of historic Williamsburg. Our geography between two interstate roads is just an enormous asset.*
- *Make sure education of first Blacks in America are recognized and the true story is told.*
- *Rezone Bottom as per Pulse Corridor Plan recommendation.*
- *Public art with space for kids to play. Event when there's no formal event.*
- *Form partnerships with Mason Lodge and restore this historic site with RVA Go.*
- *The principles stated in what's happening don't match the Vision statement. Who's in charge?*
- *Collect creative ways to launch innovative reparations to have spinoff benefits to the whole city.*
- *Expedite putting protective covenants over Shockoe. Expand group that's working on ways to monetize Shockoe.*
- *To be the main bike connector from the Capital Trail to Northside. To be a bike hub of sorts for the city-major connector.*
- *A place for all people.*

## STATION 7: YOUNG PLANNERS

How relevant is the Shockoe Vision Statement to you and issues of importance to Richmond's youth?

What key elements of great communities are missing from Shockoe today? What is needed to make Shockoe an attractive place to live, work, and socialize for Richmond's youth, tomorrow?

How does Shockoe's history inform the way you perceive Shockoe today? How can we reflect this history into plans to make Shockoe a great community in the future?

What does it mean to you for a community be characterized as inclusive and equitable?

- *This vision statement is a combination of vision, core values, and mission statement. All should be separate.*
- *Potholes, sidewalks, homeless people*
- *Significant efforts and improvements in the schools. The systemic imbalance in the schools despite burgeoning gentrification is apparent*
- *Need effective economy and retail*
- *Uniform architectural style, height restriction to preserve Libbie Park views, gas lamps, brick street, historic building materials and style*
- *Affordability*
- *Diversity in income levels. Equity in development for all abilities -wheelchair uses - Blind - Deaf -Mental disabilities*
- *Community events, awareness events*
- *Statues, blended in with modern design, museums and art*
- *Don't lose the residential parts of Church Hill to the desire to build up Shockoe. Destroying the skyline, making it congested and dangerous*
- *Shockoe Bottom should not just be high rent income. It should include all places that have been historical mark. Should be attracting places that visitors would come see. Black history should be main focus. Green space should be here.*



# ENVISION SURVEY RESPONSES

Shockoe Small Area Plan

Community Meeting #1

April 15, 2019



## 1. DOES THIS VISION STATEMENT REFLECT HOW YOU WANT SHOCKOE TO LOOK AND FEEL WHEN RICHMOND CELEBRATES ITS 300TH BIRTHDAY IN 2037?

- *The draft statement captures many important aspects of an appropriate vision for Shockoe, given its national significance. However, the draft vision should emphasize the central role of African American and African history and culture.*
- *While memorialization and preservation are important, the future of the area is likely going to hinge on the city's commitment to treating it as a neighborhood. This statement doesn't really evoke a vibrant, living community/neighborhood as much as it evokes a museum or historical site.*
- *Not bad, but preservation should include archeological sites, not just existing buildings*
- *No. The current statement fails to emphasize this history for African Americans and for native people.*
- *All except for the dynamic growth part*
- *Very good except the word "sensitive" - I would like to see more emphasis on the "shocking" side of slavery*
- *I would like to see some emphasis on more research, particularly in terms of the archaeological resources as there is more of the story to know.*
- *I wish it talked more about the sense of community it'll build - both with living and businesses*
- *Doesn't quite reflect the messy history of being the capitol of the Confederacy and a center for selling people and later enforcing Jim Crow laws (ahem Monument Ave)*
- *A "revitalized Shockoe" will be interpreted by some as encoded language for gentrification, and as part of that economic development that leaves long-time residents and business owners behind. So why not leave that word out? "Awareness" suggests an educative purpose and "understanding" history is undoubtedly important, but what about the acknowledgment of slavery and its legacies in the city of Richmond as well as some mention of racial conciliation (and I avoid the use of "reconciliation" purposefully, since those of different races and classes cannot come together again if they weren't concealed in the first place. I also think the construction of the vision statement should be revised. It's a four line, 53-word sentence that includes eight commas. It reads as a litany of values that becomes difficult to dwell on, individually/ particularly. There are also plenty of allusions to history and a few related to economics in this statement but little regarding the people who live or work in Shockoe in the present. Those are the people I am most concerned about during the process of development and they should be foregrounded here alongside members of the African American and descendant communities.*

- *Cumbersome and focused on political issues instead of practical ones? I'm not sure I want that, because that kind of thinking is why Shockoe hasn't been revitalized despite sustained effort over the last thirty years. It would seem to be helpful if we focused on what challenges Shockoe faces (low-lying, flooding, transportation chokepoints and poor infrastructure) and came up with practical solutions that enhance the whole community. How about: "Shockoe is where Richmond began, and a revitalized Shockoe will interpret its past while looking forward to the future as we create an engaging, attractive, and vibrant community accessible to all."*
- *I think "dynamic growth" is an oxymoron with the other statements.*
- *Yes, it seems to encompass everything though it focuses more on the past than the future. I am in support of honoring the past and educational and cultural opportunities the statement implies, but maybe a little more development of where Shockoe is going. Will it serve low income residents as well as catering to those with disposable income?*
- *Sure*
- *It's vague. What "significant history" does the project aim to create awareness and understanding of?*
- *Oh yes. It would be wonderful if I could believe it to be true coming from this administration or any of the city's administration over the past 10-15 years. In the last few years, we gotten closer and closer to these wonderful words, even a physical building (museum), with these words. So what do they mean in the end? A Small Area.*
- *Yes, but this doesn't mention any natural environment. Shockoe is an urban tree canopy desert. There are almost no trees or green space which explains the poor air quality, heat island effect, and poor stormwater management of the area. This statement should at least include a few words about beautifying and restoring the natural element through trees and greenspace.*
- *Partially. The vision statement focuses more on the history of Shockoe, rather than the neighborhood's social gathering aspects. The history matters less to younger audiences (ages 18 - 30). If we want to promote Richmond as a thriving, entertaining city, then the vision statement should be re-written to focus on Shockoe's influence on social gatherings.*
- *Please add recreation, proximity to the river, Canal walk possibilities*
- *Absolutely*
- *It does, with emphasis on honesty and authenticity of interpretation.*
- *It's fine*
- *Not really*
- *I generally really like this draft statement.*



- *Would like more about dynamic growth. Appreciate preserving historic character and unique sense of place with honesty and authenticity but don't want to turn it into a museum.*
- *Yes, but where is the affordability piece? I believe that should be stated*
- *It's too long and wordy. The spirit of it is fine, but it would be better if it was more succinct.*
- *Doesn't seem as forward looking as is necessary*
- *All good except for "dynamic growth" which is troubling political- and development-speak.*
- *Yes, but we must add something that addresses "ease" of entry and existing and appropriate parking. Currently, parking is a disaster*
- *Generally, would enjoy seeing the word "vibrant" included*
- *It partially defines it. The concept of dynamic growth is unsettling to me. This place should be set aside purely for memorialization and education to ensure that what took place there will take place never again.*
- *Encourage you to mention the slave trade explicitly in the vision statement*
- *...at the expense of preserving the historic and flourishing residential areas in Church Hill*
- *It does not speak to the architectural look and feel. Building 7-story apartment buildings in the historic neighborhood betrays the noble vision.*
- *Yes, but some areas need more focus than others. Parking and appearance from the street/curb appeal are deterring visitors*
- *Yes*
- *Mostly*

## 2. WHAT DO YOU LIKE THE MOST ABOUT THIS VISION?

- *I like most the emphasis on memorialization, education, and interpretation; and, I like least the too-narrow focus on Richmond alone -- when Shockoe is important to the city, commonwealth, and nation.*
- *There is substantial historic character here and the revitalized 17th Street Market area, in my opinion, will prove to be the epicenter of the "unique sense of place" noted in the statement.*
- *Honesty and authenticity about our history. Most white people don't have any idea about how Richmond contributed to the Slave trade and how ignorance continues to support white supremacy.*
- *Sensitive memorialization*
- *Development of the area*
- *History preservation*
- *Promote the significance of it's history*
- *"sensitive" "honesty and authenticity" "dynamic" "unique"*
- *"sensitive memorialization"*
- *History and preservation piece*
- *Emphasis on history and cultural understanding.*
- *It concentrates on the history*
- *Focus on history*
- *I love the focus on education and preservation, alongside the notions of authenticity.*
- *Combine preservation with economic development*
- *preservation, memorialization, honesty, unique sense of place*
- *The need to be honest about the city's sometimes negative past*
- *Define Shockoe as a unique sense of place*
- *honest history*
- *Embracing the opportunity to define Shockoe as a vital asset of Richmond's cultural heritage, historic character, dynamic growth, and unique sense of place.*
- *comprehensive*
- *Some sense of history but modernizing*
- *I like the emphasis on "history," generally, but find it striking that there is no mention of slavery, specifically, or some allusion to African Americans who prospered in the area in spite of systemic and structural obstacles. Is the point of the historical project to be "sensitive" or to create a site of conscience where we can reckon with the past? We need forms of commemoration that either acknowledge a history of violence against African Americans and indigenous groups living in the city of Richmond AND celebrate the community's greatest accomplishments.*

