



Toward A Unified Vision for Shockoe

The Shockoe Small Area Plan
Presented by the City of Richmond and the Shockoe Alliance

Community Meeting 1
April 15, 2019

**SHOCKOE
SMALL
AREA
PLAN**

Welcome

Mark Olinger – Director, Richmond Planning and Development Review

• Opening Presentation

6:10pm – 6:40pm

- A Vision for Shockoe (*Richmond Mayor Levar Stoney*)
- Shockoe's Place in History (*Delegate Delores McQuinn*)
- Why Shockoe? Why now? (*City Council President Dr. Cynthia Newbille*)
- Creating the Small Area Plan (*Sal Musarra: Kimley-Horn and Associates / Shockoe Alliance*)
- What's Next? – Overview of the Process and Public Input (*Sal Musarra – Kimley-Horn and Associates / Shockoe Alliance*)

• Interactive Stations

6:40pm – 8:00pm

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A Vision for Shockoe:

Richmond Mayor Levar Stoney



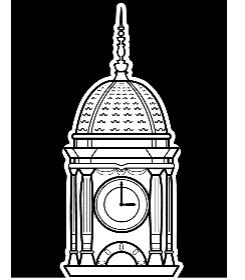
Rose Center
For Public Leadership

NLC NATIONAL
LEAGUE
OF CITIES

ULI Urban Land
Institute

The Shockoe Alliance

Guidance and Implementation of the Plan



**SHOCKOE
ALLIANCE**

MISSION STATEMENT

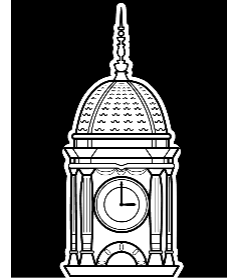
The City of Richmond's Shockoe Alliance is charged with designing and implementing concepts and recommendations for the future of Shockoe as a holistic region rooted in history and informed by its residents.

The Shockoe Alliance aims to strike a balance between preservation, interpretation, restoration, and development, using Shockoe's wealth of cultural and historical memory to maximize its impact on the contemporary community in the form of economic development, recreation, and education.

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The Shockoe Alliance

Guidance and Implementation of the Plan



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A VISION STATEMENT FOR SHOCKOE

The vision of the Shockoe Revitalization is to promote the significant history of the area through sensitive placemaking, memorialization, interpretation, preservation, and education; while also supporting the area as a part of a growing, dynamic city.

SUB-PRINCIPLES OF THE VISION

- *A Unique Sense of Place*
- *An Equitable Community*
- *An Environmentally Sustainable Community*
- *A Highly Connected, Efficient, Multi-modal Transportation Network*
- *A Vibrant Center and Economically Sustainable Functioning Neighborhood*

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History and Culture Commission

Early work of the commission will center around **memorializing the deep history of Shockoe Bottom** as the area where enslaved Africans were brought hundreds of years ago and providing direction on implementing the recommendations of the Monument Avenue Commission.

COMMISSION MEMBERS

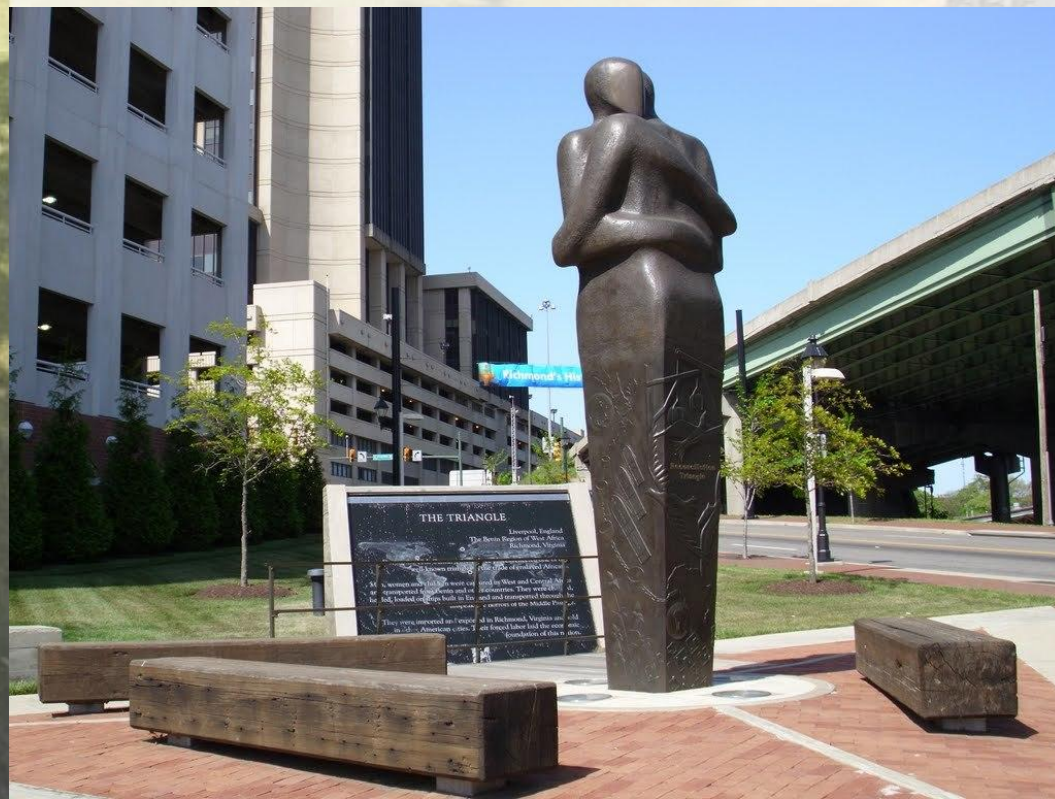
- Jamie O. Bosket, President of the Virginia Museum of History and Culture
- Melanie Buffington, Associate Professor in the Art Education Department at Virginia Commonwealth University
- Free Egunfemi, Independent Historical Strategist and founder of Untold RVA
- Julian Hayter, Historian and Assistant Professor of Leadership Studies, University of Richmond
- Maurice Henderson, NASA
- Hakim Lucas, President of Virginia Union University
- William “Bill” Martin, Director of the Valentine Museum
- Ryan Rinn, Executive Director for Storefront Community Design
- Paula Saylor-Robinson, Director of Audience Development and Outreach, Virginia Museum of Fine Art