- *I don't. This vision does nothing to address why Shockoe struggles. There are serious transportation problems (Have you seen the entrance/exit ramps off 95? The pedestrian crossings at the Broad Street on-ramp? The bus stop at the intersection of 18th/Main?) and a lack of facilities to accommodate people actually trying to get there. We can't have events or tourism if people can't get there. Ask anyone in the city, I guarantee 99% won't be able to tell you how to even get to the Lumpkin's Jail site. Shockoe is also flood prone, and it's a huge heat island. How do we address those issues? Historic preservation and interpretation are critical, but let's talk about what challenges need to be addressed before we throw money and effort at more big, splashy projects that don't (or negatively) impact the community. (Looking at you, Main Street Station and 17th Street Market.)*
- *heritage, history, unique*
- *promoting awareness and understanding or history*
- *Historical education AND today's culture (food, music, arts)*
- *I like the incorporation of the past with shaping and being a part of the future with a hint to the struggle and work yet to be done*
- *The focus on the history of the area that would include the archaeology.*
- *It acknowledges that remembering the sites' histories is vital to the present.*
- *Materialization, interpretation and education about Shockoe's history*
- *All the words are right, except the title of this whole thing. A Small Area which calls for a Small Vision.*
- *Shockoe is an opportunity to directly address our city's abhorrent racist past in a way that honors those who suffered and teaches future generations. This is a chance to show the country how we want to move forward together as a city despite our failure to confront our Monument Avenue ghosts.*
- *That Richmond will promote awareness and provide the history of African Americans and indeed all Americans. This historical area could be so much for so many.*
- *dynamic growth, interpretation, and unique sense of place*
- *I think the historical and cultural significance is really important*
- *Embracing the opportunity to define Shockoe as a vital asset of Richmond's cultural heritage*
- *Unique sense of place, cultural heritage*
- *I like that it recognizes the significance of Shockoe's history and then need to preserve and memorialize it.*
- *The history and preservation, coupled with the education about the area.*
- *The vision to interpret the complex history of Shockoe Bottom with honesty and authenticity.*

- *Strong historical awareness*
- *Unique sense of place*
- *I appreciate the focus on sensitivity, honesty, and uniqueness.*
- *Emphasis on unique sense of place.*
- *historic character, dynamic growth, and unique sense of place with honesty and authenticity*
- *Memorialization -- I like the idea of intentionally honoring our history*
- *Recognizing the culture and history*
- *sensitivity, honesty, and authenticity*
- *Priorities*
- *Embracing the opportunity to define Shockoe as a vital asset of Richmond.*
- *It does mention dynamic growth*
- *"dynamic growth and unique sense of place"*
- *History and truth about the how and why Richmond came into being and who were the creators and perpetrators.*
- *Honesty and authenticity and we must honestly address ease of "egress" and affordable and accessible parking*
- *I don't like it at all.*
- *It suggests there might finally be full recognition of slavery history*
- *interpretation and education*
- *Remembrance of our past*
- *Inclusion of memorialization/reservation/education as the main objective, and to do so with honesty and authenticity. If done correctly, these things alone will make Shockoe a unique place (on a national scale). No other place in the country has this same multi-layered history.*
- *Dynamic growth*
- *I appreciate that the need for recognition of the structural crimes which took place in Shockoe.*
- *memorialization....authenticity*
- *Preservation. A commitment to respect and honoring the history of the area.*
- *historic character*
- *Preservation. Historic Richmond is the best part.*
- *dynamic growth and unique sense of place*
- *history*
- *its comprehensive optimism*

### 3. WHAT ELEMENT OF THIS VISION IS LEAST IMPORTANT TO YOU?

- *What do the authors of the draft vision statement mean by Richmond's "dynamic growth?" How does equitable economic redevelopment fit into the draft vision statement?*
- *Interpretation and memorialization should absolutely play a part of any plan, but growth built around the general historic character should be the driver.*
- *the jail. What does "dynamic growth" mean? Need details.*
- *Dynamic growth, this is redundant if the history is honored first*
- *farmers market*
- *Dynamic Growth*
- *All are important to me*
- *No explicit attention to histories of the marginalized*
- *"dynamic growth"*
- *none*
- *It's a total package - it's fine*
- *defining as a vital asset. This will come if done right.*
- *none, it is interconnected*
- *All elements of the draft vision statement are important. What is missing is focused tourism promotion. The Richmond Visitors Center MUST be moved to Main Street Station and should coordinate a "one-stop-shop" destination for showcasing Shockoe as the starting point of touring in Richmond. From this single point, visitors can be directed to the numerous other cultural institutions. When visitors come here - they DO NOT know where to start or go. There must be coordination and it should originate from Shockoe - Richmond's historic downtown core.*
- *None - all of it is important. Shockoe was the beginning of the city and it is important to recognize all aspects of its past*
- *I feel it is too much about being political correct than it is actually promoting and supporting what's really in Shockoe and what that area can do*
- *Not sure what "historic character" is to mean.*
- *Lack of support for 17th market*
- *N/A*
- *I think Shockoe is already "a vital asset of Richmond's cultural heritage," and beyond that possesses a "unique sense of place." Again, I think it's about acknowledging and highlighting that fact, not about defining it for the first time. It's about storytelling, remembering, and recounting, not defining the neighborhood for the first time.*
- *Dynamic growth. We don't need dynamic growth. We need sensitive, contextual growth that respects the scale of the community.*

- *High-rise, new buildings destroy all that the vision is hoping to save.*
- *Hard to define what isn't important-- this isn't an opportunity, this is a necessity for our city's future*
- *N/A*
- *Lack of acknowledgement around the gentrification that is planned and what that means for those who aren't part of that classification*
- *Token recognition of history such as signage that states "Here formerly stood..."*
- *Awareness*
- *Curious about dynamic growth and what they look like...*
- *What I didn't like was the limited vision of it's history to just Richmond, when it's history is national. You haven't admitted that in all that has been said, mainly because you keep saying "small area". Which makes me think you think it's a small matter.*
- *Dynamic growth...as in development of places that have nothing to do with the historical context of The Devil's Half Acre, Sacred burial grounds and Lumpkin's Jail site...these spaces should be the priority in Shockoe Bottom*
- *preservation*
- *N/A*
- *History*
- *dynamic growth*
- *Perhaps the least important to me is the part about dynamic growth. While growth is inevitable, Shockoe is a unique historical space for which growth should be restricted by the need to preserve and memorialize its unique historical story.*
- *Dynamic growth, because it is a vague and loaded term.*
- *"Unique sense of place" only because Shockoe already conveys a unique sense of place to the visitor. Maintenance of this special architectural and cultural district must be prioritized.*
- *We should do a bunch of things and let Shockoe define itself.*
- *Sensitive. Let's just use true history*
- *It's not least important, but I am not sure about the phrasing around "to define Shockoe as..." I think we want to craft and carefully guide what Shockoe becomes, but I'm not sure we want to rigidly "define it."*
- *I believe it is all of equal importance.*
- *That the primary vision we have for 2037 is focused on the past. With train station and the port, Shockoe is our point of contact with the world. Still want history to be part of the vision statement but seems too heavy of a focus.*
- *"Dynamic growth"*
- *all important*

- *Not promote awareness and understanding....want to engage and educate. Need to use active voice not passive.*
- *Interpretation of the significant history.*
- *cultural heritage*
- *"dynamic growth"*
- *all are important*
- *Shockoe is defined by empty gravel parking lots - the word authentic is meaningless*
- *dynamic growth.*
- *how little it actually describes an urban form*
- *N/A*
- *formal education vs. contextual education.*
- *The concept of dynamic growth is out of place in the context of Shockoe. Economic development is antithetical to Shockoe's future if it is guided by a sound moral compass.*
- *sensitive, dynamic growth*
- *The fact that everything is being designed around the Pulse system.*
- *Dynamic growth. The growth should support the history and character of the Bottom, not sacrificing it in the name of real estate development.*
- *memorialization. Many of the historic events here in Shockoe are slavery-related, which in recent history has incited more negative attention*
- *historic character, because it can be used to thwart opportunity*
- *nothing*
- *"unique sense of place" I believe unique is an acceptance of the history, future, industries + geographical strengths past + present by the people. The people make their space and I don't believe they call it "unique," they call it home.*
- *what do I like least of this vision? Its vagueness*

#### 4. WHAT OTHER CITIES OR NEIGHBORHOODS (THAT YOU ARE FAMILIAR WITH) OFFER A PICTURE OF WHAT SHOCKOE COULD BE IN THE FUTURE?

- *Explore the global network of Sites of Conscience. There are many cities and neighborhoods from which to learn.*
- *There are many: Greenville, SC has done a tremendous job revitalizing their urban core; Moore Square district in Raleigh; Savannah's City Market area is amazing; Orlando's Church Street Station district started out 30 years ago with less character than Shockoe; Ybor City in Tampa transformed a cigar district into a destination*
- *St. John's historic district*
- *Yorktown VA.*
- *Downtown area of DC*
- *New York African Burial Ground, Charleston Slave Market, Alexandria Contraband Cemetery, Capetown District Six Museum*
- *Greensville, SC / Portland OR*
- *Churchill*
- *Birmingham Civil Rights District; Philadelphia's Independence Hall*
- *Charleston, SC*
- *San Antonio Texas - River Walk - makes billions in gross area tourism dollars. Charleston SC, Savannah GA*
- *Philadelphia's historic district, Nashville, Memphis - Beale Street*
- *Baltimore's Fells Point / San Diego's Gas Lamp District / New Orleans' French Quarter*
- *Washington DC now with the NMAAHC*
- *Charleston, SC*
- *DC Cambridge MD*
- *Alexandria, Baltimore, Charleston, Boise, Jacksonville, St. Augustine, Phoenix*
- *Organizations such as Paper Monuments and Colloqate Design that are engaged with the history of New Orleans, including Treme; projects such as Love Front Porch, led by the artist Vanessa German in the Homewood neighborhood in Pittsburgh, PA; the Monuments Working Group in Philadelphia; the contributions of Theaster Gates and many collaborators related to the Rebuild Foundation in Chicago, particularly the South Side; the activities of the Equal Justice Initiative based in Montgomery, AL; the activities and programming of the Six Points Innovation Center (6PIC) and Storefront for Community Design in Richmond; the BeCville community-led project in Charlottesville*
- *Over the Rhine, Cincinnati*
- *Old town Alexandria, Carytown, Bay Street in Charleston, Clark Street in Chicago*
- *I like what Mobile, AL has done w/ the lynching museum combined with the park like nature of something like the High Line in NY*



- *Boston*
- *I will say that I hope that Shockoe never resembles Charleston, SC. I was there for a leisure trip last year, and they sugar coat and out right try to gloss over the unsavory bits of their history, all while claiming to embrace it. We in Richmond should learn from them what NOT to do! On the other hand, Brooklyn, NYC has great examples of public art bringing people together*
- *Downtown Mall in Charlottesville*
- *Alexandria, VA*
- *Whitney Plantation in Wallace, Louisiana; National Memorial for Peace and Justice, Montgomery, Alabama*
- *I visited the city of Alexandria a few years ago. Their city has developed archaeological protections with business development interest anywhere in historic Alexandria. We've asked for this kind of protection for Shockoe Bottom years ago. Nothing happened. Shockoe Bottom is an archaeology wonder. There's so much history buried that we could easily be another Jamestown, Alexandria, Charleston. But no one's listening to the good, the bad or the ugly.*
- *Annapolis, Baltimore, and Boston have all done a great job of incorporating former cobblestone streets and port infrastructure while embracing future urbanism.*
- *Fells Point, Baltimore; various Philadelphia neighborhoods*
- *Georgetown, Washington, D.C.*
- *Many cities in the South are acknowledging their participation in the slave trade, and their impact on current communities. Shockoe is one of the most important and notorious of these areas and should be acknowledged as such. EJI in Montgomery, Alabama is a notable inspiration.*
- *North End Boston, MA*
- *Charlottesville downtown mall succeeds both at commerce and as a people space. Alexandria with its archaeology ordinance enriches its culture as it develops.*
- *Olde town Alexandria*
- *This is tricky because Shockoe has a few disparate elements to it: the 17th/18th Street nightclub area reminds me of Magazine Street and the French Quarter in New Orleans; Beale St in Memphis, Fells Point in Baltimore, and a lot of other historic neighborhoods that have great character, style, food, and nightlife. But there are much quieter areas of Shockoe and areas where we want the tone to be very different from that, much more contemplative and less rowdy. In terms of the commemorative, solemn side, I think Freedman's Cemetery in Alexandria has a lot of great iconography and the Crescent Park in New Orleans with its focus on greenery and preserving a former industrial space might be a good analogy.*

- *Old Town, Alexandria; Georgetown, Washington D.C.; Ghent, Norfolk; Carytown, Richmond; Downtown, Frederick*
- *In general, large cities have good transit. Would like to see us strengthen our connection to other coastal cities via Main Street Station. Also, further develop GRTC infrastructure.*
- *Shockoe is unique in my mind because of its historical significance as a slave port. Unfortunately, I'm unsure if an example of what Shockoe should be exists. The closest in Richmond is Jackson Ward because of the history, but even then, we have only just scratched the surface of possibilities.*
- *The Fan, Museum District, Carytown*
- *Georgetown*
- *Boston, MA; Pittsburgh, PA; Madison, WI*
- *Asheville, LODO Denver*
- *Greenville, SC*
- *Charleston, SC; Annapolis Royal and Lunenburg in Nova Scotia*
- *Southwest Washington DC*
- *Birmingham Alabama for its lynching memorial, Austin Riverwalk*
- *Carytown*
- *None, unfortunately*
- *Georgetown, DC. Roanoke's City Market area. Alexandria's Old Town neighborhood along the waterfront areas especially. And also Alexandria's Carlyle neighborhood/district for the southwest part of Shockoe along 14/15th Streets near the new Courtyard Marriott.*
- *Libbie and Grove area*
- *Certain places in Berlin, Germany and Amsterdam, Netherlands come to mind.*
- *Fells Point Baltimore*
- *Charleston, Montreal-old port Paris-6 story restriction in their city and hasn't stunted their growth*
- *Historic downtown Charleston, that is what the Bottom could be.*
- *unsure*
- *French Quarter-New Orleans, Commons-Ithaca, NY, Historic Center of Quito Ecuador*
- *Williamsburg-Concord and other site in MA*
- *Lancaster Penn. is on the way. A community of makers/doers/historians/teachers and much more. It shows in the way they take care of their town*
- *Gothenburg, Sweden: an industrial city that is beautiful and nice to live in and which has high-speed rail connections to other major cities.*

## 5. WHAT IDEAS OR ELEMENTS OF THESE GREAT PLACES DO YOU FIND MOST APPEALING?

- *Sites of Conscience are places that "connect past struggles to today's movements for human rights."*
- *They each represent a district with very diverse uses, lots of public realm, that you can spend much of a day and not be ready to leave. Public realm, meaning a place that is meant for public gathering for multiple reasons at different times of day and feels like a "place", is barely existent in Richmond.*
- *People that live there, history, restaurants*
- *Being Restored*
- *I like promoting and displaying African American history*
- *Memorialization, historicity and accuracy, dynamic spaces, multiple approaches (arts, performing arts, social sciences, ephemeral displays*
- *Greensville = historical interpretation is a core experience / Portland = the sense that the city is working well*
- *Cohesive design implementation of new housing and businesses*
- *Spaces for commemoration, education, and exploration*
- *Slavery interpretation center in vibrant neighborhood*
- *All these places have focused on authentic history as the core element of developing, planning and revitalizing their unique places. I appreciate knowing I am in each place, which carries its own persona rather than trying to use modern, insipid elements inserted into a historic framework. Shockoe is an authentic place and all effort should be devoted to ensure that when someone visits here, they know where they are - just as San Antonio, Charleston, Savannah and others have done - no generic, only authentic history, stories guiding future development.*
- *These cities all have neighborhoods that fit into an overarching citywide plan for historical recognition and economic development.*
- *The mix of history, local, mixed-use facilities all right on the water or very close to the water*
- *power of place*
- *The original historic character is preserved.*
- *history*
- *They have developed archaeological protections that balance development interests with protecting our shared archaeological resources.*
- *All of these groups are masters of the community conversation/ townhall, maintain minority membership and leadership when it comes to issues of racial justice, and find creative ways to ask the community what they want from a given project.*