Four non-voting members: **Richmond City Council President Cynthia Newbille** and **Kimberly Chen**, principal planner in the Department of Planning and Development Review. **Two youth members** will be appointed by the nine voting members of the commission, which will convene later this spring.

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Shockoe's Place in History

Delegate Delores L. McQuinn





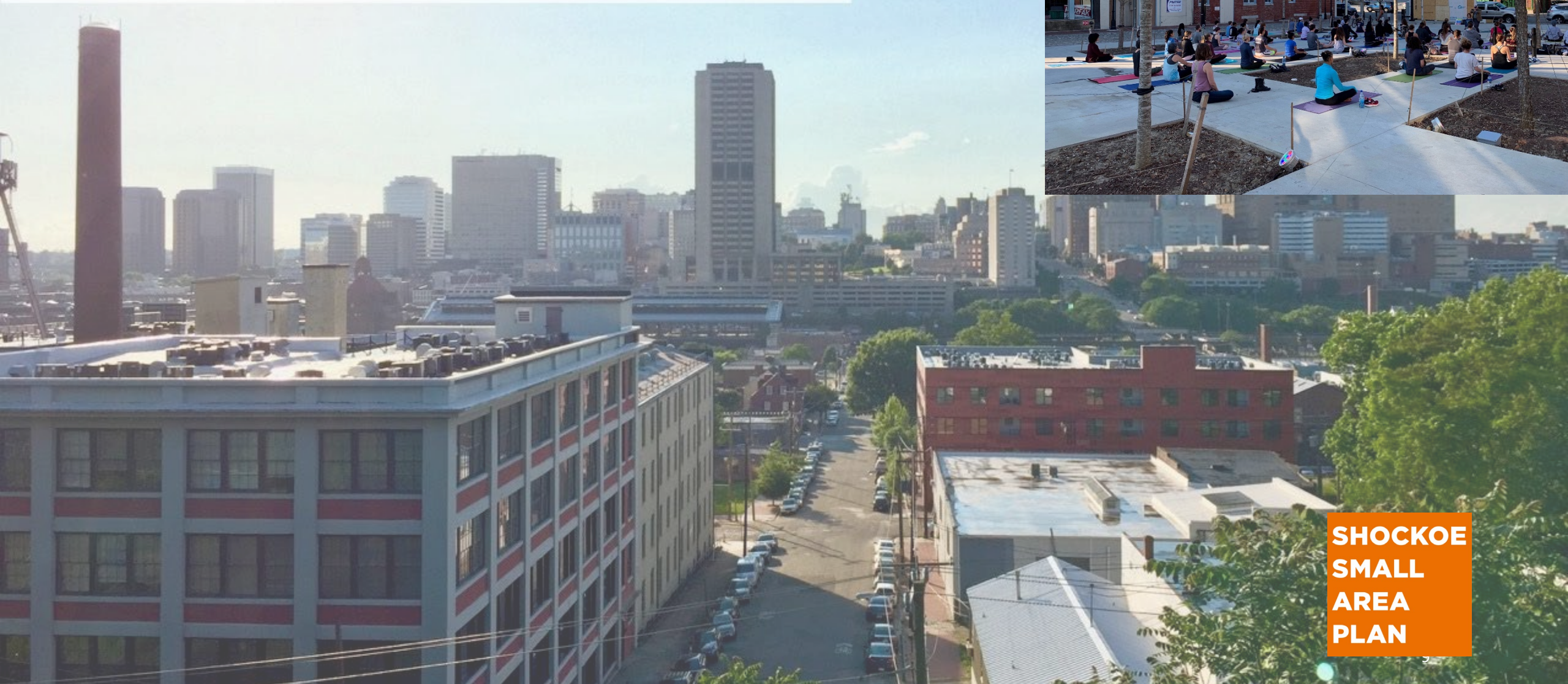
Why Shockoe? Why now?