- *Easily accessible by streetcar, car (perimeter garages), bike, or on foot. Plenty of shade. Historic buildings and sites interpreted as part of the fabric of the community, instead of monoliths. Vibrant shopping and destination restaurant district within a historic streetscape with few modern intrusions.*
- *pedestrian friendly, low building heights, historic storefronts*
- *High line took urban blight and made it an asset-- how can we do that? And incorporate our history like Mobile has done w/ the outdoor space?*
- *It's very walkable also with transportation on a loop. Understanding the history is fairly easy with audio and signage.*
- *Public art, space for people to gather, History with true context, where real people actually live, not just those with means*
- *walkability, good restaurants, open spaces, shopping*
- *Incorporating archaeology into the planning process and requiring consideration of sites by a city ordinance.*
- *Forthright engagement with both the inhumanity of chattel slavery, and the humanity and individuality of the enslaved*
- *The recent excavations at the Devils Half Acre proves that the neighborhood retains immense archaeological resources, yet these resources are at risk because of lack of protections. Even the African Burial Grounds are not protected.*
- *WALKABILITY and green space. I don't go to Shockoe often because there's too much parking and street and not enough greenspace and sidewalk. Less parking and more parklets. More road diets and more trees.*
- *I default to Ana Edwards's vision for the African American Memorial Space*
- *Not shying away from density, unique sense of place, community gathering*
- *Trendy shopping and dining*
- *It is real, it is palpable, and it is honest. It is an admission of wrongdoing in the past, and an acknowledgment and atonement of such. It is educational, which is the most important element.*
- *The bold idea to relocate I-93 underground to erase the scar created by placing an elevated highway through a culturally and racially diverse neighborhood. The Big Dig allowed for a reconciliation park to be constructed between Downtown and North End neighborhoods, greatly improving pedestrian movement and creating spaces for memorials, recreation and open space.*
- *The preservation and scale of buildings plus historical consciousness creates a place where interesting entrepreneurs want to locate.*
- *Clean, safe manicured public spaces with restrooms*

- *For the businesses and more commercial feel, it's important for the place to feel genuine and not have much of a chain focus. The businesses need to feel small business and authentic otherwise they just start feeling like every other "revitalized" city place and lose their character and feel. In terms of the memorial, commemorative side, it's really, really important that the place have good and imaginative greenery and that the iconography is Richmond-specific and resonates with people. Too many city places (especially the canal walk, 17th Street Market, Kanawha park, reconciliation statue) have too little greenery and the spaces feel just completely paved, it feels a bit lifeless and unemotional like that.*
- *Density, Mixed-Use, Historic, Accessible, Vibrant, Unique, Diverse*
- *Easy to get around those cities and to get to them.*
- *Recognition of history, steering of the future to include remembrance, honoring a space and the people who once occupied it*
- *walkability, safety, sidewalks, lots to do*
- *Vitality*
- *Caring, friendly, safe*
- *Redevelopment of cities and neighborhoods*
- *The local shops and upscale dining. They utilized their waterfront in the best way possible. Shockoe needs to be reevaluated in what the downtown offers because it is not bringing people here. Plus SAFETY. No one wants to walk around at night time because it is sketchy*
- *Awareness of the importance of a place and its history*
- *Economic vitality and investment in quality infrastructure*
- *Recognition of buried history and river nightlife*
- *pedestrian access*
- *Plazas and public space (both outdoor and indoor). Lots of street activity, not only for retail and dining, but also just for leisurely strolling and hanging out. Beautiful architecture that doesn't look cheap, flat, or boxy. Trees and greenery are present in the dense urban fabric. Love how you can be in the heart of a bustling district, but then when you do one or two streets over, it's a quiet neighborhood block of residences. Connection to the water, like with the historic canal in Georgetown, and the waterfront in Alexandria (opportunities for Shockoe Creek and Richmond's Canal Walk.) The multi-leveled terraces that offer little pockets of activity because not everything in a neighborhood should be razed to be flat. Use the natural topography to the city's advantage (i.e. create views onto the street, into a plaza, views of the river, etc.) For example, take a trip to the Floor Mill Condominium down in Georgetown along the canal and you'll get a nice sense of public plaza enclosure there.*
- *Active, safe streets, crowded because it is a great place to be*

- *Berlin's Memorial to the Murdered Jews of Europe has 2,711 stones of memorial and a chamber which commemorates 3,000,000 victims of the Shoah. Additionally, they keep police officers with submachine guns in front of synagogues to ensure the safety of a historically oppressed population. In Amsterdam, relics of the city's Jewish past are highly valued and accessible, such as the Portuguese synagogue and Anne Frank's House. These nations, as a policy, ensure that their people understand the sins of their country and work to ensure that they won't occur again.*
- *rentalized buildings, housing + commerce mix*
- *The history, architecture and night life.*
- *uniform architectural style. The neighborhood has a definite soul.*
- *density, walkability, texture, value, use of space*
- *They tell history while allowing us to be entertained - dining, shopping*
- *green space, history*
- *revitalized downtown rail station, with shops, hotels, restaurants...*

## 6. WHAT IS THE ONE THING YOU WOULD ENSURE A PLAN FOR SHOCKOE INCLUDED?

- *First, a plan for Shockoe must include a comprehensive archaeological investigation to fully understand the place.*
- *A transformed Main Street that emphasizes people, with enhanced crosswalks, traffic calming, bike lanes. This one thing would make a tremendous difference.*
- *You have to include the burial/memorial grounds. That's much more important the jail*
- *Respect for archeology*
- *Personal facts of individuals*
- *Archeological exploration of African burial grounds, Lumpkin's Jail area.*
- *Slavery/African American History museums*
- *Protection (expansion?) of sites central to the internal trade in enslaved people.*
- *A thorough archaeological process prior to development*
- *Racial Heritage and Justice site and preservation of history of slavery and related sites*
- *Honoring and marking all aspects of creative way for participation in the slave trade.*
- *It brings out the history of the slave market*
- *Education and reconciliation about our history with enslavement*
- *An ordinance that asks that archaeological resources be considered and included within any developmental plans.*
- *preservation of historically significant sites*
- *City Old and Historic District protection/ zoning so we do not have 12 story buildings to try and create more density.*
- *Historical reference as the oldest part of the city*
- *More business outside of dining/bars/clubs*
- *Museum of Slavery*
- *An architectural code that prohibits buildings that are not in keeping with the historic character.*
- *graves*
- *ARCHAEOLOGY-We know that there are intact deposits in the area and archaeology adds to the history of place, it creates a more tangible connection (see how Montpelier is doing in telling the story of enslaved people and working with the descendants of those enslaved people)*
- *Affordable housing*
- *Green space that connects the community.*
- *Respect for the history when considering the zoning changes for Main Street*
- *Memorial park for enslaved people*
- *Interpreting and memorializing the trade of enslaved individuals.*

- *Accurate history*
- *Needs to embrace and interpret the history of slavery at the site but it also needs to be more than a one-stop place - need shopping, restaurants, places to linger (yes, I know this is more than one thing)*
- *Archaeology to be done prior to development based on a researched data gap filler plan performed by experts in archaeology, history and planning.*
- *Honesty*
- *A firm plan for memorialization and educational space*
- *Because Shockoe Bottom is second to New Orleans in enslaved humans, the city should make a public commitment to conducting an archaeological review for any major projects conducted in the neighborhood, and it should develop a city process for assessing archaeological impacts of its projects and of private projects.*
- *Green infrastructure*
- *The history that has been left out, names, events and persons who we do know about and who were so much a part of this untold history. Richmond has the opportunity to lead the conversation, and indeed provide the USA with a World UNESCO site if we can get the vision, funding and work underway.*
- *Density*
- *Figure out what to do about the bad crime and shootings on Main Street. It keeps good businesses from coming in.*
- *Shopping and dining trends*
- *Focus on cultural and historic heritage*
- *An honest history of the Shockoe area's participation and importance in the slave trade in Richmond.*
- *Accommodation of both a memorializing site for the Lumpkin's Slave Jail and Burial Ground, AND an improved multimodal Main Street Station accommodating more passenger trains.*
- *This area has been intensely lived in for hundreds of years--the tool that can most readily unlock that quality is archaeology. All lots should be surveyed for archaeological potential before development, because those findings will become an enrichment to the vibe of the neighborhood.*
- *As the oldest neighborhood in Richmond and one of the national centers for the interstate slave trade, Shockoe Bottom's importance includes its unparalleled archaeological potential for better understanding this shameful period in America's past. The previous excavations at Lumpkin's Jail/Devil's Half Acre proved that the neighborhood retains immense archaeological potential and that it includes nationally-significant archaeological resources. However, this potential is at risk due to its lack of*



*archaeological protections. Over sixty American cities, such as Alexandria, Baltimore, Charleston, Boise, Jacksonville, St. Augustine, Phoenix, and others have developed archaeological protections that balance development interests with protecting our shared archaeological resources. Please ensure that the Small Area Plan engages stakeholders and regional expertise in developing a workable plan to create Richmond's own approach to this important issue. As an initial step, the Small Area Plan should make a public city commitment to conducting archaeological review for any major city projects conducted in the neighborhood, and it should develop a city process for assessing archaeological impacts of its projects and of private projects.*

- *Mixed-Use, Dense, Transit-Oriented Development*
- *High speed rail to DC*
- *Intentionality in all planning aspects*
- *community space/outdoor green space*
- *more appealing appearance*
- *Parking and better restaurant's.*
- *Streetlights*
- *The 'current' Farmers Market seems like a disaster and needs fixing...*
- *Connection of nature in the urban setting. This is what Greenville, SC does well.*
- *Slave trade facts— regarding both traders and humans who were bought, sold, mistreated, and killed.*
- *Accessible and affordable parking or it renders everything else moot.*
- *Cobblestone Road surfaces*
- *slave market markers and memorial*
- *affordable housing*
- *affordable housing*
- *A grand-scale, beautiful, masterfully designed Memorial Park at the site of the African Burial Grounds that encourages reflection, urban escape, and appreciation. Similar to Alexandria's African American Heritage Park, but more green and more well-kept. Like a mini-Central Park.*
- *City codes to help discourage or reduce the "club culture" type activity in the area*
- *A place for silent contemplation.*
- *Shockoe Bottom Memorial Park (not simply Lumpkin's Jail site)*
- *A cohesive amalgamation of fairness, respect, history, infrastructure, and safety*
- *Construction must be in line with historic style and must not impede the view of the City and the river from Libby Park.*
- *open space - view shed*
- *Parking!*

- *Recognition of the history of enslaved people*
- *non-profit arts initiatives*
- *Utilization of Main Street Station as a stop in a high speed (re: over 150 mph) rail system*

## 7. WHAT NEW, CREATIVE, BIG IDEAS WOULD YOU LIKE TO SEE INCORPORATED INTO A PLAN FOR SHOCKOE?

- *Incorporate the community-generated proposal for an expansive public Memorial Park.*
- *Flip the grocery store with its parking lot so the store fronts the street. Expand the structured parking for general use and build mixed use office/residential above the deck. Transform 24th Street into a pedestrian connector to the canal. Provide infrastructure for pop-up retail along the Low Line. It would be great to strengthen the connection between the Slip and the Bottom, by upgrading Cary Street's pedestrian appeal with cobblestone street, and pop-up retail space on the north side of Cary between 14th and 17th streets.*
- *Need archeological protections/review in place before excavation*
- *Archeology, a la old town Alexandria. Richmond needs an archeologist and overlay district to protect resources*
- *A beacon to mark the spot*
- *Make the slave trail something really special and unique*
- *Life size bronze statues of African Americans throughout Shockoe dressed in 19th century clothing*
- *Memorialization becoming a revenue generator*
- *The biggest = restore Shockoe Creek / next biggest = a historical conservation district / next biggest = the people's plan for a 9-acre Memorial Park*
- *Enlarged marketplace*
- *Creative way for people with a full range of abilities and ages to participate without destroying the remnants of our physical and cultural history.*
- *Realistic reenactments, slaves being sold, families torn apart, jails the services which supported the market etc. Plus start a registry of names / backgrounds of slaves sold. These would be big tourist. / educational attractions*
- *I would love to see a greater partnership between the history and the now that seeks creative ways to integrate these ideas. The integration of arts and history is one possibility. History, preservation, and development are only at odds if we think they are at odds but are not naturally opposed. Indeed, we see throughout our city how history is something of an added value. A consideration of the history of Shockoe, as difficult and challenging as it is, is not something to be hidden, or tucked within four walls. It should be something that permeates this space, signaling a city that is willing to be open, honest, self-critical, self-aware, and daring enough to look at its roots to say this is where we came from (warts and all) and we now can define where we would/should like to go. I would also like to see the sort of large scale open green space that is necessary for a community to really think on and consider its history and its lasting impacts (walls*

*forced inward perspectives). Finally, I would love to see some way that the city builds within its infrastructure resources for the homeless population.*

- *job training facility, food gardens, art studios*
- *Shockoe is tied to Shockoe Creek, long since contained. A water feature representing Shockoe Creek that would connect with the Canal Walk would complete the historic connection between the James River, the Canal and Shockoe Creek through Shockoe - Richmond's historic downtown.*
- *Returning to the city's historic architecture to develop the area instead of trying to remake everything "new"*
- *Brand the neighborhood. Make it more attractive to live and work there*
- *Use it for public schools teaching*
- *Street beautification, street trees are SO important. Main Street between 15th and 14th Streets is so barren.*
- *public archaeology program*
- *Plans that look to redress the legacies of slavery in our city, including becoming a national leader when it comes to reparations.*
- *BETTER INFRASTRUCTURE. If this is going to stick, we need to be serious about how we're thinking about integrating a 50+ year old interstate into our vision. We can add bus lines and bikeshares, but that doesn't do anything to address the serious problems created by the interstate's path through and over Shockoe. ALSO, big idea, can we plan for climate change by restoring Shockoe Creek? Having a waterway flow through the community would be wonderful and could have so many benefits for the environment, for tourism, for flood control in the event of extreme weather... it would also be a way to interpret history, because historically the poorest and most marginalized communities lived/worked in flood prone areas (think Tiber Creek, DC).*
- *Make it SAFE--not very creative, but essential*
- *acknowledgement of history intertwined with new ideas*
- *Shockoe Bottom becomes THE destination by train for people from DC, the South, wherever. You can ride the train, get off, enjoy Shockoe Bottom and the city, then get back on and go home without spending the night. Shockoe needs energy.. lights, music, people.*
- *Public art, affordable rental housing by real-world standards that includes beauty in the design. Affordable means a truly low-income person with or without a family could afford to live there, without the rent being more than a third of their income*
- *Close the whole area to vehicular traffic on the weekends - make it walkable. Needs to safely and clearly connect to the Canal Walk/Cap Trail*
- *Direct engagement with chattel slavery in Richmond and Virginia; forthright and dynamic treatment of indigenous experience*

- *I would like to see the Seaboard Building turned into a building for Education and added to the curriculum of Richmond Public Schools History department. This was history that was deliberately kept from, but must not be hidden longer.*
- *We don't need BIG IDEAS. We need to move away from car infrastructure and return to human-centric urban spaces that promote walkability, green space, and social infrastructure. More benches, public restrooms, free WIFI, parklets. We don't need BIG IDEAS. We need city space designed for humans.*
- *Complete the Farmer's Market...talk to the folks at the Forest Hill market, Randolph market and Lakeside market to bring a market vision to the area on weekends.*
- *Not totally related, but real RFP for National Slavery Museum*
- *More activities around Main Street Station and the Market at 17th Street*
- *Close down East Cary Street between S 12th Street and S 14th Street as a thruway for vehicles. The goal is to promote more foot traffic. This will re-brand Shockoe as the premier neighborhood in Richmond for social gatherings.*
- *Experiential signage, traffic control, access to public green space and canal/river amenities*
- *A History Center, with access to as many historic records of the slave trade as possible, encompassing as many states' records as possible.*
- *Elimination of all surface parking lots and conversion into public spaces/memorial sites. Removal of I-95 through the district between the I-64 and Maury Street Interchanges to repair the damage caused by the construction of the highway through Shockoe Bottom. Establishment of bus-only lanes on Main Street between 14th Street and 25th/26th Streets. No parking allowed on Main Street in this area.*
- *Thinking of the two-block market square, it would be nice to close in the perimeter all the way around with buildings of appropriate scale. The land facing the market should be acquired and divided into building lots that are similar to the existing properties and sold to individuals so the new buildings on the market are an eclectic set of individual structures.*
- *Make the train more user friendly*
- *The ideas from the Memorial Park design process by the Virginia Defenders and the UMass Amherst Center for Design Engagement! I love their ideas for a big light sculpture, for projections that could periodically change, for iterative public excavations and a restored version of Shockoe Creek, and for the focus on accessibility of information and facilitating equitable development. Their ideas for connecting Broad Street with the Memorial Park I think would completely transform how the neighborhood is traversed.*
- *Mixed-Use, Dense, Transit-Oriented Development*
- *High speed rail to DC*
- *Focus on inclusion of all Richmonders*