City Council President Cynthia Newbille

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Creating the Small Area Plan

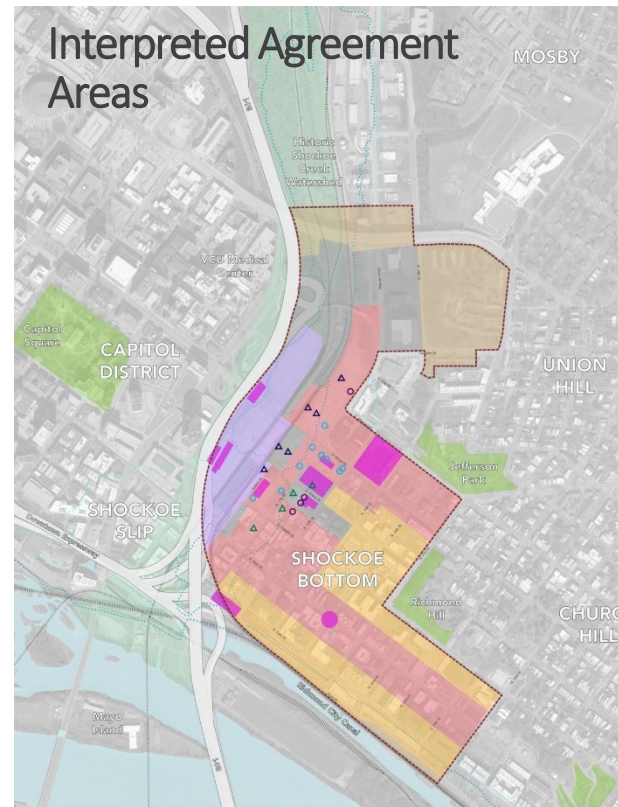
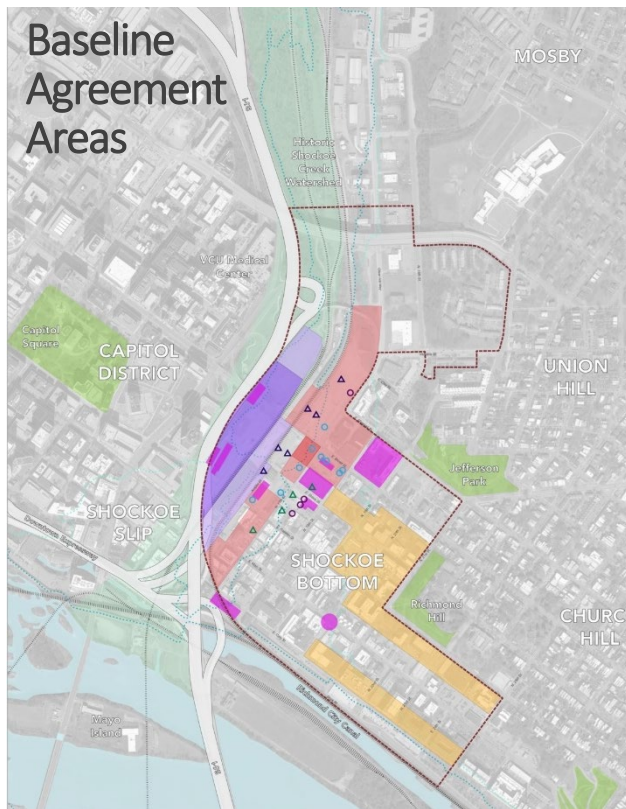
Sal Musarra – Kimley-Horn and Associates / Shockoe Alliance



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ULI VA Land Use Summary



Cultural Context and Thematic Study / Dutton Report

A Community Proposal for the Shockoe Bottom Memorial Park

Richmond Riverfront Plan

Shockoe Economic Revitalization Strategy

Master Plan Richmond 2000-2020

The Pulse Corridor Plan

Shockoe Valley Streets Improvement Project

Richmond Downtown Plan

Lumpkin's Slave Jail / Devil's Half Acre

PULSE Corridor Plan

Richmond 300



RICHMOND
300
A GUIDE FOR GROWTH

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VISION = PLAN = VISION

A *Vibrant Center* and Economically Sustainable Functioning Neighborhood

An *Environmentally Sustainable* Community

A Highly *Connected,* Efficient, Multi-modal Transportation Network

An *Equitable* Community

A *Unique* Sense of Place



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Creating the Small Area Plan



VUU/Chamberlayne Neighborhood Plan



Hull Street Revitalization Plan

The Shockoe Small Area Plan Process



Tonight: What We Ask You...