- *bike lanes*
- *This is a very tricky situation in a way because the area is a gathering place for black residents of the city on weekend evenings, and I think we should respect that and avoid converting the area into something like Carytown that is more of an area that tends to appeal to white people. I am unfamiliar with what other cities like Atlanta, Charlotte, etc. have done, but it might be helpful to look at their examples for what we do or do not want.*
- *Green space respite from urban heat island and traffic noise.*
- *Solar panels, porous pavement, and green roofs are all catching on as ways for developers to reduce environmental impacts of buildings.*
- *No Stadium (or massive land intensive project). The area is too limited and it would take too much room*
- *more walking streets, improve safety, clean up the trash and vagrant people that hang out in the area.*
- *Outdoor space for beautiful events WITHOUT beer trucks and over-amplified music. Some jazz or classical options would be both lovely and edifying.*
- *The slave history memorialization will have bigger impact if woven into thriving economic spaces - shock people to see what is being sold now and what was being sold then: humans. No one wants another confederate battlefield but this one covered in litter.*
- *slave memorial and markers*
- *green factor scores and minimum tree canopy for new development*
- *A fully funded slavery museum/memorial*
- *Public Space. Encouraging businesses and private developers to welcome the public into their buildings by creating beautiful, usable, inviting plazas, breezeways, and atriums.*
- *How could we act to make the area under I-95 a highlight instead of one of the low points of the area? Urban ropes course or boot camp workout center?*
- *green space, affordable housing, watercourse*
- *The critical importance of Libbie and Chimbo parks-EVERYONE goes to them. Listen to the young families (like us) that want to be involved and are deeply invested in the community. Invest in schools, get a hotel like Quirk.*
- *Take all the buildings and create a unifying style and construction to make it more soulful. Gas lamps, brick streets, historic buildings, etc.*
- *taller buildings, revitalizing, renovating the rundown/abandoned buildings*
- *An active farmer's market*
- *Incorporation of rail with parking facilities into a uniform development scheme. Use undeveloped/underdeveloped areas north of the station.*

**8. IF WE ACCOMPLISH NOTHING MORE, WE MUST MAKE CERTAIN THAT SHOCKOE IS/DOES:**

- *commemorate our shared heritage*
- *pedestrian friendly neighborhood*
- *include the immediate neighborhood in the planning process and they should review any plans for development before construction begins*
- *not forgotten as a slave trading center*
- *not forgotten*
- *Richmond-centric*
- *highlights and Celebrate African American history*
- *remains a sacred site, an international site of conscience, accountability and reconciliation (in that order)*
- *a large footprint memorial / interpretive history park experience that includes ongoing archaeology with public participation and includes interpretation that covers the full spectrum of history (not just the slave trade history) - especially Native American history*
- *part of Richmond*
- *expresses the full range of our history, yet offer opportunities for the future.*
- *a place of remembrance and education, with a historic overlay planning area over the top*
- *becomes a national treasure dealing with enslavement and reconciliation*
- *protects its archaeological resources*
- *interprets/memorializes the slave trade, memorial park*
- *PROPERLY ZONED, protected with a design overlay district or city old and historic district designation tied to the zoning code.*
- *offers economic development opportunities to ALL city residents*
- *stays funky, quirky, and unique*
- *engages African Americans*
- *preserved*
- *no crime*
- *includes the archaeology which will make the history of the area richer*
- *serve the African American and descendant communities*
- *plans for rising water levels and extreme storms. Shockoe Creek still exists under all that concrete and we should be aware of the power of water in planning any new revitalization efforts.*
- *understand that the slave-trading historical interpretation encompasses the entire area, not just Lumpkin's*
- *embrace our complicated history in order to moved forward*

- *known for its place in the African slave trade*
- *inclusive, does remain a distinct neighborhood*
- *walkable, open, green, connected*
- *triages archaeological sites for data gaps and ensures excavation prior to development*
- *name people, tell full stories, not render people as one-dimensional characters*
- *remembers its history*
- *visible. It has to be seen.*
- *socially inclusive, economically and environmentally sustainable, beautiful*
- *include everyone in the conversation about how to transform our city into a welcoming place and a world UNESCO site with the history that is here, can be told and provide educational experiences for students and those seeking to know more about the slave trade, how Richmond participated, and all of the historical areas that we have to share.*
- *important on a national scale*
- *a safe place to visit, dine, and shop*
- *continue evolving its branding as a dining destination*
- *connects the present with the past and creates a positive meaningful way to draw people into that history.*
- *not a place that buries its rich history, however painful.*
- *a center for education about the American Black and slave experience.*
- *remains a place for small businesses and not big corporate interests*
- *become CLEAN*
- *retain its uniqueness and bolsters its uniqueness by balancing the preservation and commemoration of painful history with the historic vibrancy of the market center, restaurants, and places to live and learn.*
- *accessible, equitable, vibrant, and safe.*
- *the main Amtrak/high speed rail stop for the Richmond region*
- *inclusive in remembrance and celebration*
- *safe, clean*
- *bring people of all backgrounds together*
- *vibrant. Has better parking options. Make sure renovations are quality/clean*
- *beautiful!*
- *maintains a local flavor*
- *clean and provides a safe place*
- *reach for higher standards more like the LowLine and VMFA*
- *make better use of space for parking or build affordable parking decks*
- *busy with density*
- *that slave memorials are included*



- *create a healthy community*
- *put people first*
- *Shockoe is recognized as the beginning of this city. Shockoe has a long history and it celebrates the fullness of it (the good and the bad), acknowledges it, commemorates it, and revels in the fact that we can all move forward together when we build bridges that lift everyone up. Shockoe is a place of remembrance, reconciliation, and resolve.*
- *a vibrant, interesting place, a transportation gateway to historic Richmond*
- *become a sanctuary of contemplation of the horrible crimes against humanity which took place there.*
- *preserve as much of the original trading district as possible from overdevelopment and burial*
- *safe clean and refined (finish the market) Respects the skyline, full of great restaurants*
- *preserve its historic past, incredible view from Libby Park*
- *have parking, is safe*
- *recognize history of treatment of enslaved people*
- *provide logical, thought out path for the single person going through education, social living, partnering up, living with that partner, then seeing themselves raising a family in or near the Bottom.*
- *make use of Main Street Station and existing rail facilities. Memorialize Lumpkin's Jail Site, and build a suitable memorial*

**9. IF WE ACCOMPLISH NOTHING MORE, WE MUST MAKE CERTAIN THAT SHOCKOE DOES NOT:**

- *disrespect the descendent community.*
- *become a one-dimensional entertainment/bar/club district.*
- *get drowned in traffic or become like a mall with just shopping and restaurants.*
- *add more high-rise apartment buildings*
- *become neglected public open space--important to many but unfunded in the long run*
- *get taken over by commercial development*
- *look like Short Pump, VA*
- *lose its human scale to commercial development.*
- *become another divisive issue in our society*
- *continue gentrifying*
- *destroy potential archaeological deposits*
- *change completely because of lack of proper zoning and historic protection*
- *gloss over the city's past as a center of the slave trade or ignore the city's history to try to develop trendy buildings and plans*
- *lose its history*
- *permit white suppression of voices of color*
- *become like Manchester, full of block-like apartment buildings that could be located in ANYWHERE, USA. Shockoe's biggest asset is its historic urbanism and architecture, that must be preserved.*
- *ignore the archaeology deposits still in the ground*
- *gentrify the area and crowd out long-term residents and black business owners*
- *get caught up in large-scale, flashy projects. Find ways to encourage the community to grow organically. Not everything has to be an intervention.*
- *destroy all of the historic feeling by incenting high-rise buildings along Main Street.*
- *erase history*
- *lose energy and vitality*
- *become like Charleston*
- *stay empty. Need retail to continue expanding to make the place vibrant*
- *put up more useless signs commemorating what was obliterated by a failure to plan appropriately.*
- *soft peddle broader white society's participation in and benefit from chattel slavery, including the enduring white privilege it has created*
- *plan thoughtlessly*
- *have to be hidden.*

- *allow ugly 5-over-1 residential buildings but rather forces developers to design beautiful, inspiring, cohesive structures that promote street level social interaction*
- *destroy the history that needs to be told at The Devil's Half Acre, Lumpkin's Jail Site and the Sacred Burial Ground.*
- *mistake "preservation" for inaction.*
- *continue to be known for crime and being run down*
- *focus solely on its history (sorry, a little boring for younger audiences)*
- *obliterate its historical context.*
- *become a commercial, ignorant development.*
- *exclude residents on the basis of their income or disposable income as happened in the 1990s, alcohol sales and those tax revenues become the driving force for development*
- *encourage less homeless camps*
- *become overrun by badly designed chain hotels and restaurants, ball parks, or similar inappropriate development that will be inappropriate to the space and cheapen it.*
- *displace, decay, discriminate, or exclude.*
- *have a new baseball stadium. Public funds should not be spent on stadiums, coliseums, etc. Those should be privately financed.*
- *paper over the horrific history that took place there - erase history*
- *exclude black residents of the city*
- *repeat other city spaces/remain dingy*
- *give up*
- *over gentrify*
- *become the giant frat party venue of the city.*
- *continue to ignore the "parking issue"*
- *over-preserve empty lots*
- *that no stadiums or out of scale buildings are built*
- *displace community members who already live there*
- *put cars first*
- *ignore its roots. It doesn't shun its Native American history (Shockoe derives from a Native American word, right?) nor its enslaved Africans history. The neighborhood does not shy away from telling the unique history of the neighborhood that includes the atrocities of slavery, and also the triumphs of industrial transport (canals, railroads, the triple crossing-- largely built by the enslaved themselves), and also the Native American villages here. (Random Question: Is Connecticut (the rooftop statue) still here in Shockoe?)*
- *have regular violence and club related news events*
- *become a center for commercial development.*

- *build on top of critical heritage sites*
- *butcher the skyline from Libby (shame the building at 25th Street and Main)*
- *overcrowd the already congested streets with even more apartment buildings.*
- *block off streets just because it's Friday or Saturday night*
- *destroy history and architecture*
- *over populate the Bottom with overpriced, cheaply built, young professional style apartments.*

## 10. WHAT SHOULD SHOCKOE OFFER TO MAKE IT A DESTINATION THAT YOU WOULD LIKE TO SHARE WITH VISITORS?

- *Shockoe should offer visitors an understanding of this place's importance to the history and culture of Richmond, Virginia, and the United States.*
- *public realm, diverse uses.*
- *Connection from train shed to farmers market to capital trail. Cars should not dictate movement*
- *Tours*
- *More research on early Richmond, more markers and maps to understand the old layout*
- *More museums and historical markers/celebrations*
- *virtual tours, events, expansion (to include the NEW African Burial Ground), understandings of the prices people paid and continue to pay for support of enslavement*
- *a memorial / interpretive site in league with other world cultural heritage sites. Also, I'd like to have an actual farmer's market again instead of the (incomplete) commercial soul-less plaza that is there now*
- *Historical sites like the train station*
- *Honest, accessible history. Not just pictures in a museum and statues.*
- *history about enslavement, opportunity and education toward reconciliation*
- *If Shockoe sought to create an honest space for considering its history that involves continual community involvement and conversation.*
- *I already do*
- *Historic interpretation of authentic sites, new market building focus on history as the building block for future endeavors. No food plazas*
- *An enclosed central market as a destination food hall and event space, cohesive and connected public transport, local small businesses (restaurants, music venues, etc.) alongside some upscale national chains, safer space to congregate - especially at night*
- *More business than just dining/bars*
- *Integration of entertainment, culture, and history with powerful truths*
- *Better connectivity.*
- *Variety of services*
- *How archaeology can add to the richness of history of a place*
- *The commemoration of indigenous, early African, and African American histories in the area*
- *Shade, green space, a pleasant place to walk and enjoy the neighborhood.*
- *History, friendly, unique. If you like Short Pump, VA, move to Charlotte.*
- *Memorial park to enslaved people*

- *Music, food, arts -- Energy! (not big festivals, just small ongoing and never ending "corner events")*
- *Cultural/public events, public art and maybe even interactive public art*
- *I really like the idea of a slavery museum - something that people will travel for. Lumpkin's is fine now, but people aren't going to go out of their way to see it. At the same time, for those of us who live here, we need retail so we come back again and again*
- *Ongoing research into the history of the place, and its structures that is translated into a guided accessible app-based walking tour.*
- *Honesty*
- *A vibrant combination of public historical displays with affordable dining and shopping options- with walkability*
- *The truth, the good, the bad and the ugly.*
- *Social infrastructure, green infrastructure*
- *Make African American History accessible by telling the stories and using the space to share history...make Richmond a world UNESCO site in Shockoe Bottom*
- *National Slavery Museum*
- *It's right by the river so I think that could be played up more*
- *Diverse dining options including breweries*
- *A place where there is ongoing experiential tribute and honor given to those who were bought, sold and buried there.*
- *A rich history and memorial of the slave trade by which the city of Richmond participated and was instrumental in the slave trade in the United States.*
- *A well-used Main Street Station with a multi-modal transit and rail center, along with appropriate retail, restaurant, and museum space.*
- *Great historical sites that do not flinch in telling the true stories*
- *Safety*
- *It's already a place I like to share with visitors. I wish there were fewer closed businesses, and I wish there were more places to stop in and learn (like the Poe Museum and the Holocaust Museum) closer to the 17th/18th Street area. I also wish there was more to show people at Lumpkin's Jail and the African Burial Ground. If there was a park where you could take a walk, see sculpture and learn some history, that would be phenomenal. Fewer parking lots, especially poorly maintained and fenced ones.*
- *Iconic architecture, a mix of uses, better transit, vibrant public spaces, cultural offerings, lifestyle infrastructure, improved sense of place.*
- *Easier to get to, and more public spaces (parks, historic sites).*

- *Make it the best and most honest historical site depicting the story of slavery from the boats to freedom -- Richmond was the epicenter, so tell that story*
- *good food, shopping, entertainment, outdoor space*
- *Education about city history*
- *A strong sense of community.*
- *Good food and drink but it has gone to a gritty (and not good gritty) level*
- *local shops*
- *Something with a unique blend of beauty and history— from pre-European until today.*
- *free parking "somewhere"*
- *Make CSX clean up under their elevated rail lines*
- *slave history markers and memorial*
- *unique offerings of art, music, and culture*
- *More trees*
- *African Americans come here to learn about their family history. I know there was talk about establishing a genealogical center here at one point. Seems like a cool idea.*
- *authentic, trees, cobblestone, walkable, healthy businesses and restaurants*
- *The most in-depth and honest explanation of the sins of the slave trade found if not in the world, then the United States.*
- *guided interpretive tours, phone app guides, historical cuisines*
- *People tour the Church Hill/Libbie neighborhoods. ...give everything to loft developers. Focus on getting businesses into Main Street in the same way they are on Broad Street and creating a cohesive experience where people want to walk down the stairs of 26<sup>th</sup> Street and explore Main Street. If nothing but lofts, it has no soul*
- *more walking character. Architecture, shops, parks*
- *it should not put 12-story development along the Pulse route on the transitional map of Shockoe. That is unnecessary. There are other places for that dense development.*
- *a historic site with public parking.*
- *A memorial to enslaved peoples experience*
- *more shopping/retail*
- *safe, lighting, clean streets, and parking. Public safety improvements such as CCTV system*

## 11. FUTURE PLANS FOR SHOCKOE SHOULD PRESERVE THE FOLLOWING ASSETS AND CHARACTER:

- *Preserve and interpret surviving archaeological remains.*
- *interconnected streets, generally low-rise development.*
- *historic scale of buildings*
- *rebuild the slave jail and action area*
- *walkable, accessible, few chain restaurants*
- *The Lumpkin's Slave Jail area*
- *enslavement businesses of the first half of the 19th century*
- *Shockoe Creek (bring it back!) / preserve old / historic buildings and cobble streets*
- *history*
- *human scale. A bit funky and worn. Locally owned businesses.*
- *make it a City Historical District !*
- *history including at least native Americans, enslavement, Jewish community*
- *it should preserve space for reflection on its past. Shockoe's history should not be contained nor structured so that one thinks inward. It is a history that has shaped all of us and therefore we need a corresponding space that reflects the long tentacles of history.*
- *African burial ground*
- *original scale and mass of the area, which can be done with a historic district designation.*
- *historic architecture with historic markers detailing history of the area*
- *history*
- *warehouses and canal*
- *urbanism, architecture, historic grid, historic structures.*
- *slave trail, Devil's half acre, any other significant cultural resource*
- *black businesses; archaeological remains; Winfree Cottage*
- *historic buildings, historic street corridors.*
- *the ENTIRE area of the slave-trading history, and the store fronts along Main Street.*
- *memorial garden to enslaved individuals, more archeological research and equitable development*
- *the old buildings and the spaces that held significant institutions for the trade of enslaved individuals.*
- *original buildings, even if repurposed. Places of Cultural significance, such as the African burial grounds and reconciliation statue, the historic sites and trail*
- *the new farmers market is open and walkable - more of this is needed. Preserve historic elements but provide meaning and more robust interpretation to them*