- Help us answer the question: What does success look like for Shockoe?
- Think BIG. Think l o n g term.
- Help us identify both the challenges and the opportunities.
- Focus on VISION
- For every concern Ask: what is the BIGGER underlying issue to be considered?
- Identify passionate, community co-visionaries
- Respect the views of those around you

I want him to learn about the struggle that we (African Americans) had to endure for 300 years.

honest acknowledgment

I think that they should know the truth. Get older people that might have lived a slave or civil rights mover to talk and impact the lives of many young people.

Archaeology exposed - I want to touch the historical layer

What if you don't want your younger siblings to know about it like what if you just don't want them to learn about slavery and just leave alone because by the time they get to high school or where ever they probably not going to learn about it so nothing really

want site to connect well w/ 17th St market, Main St. train shed, Brinia Ground

To learn from the way of living that the people in the past lived and use that knowledge in a way to help/benefit or teach others.

Would like to see an intergenerational Center - No Museum

A big green space surrounded by interpretive buildings and monuments, and Lumpkin's Jail and the Slavey museum too.



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Tonight: Our Commitment To You...

- Your input matters and will make a difference – we will value your time
- The process will be inclusive and transparent
- The plan will reflect the City’s commitment to properly illuminate, commemorate, and educate around the physical Heritage sites, history and cultural narratives that are at the heart of Richmond’s beginnings in Shockoe
- This process will result in an action plan – an implementation strategy
- We will conduct a process that shows a clear path to how we collectively arrived at plans and recommendations.

Orientation to Interactive Stations

#1 PARTICIPATION MAP

#2 HISTORY AND CULTURE

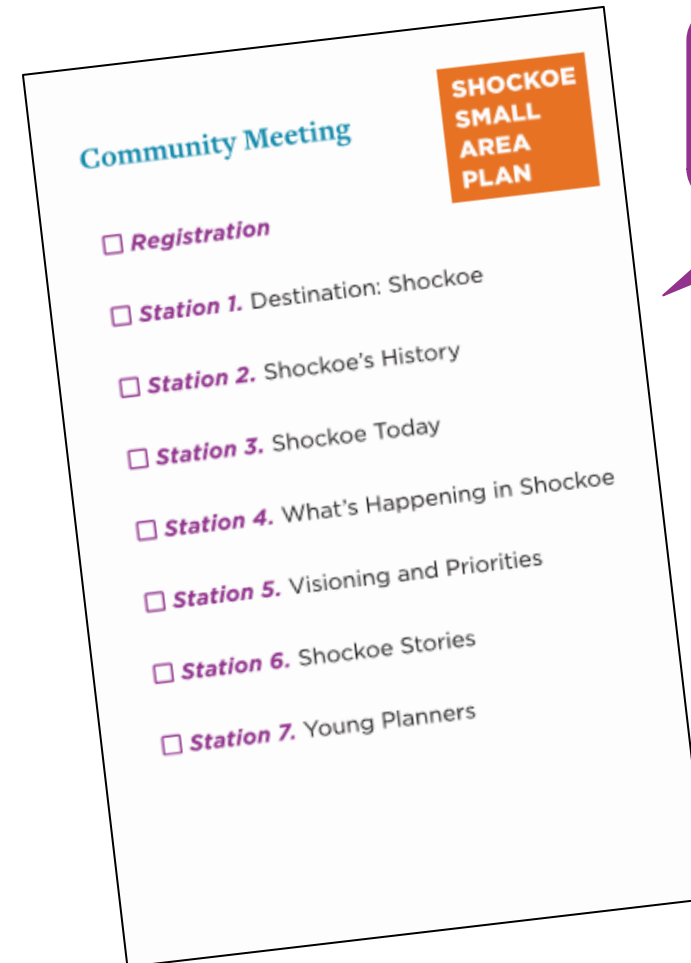
#3 SHOCKOE TODAY

#4 WHAT'S HAPPENING IN SHOCKOE

#5 VISIONING

#6 SHOCKOE STORIES

#7 YOUNG PLANNERS STATION



Refer to your Station Guide!





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THANK YOU!

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