- *trriage cross sections of society and preserve those that tell the story.*
- *presence of long-term residents and business owners on fair terms*
- *its industrial feel*
- *the resilience and courage of the survivors of the enslaved people.*
- *cobblestone streets, architectural cohesion, historic sites.*
- *Lumpkin's Jail Site, The Sacred Burial Ground and the Devil's Half Acre*
- *cultural underpinnings, grit, tenacity, pedestrian scale*
- *I really like the canal walk and shockoe slip*
- *cobblestone streets*
- *Lumpkin's Jail, the slave burial grounds*
- *the African Burial grounds and the archaeology that can further promote our understanding of the slave trade in Richmond.*
- *historic street grid, cobblestone streets, Main Street Station's architectural character.*
- *Farmers Market goes back to earliest Richmond and even though the new plaza has driven the vendors away, the market should be preserved in some way*
- *unique shopping and dining*
- *the historic buildings in the area, unless completely unstable, should be preserved. We should try to incentivize this. Especially ones like the building at 15th and Main Street when you get off the Franklin Street I-95 exit, with the "WARNING NO FLOOR" on it. That's a terrible first view of the neighborhood. We should absolutely PRESERVE the archaeology. You never get a second chance to do that, and so much has already been lost down there (but my research shows that much still remains). We should preserve diversity in businesses. I worry that with gentrification, the black barbershops and other businesses might not make it - we need to make sure the plan doesn't turn Shockoe into a neighborhood of gentrified nicely maintained buildings with businesses that only appeal (and are mainly affordable to) wealthy white visitors to the city.*
- *historic architecture; local business; cultural uniqueness*
- *historic buildings and cobblestone streets.*
- *historic buildings*
- *historic landmarks*
- *cobblestone and storefronts in Shockoe Slip*
- *Slave Trail and story*
- *cobblestones*
- *existing structures should be retained unless they can't be preserved*
- *historical buildings.*
- *Farmers Market; slave trading sites; cobblestones; small, local businesses*
- *slave experience*

- *the grid*
- *preserve scale*
- *low traffic*
- *Lumpkin's Jail*
- *walkability, feeling of closeness to the river, industrial assets and character (train trestles, iron rivets, boxcar and streetcar rails in the pavement), cobblestone streets in appropriate places (but maybe recobble with the same original stones so the streets are more even)*
- *grit with cleanliness and maintenance*
- *the green space in the Devil's Half Acre and Lumpkin's Slave Jail which should serve as an area of reflection for the crimes which occurred there.*
- *a real functioning farmer's market*
- *the Skyline! The historical markers. Be honest about the horses and the jails and the history. Respect the diversity. If you lose the skyline from Libby Hill, you lose the community, the beauty the nostalgia a unique thing in a modern city.*
- *views from hill, architectural style, history*
- *architecture - historic street patterns, view sheds*

## 12. FUTURE PLANS FOR SHOCKOE SHOULD POLISH/IMPROVE THE FOLLOWING ASSETS AND CHARACTER:

- *expand the interpretation of heritage and culture.*
- *more local eateries, more mixed uses.*
- *Walkability*
- *take modern stuff out a cultural place*
- *Lumpkin's Jail and African burial ground*
- *keep the architectural integrity. Do not add modern structures*
- *historic character; a non-Disneyland approach; respect for the people sold through Richmond and their descendants*
- *historic interpretation - what exists now has been underdone and underfunded and it shows / Farmer's Market - why was the farmer's market destroyed to build a commercial plaza that looks like Stoney Point Mall?*
- *understanding of Racial History*
- *human scale. Increase accessibility for people with mobility and stamina issues.*
- *train services*
- *walk-able, bicycle-able, dining, safety*
- *I would love to see a greater embracing of the resources that do exist, in this case I mean the archaeological resources. The empty parking lots sit on top of the material history of Richmond. So, we should not just think about preserving what we can see, but asking how we can preserve/research what we can't see (but is there!).*
- *attract small business*
- *PUT BACK A FARMERS MARKET BUILDING! Richmond just spent millions creating a generic plaza space that exists in suburban area malls and communities. We totally missed the opportunity to encourage a developer to rebuild a Farmer's Market Building that was historically located on the site the plaza now occupies. This building - if designed and programmed properly, would have reinforced and restored the sense of place that originally existed in Shockoe. Charleston SC, Savannah GA, Washington DC (Eastern Market) all have amazing market buildings that draw locals and tourists alike. A request for proposals should be solicited to BUILD BACK A MARKET BUILDING in place of the banal plaza that was just completed. What a missed opportunity.*
- *vacant/abandoned/empty buildings, surface parking (keep FREE timed parking along streets that currently have it)*
- *roads, houses/buildings, safety*
- *retail and night life*
- *street character, meaning trees, clean and cohesive sidewalks.*
- *N/A*

- *no more developments like the Shockoe Valley Heights Apartments, the American Tobacco Center, the 2001 East Apartments, or the Shockoe Valley View apartments*
- *transportation chokepoints, green spaces, ACCESS TO THE RIVER.*
- *Please make something happen at the 17th Street Market.*
- *right now it isn't super welcoming-- the surface lots-- those blocks of Broad Street-- are an eyesore-- and we miss an opportunity to create something that invites you into the space-- and commemorates what is there-- a space for contemplation and memory and gathering*
- *the facades of buildings, garbage collections and keeping streets and sidewalks clean.*
- *some businesses. It used to have a seedy vibe, that is changing. Things so that real people can live there, like housing stock, etc.*
- *getting to the farmers market area - walking up Main Street from 25th or down from business area is unpleasant. Need more trees, slower traffic, visible connection to Canal Walk. Get rid of the parking lot north of the farmers market*
- *put a historic preservation ordinance into place that actually works.*
- *the engagement with history*
- *public safety and fix up EnRichmond's 17th Street mess*
- *though reconciliation, not forgetting our real history and diversity*
- *Lumpkin's Jail site, The Sacred Burial Ground and The Devil's Half Acre*
- *develop all surface parking lots.*
- *more historical markers and designations. Improve the vacant lots and the area around Rouge*
- *Vehicle thruway down East Cary Street*
- *the first marketplace that has been drastically diminished and desecrated by the latest "renovation" of the Shockoe Market.*
- *I-95, surface parking lots, vacant lots, above-ground power lines, non-compatible uses (gas stations, drive throughs).*
- *our campaign in the 1990s was aimed at bars and was "keep the music inside" because a mixed-use neighborhood is better*
- *no graffiti, no closed business*
- *Shockoe should be made more accessible transportation-wise, especially bike and pedestrian. We should make it easier for people to experience the neighborhood by making it more inviting to get there. We need to address the difficulty of people walking down Broad Street (and the Shockoe Valley Streets Improvement Project will hopefully help with this, and we should make sure that process is considering and including the city values that are developed as part of this Small Area Plan). We should try to disincentivize the sort of extractive, poorly-designed, poorly-constructed, historically damaging*

*development of the sort that has in the past attempted to use historic tax credits when projects damaged or destroyed historic resources. There should be a heightened city attention from the Commission of Architectural Review on historic renovations and infill projects, to make sure that they don't end up as eyesores like some have.*

- *transit; infrastructure; services; retail, dining, hospitality, and entertainment options; public spaces and parks; waterfront access and focus; walkability; education; safety; vibrancy*
- *historic buildings and do more to inform the public about their history w/plaques and downloadable interactive tours.*
- *Lumpkin's Slave Trail and Richmond African Burial Ground*
- *streets, public spaces*
- *sidewalks, roads, storefronts in Shockoe Bottom, the whole "farmer's market" situation is bad, and I never liked that plan*
- *area is dingy. Need better parking.*
- *historic architecture*
- *enhancing walkable and bikeable nature and connections to other parts of the city, but will require parking which does not gouge patrons*
- *streets, sidewalks, green space.*
- *historic architecture with safeguards to prevent modern structures out of sync and scale*
- *parking; it is imperative that this issue move up the ladder of priorities. It's not possible to crowd this area with autos and space utilization situation remain the same. There is also the issue of all of apartment complexes that now exist in the area and these residents also need parking*
- *connections to River and Capital Trail; connections to rail, under the rail lines, the north and east side of MSS*
- *encourage preservation of old structures and keep streets clean*
- *pedestrian friendliness*
- *abandoned or derelict buildings*
- *greenery, creating an appropriate balance between the feeling of openness/enclosure*
- *activity, more and better places to be, eat, live and work.*
- *the current lack of commemoration and memorialization for*
- *traffic flow on E. main, parking*
- *the historic streets and buildings. The projects that are half done - the work needs to be put in before new things happen. Keep things clean. Perhaps creating a branding/visual guideline for stores so that signage is cohesive and creates character.*
- *infrastructure, parks, streets, shops*
- *access*

- *a suitable Lumpkin's jail and slavery memorial*